

**REGULAR MEETING OF THE BOARD OF TRUSTEES  
OF THE EVERGREEN STATE COLLEGE**

**November 12 and 13, 2013**

- Trustees Attending:** Fred Goldberg  
Talía Goldberg  
Irene Gonzales  
Keith Kessler  
David Nicandri  
Anne Proffitt  
Gretchen Sorensen (Nov. 12 only)  
James Wigfall (Nov. 12 only)
- Staff Present:** John Carmichael, Deputy to the President and Secretary to the Board  
Laura Coghlan, Director of Institutional Research and Assessment  
Ada Daniels, Director of the GEAR UP Program  
Wendy Endress, Vice President for Student Affairs  
Julie Garver, Director of Government Relations  
Lee Hoemann, Vice President for College Advancement  
Steve Hunter, Associate Vice President for Enrollment Management  
John Hurley, Vice President for Finance and Administration  
Cheryl Simrell King, Member of the Faculty/Director of the Master of Public Administration Program  
Thomas L. Purce, President  
Rhys Roth, Director of the Center for Sustainable Infrastructure  
Jeanne Rynne, Director of Facilities  
Amanda Walker, Associate Vice President for Development and Alumni Programs  
Michael Zimmerman, Vice President for Academic Affairs and Provost
- Others Present:** Andrew Beattie, Staff Representative  
Drew Buchman, Faculty Representative  
Dante Garcia, Geoduck Student Union Representative  
Jonathan Lindsay, Alumni Representative  
Colleen Warren, Senior Assistant Attorney General

**Tuesday, November 12, 2013**

Mr. Kessler called the meeting to order at 10:00 a.m. at The Women's Club in Olympia, Washington. A quorum was present with all Board members in attendance. The Board conducted its annual planning retreat, reviewing the past year and discussing a proposed framework for strategic planning, elements of an environmental scan, and strategic themes. No decisions were made at the meeting. The retreat adjourned at 4:00 p.m.

### **Wednesday, November 13, 2013**

Mr. Kessler called the meeting to order at 9:00 a.m. in the Board Room of The Evergreen State College. A quorum was present with Trustees Fred Goldberg, Talia Goldberg, Irene Gonzales, Keith Kessler, David Nicandri, and Anne Proffitt attending. Mr. Kessler announced that the Board would meet in executive session until 9:20 a.m. to discuss the purchase or sale of real estate. The Board returned to an open meeting as scheduled.

#### **Enrollment and Retention Reports**

Associate Vice President for Enrollment Management Steve Hunter reviewed the college's enrollment as of the 10<sup>th</sup> day of fall quarter. Estimated annual average enrollment is 4,225 FTE, with 25% students of color. Director of Institutional Research and Assessment Laura Coghlan presented a report on fall-to-fall retention. The college's overall retention rate for Fall 2013 was 82%, a sixteen-year high. Retention for students of color was 84%. Improvements were seen in retention at both the Olympia and Tacoma sites. Retention of first-year students was positively associated with participation in the Academic Statement Initiative orientation sessions and with enrollment in core or lower-division academic programs.

#### **Capital Projects Update**

Director of Facilities Jeanne Rynne presented an update on major capital projects, including the renovation of the Com Building, the Recital Hall, the Lecture Halls, and the 2<sup>nd</sup> floor of the Lab II building. She also provided an update on the energy-saving microturbine project at the Costantino Recreation Center. Now that engineering is complete, the cost of the microturbine project exceeds the funds available for the project. The college was not successful in an initial application for additional funds. Other funding options are under consideration.

Vice President for Student Affairs Wendy Endress discussed the status of the Costantino Recreation Center (CRC). Renovation of the facility is needed and is called for in the Campus Master Plan. State funding for the project is likely to be unavailable. A student-approved fee would be needed. The college intends to commit institutional funds for pre-planning of the project. In the course of pre-planning, the level of student interest in the project will be gauged. Pre-planning will require action by the Board later in the Spring.

The Board toured the Lecture Halls, Com Building, and the CRC before recessing for lunch. The meeting recommenced in the Board room at 1:00 p.m.

#### **New Academic Initiatives**

Vice President for Academic Affairs and Provost Michael Zimmerman described progress on new academic initiatives. He distributed copies of *Writing American Cultures*, a collection of essays from students in the Writing American Cultures Program, edited by Member of the Faculty Sam Schrager. The book is the first text published by The Evergreen State College Press.

Dr. Zimmerman also discussed the proposed new Center for Sustainable Infrastructure, a new public service center. He introduced Rhys Roth, who will lead the center and Cheryl Simrell King, Director of the Master of Public Administration Program, which will work in collaboration

with the new center. Mr. Roth spoke about energy, water, transportation, and waste systems that, with appropriate capital investment, could make the region significantly more sustainable, both environmentally and financially. Dr. King described the opportunities for graduate students that would follow from locating the center at Evergreen.

Dr. Zimmerman said that the academic press and the new public service center would not require any allocation of current operating dollars.

### **GEAR UP Program**

Vice President for Student Affairs Wendy Endress and Director of the GEAR UP Program Ada Daniels presented a recommendation to approve a contract with the Clover Park School District. Ms. Daniels described the history of the GEAR UP program at Evergreen. The program is funded by a six-year federal grant to work with students beginning in middle school to support college preparation and awareness. The Evergreen program partners with Pierce County schools, including schools in the Clover Park district. Program evaluations have demonstrated that the GEAR UP model has been successful in promoting college preparation and awareness.

### **Legislative Update**

Director of Government Relations Julie Garver described activities taking place during the legislative interim. President Purce and college staff have actively worked with legislators and staff in the legislative and executive branches to explain and promote the college's requests for the upcoming supplemental session. Deputy to the President John Carmichael described the work of the Technical Incentive Funding Model Task Force. The legislature's charge to the task force reflects an interest on the part of legislators in tying new funding for higher education to specific accountability measures. The task force has focused much of its energy to date on identifying metrics that could be used in such an accountability system.

### **Delegating Authority for Design of Lab II, 2<sup>nd</sup> Floor Renovation**

**Motion** Dr. Gonzales made a motion to approve Resolution 2013-12 delegating authority  
**2013-33** for the design of the Science Lab II – 2nd floor renovation. The motion was seconded and passed on a voice vote.

### **Delegating Authority for Design of Lecture Hall Renovation**

**Motion** Ms. Proffitt made a motion to approve Resolution 2013-13 delegating authority  
**2013-34** for architectural services for the design phase of the Lecture Hall Building Renovation. The motion was seconded and passed on a voice vote.

### **Establishing the Center for Sustainable Infrastructure**

**Motion** Mr. Nicandri made a motion to establish a Center for Sustainable Infrastructure at  
**2013-35** Evergreen. The motion was seconded and passed on a voice vote.

### **GEAR UP Clover Park Contract**

**Motion** Ms. Proffitt made a motion to approve a motion to delegate to the President the  
**2013-36** authority to approve a contract between the college and the Clover Park School District concurrent with the sixth year of the college's GEAR UP grant, from September 3, 2013 to September 2, 2014. The motion was seconded and passed on a voice vote.

### **Chair's Report**

Mr. Kessler asked Trustees Irene Gonzales and Fred Goldberg to report on a recent meeting of the Board's Audit Committee. Dr. Gonzales said that the committee had met with Internal Auditor John Craighill to review and provide feedback on his annual risk assessment for the college and annual internal audit plan. The Board will be asked to adopt the audit plan at the January meeting.

Mr. Kessler invited Talia Goldberg to report as student Trustee. Ms. Goldberg said she looks forward to working with the Geoduck Student Union's representative to the Board and with the GSU's new student legislative liaison. She said that she will be meeting with other student Trustees and Regents in Seattle. She also noted that GSU members have expressed interest in establishing a formal advisory committee as allowed under legislation passed in the 2013 legislative session.

**Motion** Dr. Gonzales made a motion to approve the minutes of the September 23, 2013  
**2013-37** meeting as presented. The motion was seconded and passed on a voice vote.

**Motion** Ms. Proffitt made a motion to approve the minutes of the October 19, 2013  
**2013-38** meeting as presented. The motion was seconded and passed on a voice vote.

**Motion** Mr. Nicandri made a motion to approve the Board meeting schedule for 2014 as  
**2013-39** presented. The motion was seconded and passed on a voice vote.

### **President's Report**

President Purce invited Dante Garcia to report as the Geoduck Student Union's representative to the Board. Mr. Garcia shared a copy of a Google Doc being used to organize the GSU's work. The GSU continues to work on processes that allow it to conduct its work in a transparent and participatory manner.

President Purce invited Drew Buchman to report as the faculty's representative to the Board. Dr. Buchman described recent events, including the faculty retreat and the Longhouse community dinner. He noted that the college's website is changing in an effort to better represent the college to prospective students. He also noted continued and planned improvements in the college's system for on-line student evaluations.

President Purce invited Jonathan Lindsay to report as the alumni's representative to the Board. Mr. Lindsay said that the general alumni meeting as part of Return to Evergreen was well-attended. Upcoming events with alumni include a visit to campus by Robert McChesney and the Willi Unsoeld seminar.

President Purce invited Andrew Beattie to report as the staff representative to the Board. Mr. Beattie said that he had met with several workgroups on campus, inviting them to discuss accomplishments and challenges that they would wish to share with the Board. Mr. Beattie distributed a list of staff accomplishments and challenges. He highlighted several, including a

new and improved textbook buying program, residence hall upgrades and renovations, challenges associated with the lack of a designated events set-up crew, and the need for payroll staff to work on Christmas Eve.

President Purce invited Vice President for College Advancement Lee Hoemann and Associate Vice President for Development and Alumni Programs Amanda Walker to report on fundraising. Ms. Walker said that the Foundation has raised over one million dollars this year. Annual Fund donations are up compared to last year. She thanked the Trustees for their contributions to the Trustees scholarship and continued work to endow the fund. She distributed a new planned giving brochure.

**Public Comment**

Mr. Kessler invited public comment. There was none.

The meeting adjourned at 3:00 p.m.

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Keith Kessler, Chair

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Anne Proffitt, Secretary