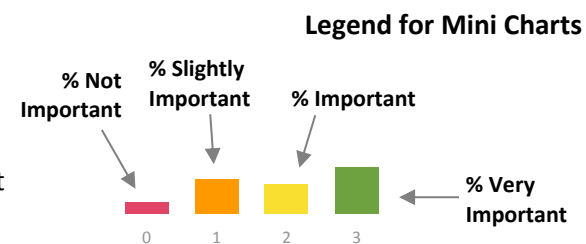


### *In pursuing your college education, how important are the following goals?*

Students were asked how important certain goals are in pursuing their college education. The chart below is sorted from highest to lowest mean response. The most important goals were Personal growth and development, Gaining depth or expertise in a particular field, and Developing creative and effective communication skills very highly. The goal that received the lowest mean response was Starting or improving a business.



### **Olympia Campus respondents**

#### *In pursuing your college education, how important are the following goals?*

<i>Goals Listed from Highest to Lowest Means</i>		Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
	Personal growth and development	2.74	1.4%	2.7%	16.3%	<b>79.6%</b>	221
	Gaining depth or expertise in a particular field	2.70	0.0%	3.2%	23.9%	<b>72.9%</b>	222
	Developing creative and effective communication skills	2.54	1.4%	7.7%	26.4%	<b>64.5%</b>	220
	Getting a job of your choice or making a career change	2.53	2.7%	6.3%	26.2%	<b>64.8%</b>	221
	Readiness for further education (graduate or professional)	2.43	4.1%	9.1%	26.4%	<b>60.4%</b>	220




### Olympia Campus respondents

*In pursuing your college education, how important are the following goals?*

<i>Goals Listed from Highest to Lowest Means</i>		Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
	Gaining an understanding of a broad range of ideas and fields of study	2.41	0.9%	12.7%	31.2%	<b>55.2%</b>	221
	Gaining a better understanding and appreciation for differences (ethnic, political, etc.)	2.33	4.5%	13.5%	26.1%	<b>55.9%</b>	222
	Helping others or contributing to the community	2.32	3.6%	14.0%	29.0%	<b>53.4%</b>	221
	Conserving and restoring the environment	2.10	7.2%	20.7%	26.6%	<b>45.5%</b>	222
	Developing the ability to understand and use science, scientific principles, or methods	1.84	14.4%	22.5%	27.5%	<b>35.6%</b>	222
	Making more money	1.78	12.7%	27.1%	29.4%	<b>30.8%</b>	221
	Getting involved or initiating change in community, state, or national politics	1.77	14.4%	24.3%	<b>31.1%</b>	30.2%	222
	Developing computer skills	1.73	12.3%	27.4%	<b>35.2%</b>	25.1%	219

### Olympia Campus respondents

*In pursuing your college education, how important are the following goals?*

<i>Goals Listed from Highest to Lowest Means</i>		Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
	Developing the ability to understand and use mathematics, statistics, or quantitative reasoning	1.69	15.3%	27.9%	<b>29.3%</b>	27.5%	222
	Developing artistic abilities (e.g. fine arts, media, performing arts)	1.59	21.7%	25.3%	25.3%	<b>27.6%</b>	221
	Starting or improving a business	1.22	<b>32.3%</b>	30.5%	20.0%	17.3%	220