

Senior Staff Meeting
March 4, 2013
Meeting Notes

Attending: John Carmichael, Art Costantino, Lee Hoemann, Steve Hunter, John Hurley, Sarah Pedersen, Les Purce, Todd Sprague, Steve Trotter, Laurel Uznanski, Michael Zimmerman
Absent: Julie Garver, Susan Harris

Review of Minutes

The February 25, 2013 minutes were approved with changes.

Announcements

- Art Costantino reported on the report of a sexual assault over the weekend.

Sequestration

Art Costantino reported on the effects of federal budget sequestration in Student Affairs. Information is still emerging. The Gear Up, Upward Bound and Key grants were told to plan for an 8% reduction, but final instructions have not been received. Federal financial programs affected are SEOG, work-study and the TEACH program. A 5% reduction was anticipated for these programs, but it's possible that the reduction will only apply to subset of institutions and that Evergreen would be unaffected. Steve Trotter calculated a 5% reduction at approximately \$31,000. The child care center receives some USDA funds, but has not been notified of any impact to date. If others are aware of programs affected outside Student Affairs, please share.

Enrollment-related Research

Steve Hunter described a recent survey of student who were admitted but did not enroll in 2012. The most commonly cited reasons for not enrolling were financial reasons, personal circumstances and preference for another college. Prospective students who enrolled differed from those who did not enroll most significantly in their assessment of three institutional characteristics: academic reputation, quality of faculty and preparation for graduate school. The data from this survey are now being linked to financial aid data to better understand how financial aid offers may have influenced enrollment decisions.

Decisions and Actions

- Todd Sprague and Steve Hunter will consider adding contextual information to the college's Net Price Calculator or adjacent web pages that would help prospective students evaluate competing financial aid offers.

Board of Trustees

John Carmichael discussed the Board agenda. The Student View survey information will be presented as part of a Powerpoint presentation that includes a few datapoints from the NSSE and from alumni surveys. John C. will lead the presentation, with others joining in on the discussion.

Members of the Washington Student Achievement Council will join the Trustees to discuss WSAC's "Call to Action" strategy document. The group discussed the document and the college's response.

Partnerships for Veterans Outreach

Michael Zimmerman described a recent discussion with the new president of SPSCC, Tim Stokes. Michael Z. asked the group to think about partnering with SPSCC on serving veterans. Perhaps Evergreen could offer guaranteed admission to Evergreen at the SPSCC tuition rate for veterans completing an AA degree. Or if veterans aren't paying their own tuition, is there another incentive that Evergreen could offer. Active duty members might be included too.

Decisions and Actions

- Michael Z. and Steve H. will consider ways to serve veterans and active duty military members through partnerships with SPSCC.