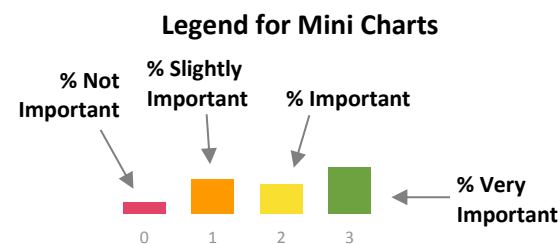


In pursuing your college education, how important are the following goals?

Students were asked how important certain goals are in pursuing their college education. Almost 99% of First-time, First-year respondents indicated Personal growth and development was "Important or "Very Important." The chart below is sorted from highest to lowest mean response. Personal growth and development had the highest mean, followed by Gaining depth or expertise in a particular field and Developing creative and effective communication skills. The goals that received the lowest mean responses were Starting or improving a business, Making money, and Developing computer skills.

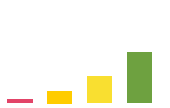
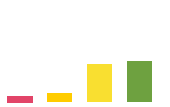
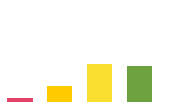
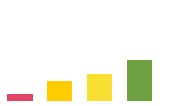
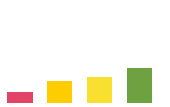
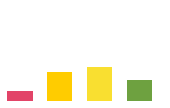
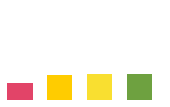
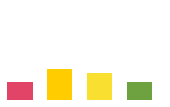


First-time, First-year respondents



In pursuing your college education, how important are the following goals?

<i>Goals Listed from Highest to Lowest Means</i>		Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
	Personal growth and development	2.75	0.0%	1.3%	22.1%	76.6%	77
	Gaining depth or expertise in a particular field	2.51	0.0%	5.2%	39.0%	55.8%	77
	Developing creative and effective communication skills	2.47	0.0%	7.8%	37.7%	54.5%	77
	Gaining an understanding of a broad range of ideas and fields of study	2.43	1.3%	6.6%	39.5%	52.6%	76
	Getting a job of your choice or making a career change	2.35	3.9%	10.4%	32.5%	53.2%	77

First-time, First-year respondents
In pursuing your college education, how important are the following goals?

<i>Goals Listed from Highest to Lowest Means</i>		Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
	Helping others or contributing to the community	2.34	3.9%	13.0%	28.6%	54.5%	77
	Readiness for further education (graduate or professional)	2.22	6.5%	9.1%	40.3%	44.2%	77
	Gaining a better understanding and appreciation for differences (ethnic, political, etc.)	2.14	3.9%	16.9%	40.3%	39.0%	77
	Conserving and restoring the environment	2.09	6.6%	21.1%	28.9%	43.4%	76
	Getting involved or initiating change in community, state, or national politics	1.91	11.7%	23.4%	27.3%	37.7%	77
	Developing the ability to understand and use science, scientific principles, or methods	1.70	10.4%	31.2%	36.4%	22.1%	77
	Developing artistic abilities (e.g. fine arts, media, performing arts)	1.64	18.4%	26.3%	27.6%	27.6%	76
	Developing the ability to understand and use mathematics, statistics, or quantitative reasoning	1.48	19.5%	32.5%	28.6%	19.5%	77

First-time, First-year respondents
In pursuing your college education, how important are the following goals?

<i>Goals Listed from Highest to Lowest Means</i>		Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
	Developing computer skills	1.39	13.0%	44.2%	33.8%	9.1%	77
	Making more money	1.33	23.7%	36.8%	22.4%	17.1%	76
	Starting or improving a business	0.99	36.8%	32.9%	25.0%	5.3%	76