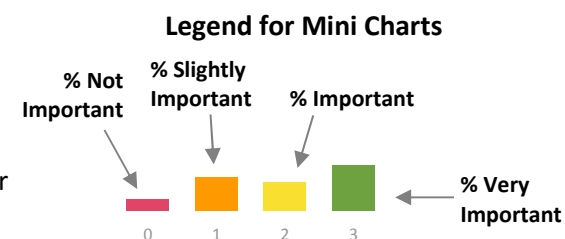


### ***In pursuing your college education, how important are the following goals?***

Students were asked how important certain goals are in pursuing their college education. The chart below is sorted from highest to lowest mean response. The most important goals were Personal growth and development, Gaining depth or expertise in a particular field, and Developing creative and effective communication skills. The goal that received the lowest mean response was Starting or improving a business.



### **Olympia Campus respondents**

### ***In pursuing your college education, how important are the following goals?***

<i>Goals Listed from Highest to Lowest Means</i>	Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
Personal growth and development	2.65	0.0%	5.9%	23.5%	<b>70.6%</b>	187
Gaining depth or expertise in a particular field	2.60	0.0%	7.5%	25.1%	<b>67.4%</b>	187
Developing creative and effective communication skills	2.54	1.1%	8.2%	26.6%	<b>64.1%</b>	184
Getting a job of your choice or making a career change	2.44	2.7%	10.7%	26.2%	<b>60.4%</b>	187
Readiness for further education (graduate or professional)	2.40	4.8%	11.2%	22.9%	<b>61.2%</b>	188
Gaining an understanding of a broad range of ideas and fields of study	2.35	1.1%	11.2%	39.4%	<b>48.4%</b>	188
Gaining a better understanding and appreciation for differences (ethnic, political, etc.)	2.26	4.8%	12.8%	34.2%	<b>48.1%</b>	187
Helping others or contributing to the community	2.24	3.7%	16.0%	33.2%	<b>47.1%</b>	187

### Olympia Campus respondents

*In pursuing your college education, how important are the following goals?*

Goals Listed from Highest to Lowest Means		Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
	Conserving and restoring the environment	2.21	6.9%	13.8%	31.2%	<b>48.2%</b>	189
	Developing the ability to understand and use science, scientific principles, or methods	1.87	14.3%	22.2%	25.4%	<b>38.1%</b>	189
	Getting involved or initiating change in community, state, or national politics	1.86	9.5%	25.4%	<b>34.9%</b>	30.2%	189
	Developing the ability to understand and use mathematics, statistics, or quantitative reasoning	1.84	15.3%	20.6%	29.1%	<b>34.9%</b>	189
	Developing computer skills	1.76	12.9%	26.3%	<b>32.3%</b>	28.5%	186
	Making more money	1.68	16.0%	26.2%	<b>31.6%</b>	26.2%	187
	Developing artistic abilities (e.g. fine arts, media, performing arts)	1.61	21.3%	25.5%	23.9%	<b>29.3%</b>	188
	Starting or improving a business	1.38	25.4%	<b>31.8%</b>	22.8%	20.1%	189