

### Assessment Planning 2012-13 – International Programs example (Sara Martin, 12/31/12)

Brief summary of assessment data gathered in 2011-12	Brief description of insight(s) from data	Brief description of action item(s) or modification based on data	Strategy for implementation	Position responsible and timeline	Plan for assessment of action item or modification
<p>International students currently registered at end of Spring 2012 were sent a survey and invited to attend a focus-group-like group interview in June 2012, led by Michael Clifthorne. The survey questions were wide-ranging, from factors in the decision to attend Evergreen to nature of the students' experiences here to the usefulness of the informational resources for international students. About 6-8 students participated in the group conversation.</p>	<p>1) Students described information which would be useful for them to find on a dedicated web page, and how they had located information using current resources.</p> <p>2) While in general student reported enjoying the academics at Evergreen, several students noted a lack of an international student community, and said they'd like to find that here. They also asked for more ESL and advising support.</p> <p>3) Students described learning about Evergreen in various ways: as community college students in the US, from our web site while abroad, and so on. They described the factors influencing their decision to attend TESC.</p>	<p>1) An International Student web page was created reflecting the feedback from these students.</p> <p>2) Staff are discussing ways in which the College could facilitate a more apparent international student community.</p> <p>3) Notes from the focus group interview were shared with the "Emerging Markets" committee (which has an International Students subgroup). These results may have influenced marketing decisions made by others outside of Academic Advising/International Programs.</p>	<p>1) International Students web page created and maintained by Academic Advising/International Programs Office.</p> <p>2) Asking International students for permission to share their contact information with other international students. Discussing ways to encourage and support formation of a student organization.</p> <p>3) Information shared in summer, 2012. Further actions not known at this time.</p>	<p>1) Web Team; Michael Clifthorne – content, summer 2012.</p> <p>2) Michael Clifthorne, Sara Martin, 2012-13 AY.</p> <p>3) Michael Clifthorne, members of Emerging Markets committee, ongoing.</p>	<p>1) Periodic review of web page by staff and solicitation of feedback from student users.</p> <p>2) Future focus groups with students will include another assessment of this need.</p> <p>3) Unknown. Emerging Markets group will determine goals for international student recruitment, and assess success relative to those goals.</p>

