

Assessment Planning 2012-13 – Academic Advising submitted by Sara Martin June 19, 2012

Brief summary of assessment data gathered in 2011-12	Brief description of insight(s) from data	Brief description of action item(s) or modification based on data	Strategy for implementation	Position responsible and timeline	Plan for assessment of action item or modification
Evaluations of Freshman Advising Day collected from student and family participants (FAD 2011 and 2012)	<p>1) FAD 2011 student data showed most students found day's events helpful, and registered for program of choice, but web-based venue for evaluation had a very low yield, making results less meaningful.</p> <p>2) FAD 2011 family/friends data showed particular interest in hearing from faculty and students (best part of day was sample seminar, for example).</p> <p>3) Family/friends responses to "hopes and concerns" questions were classified by type of issue, and most fell into just a few categories.</p> <p>4) FAD 2012 survey data has been collected but not yet analyzed.</p>	<p>1) Decision to administer paper evaluation survey to students, and redesign of afternoon events to permit that to be done in the last large-group meeting. Trade-off: survey administered pre-registration.</p> <p>2) Decision to keep sample seminars for parents, and to include parents in session presented by faculty on curricular pathways, and in "Student Showcase" presentations on student projects (which had been just for students in previous year).</p> <p>3) Summary of 2011 survey on parents' hopes and concerns for their students were shared with those planning Orientation Week 2011 (Family and Friends Weekend) in order to inform programmatic planning for parents/friends.</p> <p>4) FAD 2012 evaluation data will help shape a new approach to Freshman advising which goes beyond a single day's event, which will be implemented in 2013 and beyond.</p>	<p>1) Make schedule adjustments for FAD 2012</p> <p>2) Redesign schedule for family/friends to include them in programs involving faculty and current students</p> <p>3) Design 2011 O-Week programs for parents with their concerns in mind</p> <p>4) Be sure to keep what students and families value most in the redesign of Freshman advising for future years</p>	<p>1) FAD Planning Team</p> <p>2) FAD Planning Team</p> <p>3) P. Lane (Dean of SASS) and O-Week planners</p> <p>4) Martin, Jones, Lane, Hunter, Costanti no</p>	(all) Administer evaluation of satisfaction of new Freshman advising structures when they are implemented in Spring 2013