

Logo Contest for the Washington Consortium for the Liberal Arts (WaCLA)

This is a contest to design a logo for use by the Washington Consortium for the Liberal Arts (WaCLA), an association of Washington state public and private higher education institutions, organizations and individuals promoting the value of a liberal arts education to the people and communities of the state. The purpose of the contest is to design a logo for WaCLA. The logo will be used online, in print, and potentially on merchandise.

Criteria for Judging

The logo design must:

- Be appropriate for a professional educational or business setting
- Be an original creation of the entrant
- Be easy to use, handle, and manipulate for purposes of high quality production for web, print, and other media or marketing and advertising mediums
- Include the words “Washington Consortium for the Liberal Arts” or the abbreviation “WaCLA” or both within the design
- Be the product of a class project
- Be submitted by the institution’s designated contest coordinator

The institutions’ entries will be judged by a panel of five judges selected by the WaCLA Steering Committee from member institutions. No member institution shall have more than one representative on the judging panel.

Deadline

- Entries must be received by **5 p.m., PST, April 15, 2013** to be eligible

Prize

The winning institution will receive an award of \$2000. The institution (see “Eligibility”) can use the money as it sees fit – putting it into program support for graphic design, student scholarships, or anything else it deems appropriate. The winning entrant will be notified by **5 p.m. on May 15, 2013** of the contest outcome.

Eligibility

All students currently enrolled in institutions of higher education that are dues paying members of WaCLA. Each institution will pre-screen entries and submit its chosen entries to the statewide competition via a designated contest coordinator. The expectation of the WaCLA Steering Committee is that all entries will be the work of students participating in the competition as part of a class project.

How to Enter

1. Entries must be submitted by email to wacla@evergreen.edu. The entries must be submitted as a scalable vector graphic in EPS format, and also as a JPG. See the Submission Guidelines below for further information.
2. The email must include the name, age, postal address, phone number and email address of the entrant, including the names of all participants in the class project.
3. The email must include the following declaration: *I/We agree to abide by the rules and conditions established for the WaCLA Logo Competition and I testify that the submitted logo design(s) do not/does not include any copyright protected and royalty payable material and indemnify WaCLA for against any damages arising from such a breach.*
4. There is no fee to enter the contest.
5. We will attempt to acknowledge all entries within one week of receipt; however, we cannot be responsible for entries or responses lost in e-mail.

Submission Guidelines

- Due to the requirements for high quality printing and re-sizing Entries must be submitted in scalable vector graphic format (EPS). We advise against the use of halftones and gradients. Color in this version must be CMYK or RGB, no spot colors. The limit on attachment sizes for our email is 5Mb.
- To recap, entry will consist of four files: the black and white logo in both EPS and JPG formats and the color logo in both EPS and JPG formats.
- Each eligible institution is permitted a maximum of two entries.

- Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color.
- Entries may not include 3rd party stock photography or illustration.

Ownership of Entries

All entries and other materials submitted by entrants become the property of WaCLA upon submission. Entry Materials will not be returned to any entrant. Without limiting the generality of the foregoing, entrants acknowledge that they will not challenge WaCLA's rights to use, modify and make derivative works of the Entry Materials, understanding that WaCLA will not separately compensate them or any other person or entity. WaCLA's rights, with respects to entries, include, but are not limited to: (a) the exclusive right to use, publish, display or reproduce on products, packaging, advertising for purposes of trade and any other lawful purpose; (b) the exclusive right to alter, revise or change entries in any way; (c) the exclusive right to secure trademark and copyright registrations and other rights for entries anywhere throughout the world; (d) the exclusive right to license, sell, assign, or otherwise dispose of entries or any of the said rights included therein for any purpose which WaCLA may see fit; and (e) any and all subsidiary rights to entries.

General Release

By entering the Contest, entrants release WaCLA and any of its respective affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or acceptance, possession, or use of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

Other Legal Stuff

- No donation necessary.
- There will be only one grand prize winner for this contest.
- The grand prize winner is entitled only to the grand prize, and must sign and deliver to WaCLA a release waiving any rights to further compensation prior to WaCLA's delivery of

the grand prize to the winner. All other entries (non grand prize winning) and entrants are not entitled to any compensation whatsoever.

- The judging panel reserves the right to make the final selection of the winning design at its complete discretion. The decision of the judging panel is final and not subject to review or appeal.
- The WaCLA Steering Committee reserves the right to withhold the grand prize if no entries are chosen by the judging panel.
- Winners may accept only the grand prize as stated in contest rules. No other substitutions allowed. Failure to comply with this provision will result in forfeiture of the grand prize by the winner. The grand prize winner must agree to all terms and meet all requirements stated in these rules or forfeit the grand prize.
- WaCLA reserves the right to disqualify any entrant if these contest rules have been violated in any way.
- By entering, the winning entrant agrees that their name(s) and photograph(s) may be used by WaCLA for promotional purposes without further remuneration.
- The winning entrant will assume all financial obligations for local, state, and federal taxes and all applicable fees based on the value of the grand prize (\$2000).
- This promotion is void where prohibited by law.
- WaCLA is not responsible for computer or internet technical problems.
- If the prize is not claimed by **June 30, 2013 by 5:00 pm EST** it is forfeited and becomes the sole property of WaCLA.

Questions may directed to glen.cosby@spokanefalls.edu