

Senior Staff Meeting

October 19, 2015

Meeting Notes

Attending: George Bridges, John Carmichael, Wendy Endress, Susan Harris, Steve Hunter, John Hurley, Nancy Murray, Todd Sprague, Steve Trotter, Laurel Uznanski, Amanda Walker, Michael Zimmerman

Absent: Colleen Rust

Opener

George asked senior staff to open the meeting with announcements of positive things that have recently occurred.

- Longhouse Anniversary went well.
- The MPA tribal economics class was quite impressive with many engaged students.
- Longhouse Anniversary article was on the front page of the TNT in both advance of and after the event.
- The alumni basketball games went well – the current students won.
- A larger group of students than anticipated attended the corn maze tour.
- The demolition of the lecture hall is almost complete and they are starting pour the footings.

Decisions and Actions

- Add walk through of the lecture hall construction (periphery) and gallery to the November 18, 2015 Board of Trustee agenda (John C.).

Meeting Minutes

The October 5, 2015 meeting minutes were approved as written.

Enrollment & Retention Reports, Fall 10th Day.

Steve H. distributed Fall 10th day enrollment and Fall-to Fall Retention data and reviewed them with Senior Staff. New undergraduates are up 5% over last year; however, continuing students are down by 1%. Transfer students are up and there is a small increase in credit load fall quarter as compared to last year. The state FTE assumption is 4213 and the college budget is based on 3864. Factors for the increase in new undergraduate students can partially be attributed to improvements to the website, the visit program, refined outreach to high schools, and purchased names. It is expected that the CRM will give an additional boost when online. Steve H. noted that the system as a whole is seeing similarities in increasing diversity. Evergreen has a large high need population. In addition to state and federal aid, students received approximately 3.5 million in foundation scholarships last year.

Non-resident new first year students have the lowest retention rate compared to last year. Additional work needs to be done to unpack this. There are strong retention rates with students in the TRIO program. This higher retention rate is largely due to the additional face-to-face contact students get in these programs.

Decisions and Actions

- Connect with the Agenda Committee to look at opportunities to present enrollment data at faculty meetings (Michael Z., Steve H.).
- Look at the possibility to present enrollment data to staff at coffee meetings (George B.).

Goals

VPs and John C. provided divisional goals via email prior to the meeting to provide input to the 2015-2016 President's Goals. Senior Staff discussed the goals, the purpose, the audience, and how to convey the goals. Audience to include staff, faculty and middle managers. Ways to convey the goals can include blogs, and presenting at meetings.

Decisions and Actions

- George B. and John C. to flesh out the goals and get back to Senior Staff at the next Senior Staff meeting (George B., John C.).
- Explore opportunities for middle managers to meet as a group (John C.).

Board of Trustees (BOT) Agenda

Governor Inslee appointed Emily Dunn-Wilder as the Student Trustee for 2015-2016. Her orientation will be within the next couple of weeks. The BOT meeting is scheduled for November 17 and 18, 2015. The first day will be a retreat and the second day will be a business meeting.

Board of Trustees have expressed an interest in learning more about sexual assault prevention and response, entrepreneurship/mentorship, graduation planning, and bottled water. Things to consider including in the sexual assault prevention and response report to the BOT: update on what was presented last time, and work done and being done in the area of prevention. Other options to consider include bystander training and making the online training available to the BOT (for access at another time).

Steve H. indicated that graduation planning is about to begin. If changes are being considered for the upcoming year, it must be moved on quickly as students will need to be involved in the process. Concerns related to the current process, which includes potential speakers being invited and asking them to hold the date on their calendars until a student vote is done, was voiced.

Decisions and Actions

- Work with the graduation speaker committee to look into alternative options for the graduation process (Steve H.).