

# STUDENT UNION AND PROGRAMMING SURVEY

## 2010 Student Affairs' Student Voice Survey Results

Student Voice Survey Report



Student Affairs periodically conducts surveys about issues which impact students. In April 2011 Student Affairs conducted three surveys utilizing Student Voice, an entity which develops surveys in partnership with national experts. The surveys assess students' perceptions and experience, providing comparative data with national respondents. Overall, the respondents were similar to the Evergreen student population, with females and upper-class students responding at a higher rate. Participation was voluntary and all responses were completely confidential; the resulting data is reported only in the aggregate.

Every currently registered Evergreen student was randomly selected to participate in two of the three surveys, and upon completion of one survey they were invited to participate in the second survey.

This report highlights some results from the **Student Union and Programming Survey**. The survey had 436 respondents for a response rate of 16%.

We welcome questions or comments. Please direct them to [Michael Sledge](#) or [Wendy Endress](#), Co-Chairs of the Student Affairs Assessment Initiative.

**During fall 2010, 73% report spending five or fewer hours during the week at the CAB and 7% report they did not visit the CAB during the week. 50% report spending three or fewer hours during the weekend at the CAB and 43% report not visiting the CAB during the weekend.**

When you come to the CAB, how frequently do you do each of the following:	I never do this at the CAB	1-2 times/quarter	1-2 times/month	1-2 times/week	3-4 times/week	5 or more times/week
Eat in the CAB	11%	16%	18%	27%	17%	10%
Spend time with friends socializing	26%	21%	14%	21%	11%	6%
Study on your own	48%	18%	14%	13%	5%	2%
Get information about what is happening on campus	49%	17%	12%	15%	5%	2%
Attend student organization meeting	73%	12%	7%	8%	0%	1%
Visit the Greener Store	6%	36%	35%	16%	6%	1%
Eat at the Flaming Eggplant	40%	24%	16%	12%	6%	2%



In the qualitative responses students reported additional reasons to visit the CAB

utilize the ATM machine  
eat  
get out of the rain  
walk through when it is raining  
use the restrooms

38% report that the CAB in terms of facilities, amenities, and programs was somewhat to very important in deciding which college to attend.

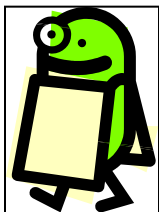
The following are moderately to very important qualities/characteristics in the CAB

	Moderately to very important	Somewhat to very satisfied
Variety of food options	84%	41%
Welcoming and comfortable atmosphere	81%	70%
Atmosphere that encourages informal interaction amongst student and faculty	66%	42%
Atmosphere that is conducive to studying	62%	51%
Atmosphere that encourages interaction amongst student and staff	62%	49%
Variety of learning opportunities	55%	37%
Variety of retail options	52%	50%
Availability of lounges and meeting rooms	47%	33%
Variety of entertainment options	44%	33%



69% of students report being somewhat to very satisfied with the CAB. The prompt seeking information about the one thing you would change or improve elicited recommendations for better food options, better food prices and expanded hours of operation.

## PROGRAMMING



Students indicated they actively participate in the following on campus activities:

- 43% campus events (movies, concerts, speakers)
- 26% performing arts (theater, music, dance)
- 15% political activism
- 14% community service/service learning projects

32% of students somewhat or strongly agree that activities or programs are effectively promoted, 32% neither agree nor disagree with this and 14% report no basis to judge.

The most common way students learn about activities, programs and/or services include:

- 31% flyers, posters, banners, chalking
- 21% email forward/listervs
- 18% never seem to hear about what's happening in the CAB
- 17% word of mouth (from students, faculty and/or administrators)
- 15% campus email
- 2% online communities (Facebook, MySpace, etc.)