

Senior Staff Meeting
May 14, 2012
Meeting Notes

Attending: John Carmichael, Art Costantino, Julie Garver, Susan Harris, Lee Hoemann, Steve Hunter, Nancy Murray, Todd Sprague, Steve Trotter, Michael Zimmerman
Absent: John Hurley, Les Purce, Laurel Uznanski

Review of Minutes

The May 7, 2012 minutes were approved as written.

Announcements

- There were several articles related to The Evergreen State College and/or Higher Education in general over the weekend – The Sunday Olympian (40th Anniversary), The New York Times (college debt), The Seattle Times (investment policy of GET).
- 316 people have RSVP'd for the Thursday night Recognition dinner. 370 (not including staff/faculty) have registered for the 40th Anniversary weekend events.

Report from Freshman Advising Day/Enrollment Update

Members from the Strategic Enrollment Management Group visited a portion of the Freshman Advising Day. The group made several suggestions for improvement. Providing more interactivity and additional microphones might be helpful. Overall, the event went well.

Phyllis Lane and Nancy M. will coordinate a group to look at options for Freshman Advising Day in the future. Possible changes could include, webcast, online recorded information on programs by faculty, parent blog, and others.

As of May 11, 2012, we are down 10.6% for registered students compared to the same time last year. We are holding our numbers with in-state freshman. A larger drop is seen in non-resident transfers. It is expected that we will land closer to the 4200 level for 2012-2013.

Decisions and Actions

- Figure expected loss in dollars due to enrollment drop and look at new base enrollment. Set base enrollment by June 2013 for 13-15 budget (Steve H., Steve T.).

Debrief Board Meeting

Last week's meeting went well thanks to all involved. Senior staff discussed next steps for the fee proposal. Concerns have been heard about who it applies to, how it will be implemented, and effects with continued tuition increases. It was noted that it is a shared financial cost for new student orientation and the focus of the orientation is on student success.

Decisions and Actions

- Fee proposal to be brought to the Board of Trustees in June (Art C., Michael Z.).

Update on Retreat Planning

The Vice President's Retreat is scheduled for May 31, 2012 and the Senior Staff Retreat is scheduled for June 11, 2012. Dee Endelman will facilitate and bring her colleague, Kar Lazarus to assist. There is no additional cost to the college for the second facilitator. Next Monday, Dee and Kar will conduct in-person interviews with each of the Senior Staff members to assist in crafting agendas for the retreats. Suggestions for agenda items made by Senior Staff include: enrollment; and employee

relations/compensation. There was discussion on the format, timing, and order of the retreats. Some suggestions for change include: retreats to focus on a few specific topical areas; retreats to focus on institutional goal setting; retreat focus on planning discussions at strategic level; combine retreats; have the Senior Staff retreat before the VP retreat; hold the retreats later in the year; obtain more data for more in-depth discussion at the retreats.

Decisions and Actions

- Consider agenda items for the upcoming retreats. Be prepared to discuss with Dee and Kar Monday May 21, 2012 (all).