

REGULAR MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE

November 12 and 13, 2014

Trustees Attending:	Fred Goldberg Keith Kessler David Nicandri Anne Proffitt Gretchen Sorensen James Wigfall Nicholas Wooten	Absent:	Irene Gonzales
Staff Present:	John Carmichael, Deputy to the President and Secretary to the Board Laura Coghlan, Director of Institutional Research and Assessment Wendy Endress, Vice President for Student Affairs Lee Hoemann, Vice President for College Advancement Steve Hunter, Associate Vice President for Enrollment Management John Hurley, Vice President for Finance and Administration Dave Kohler, Director of Business Services Thomas L. Purce, President Amanda Walker, Associate Vice President for Advancement and Executive Director of The Evergreen State College Foundation Michael Zimmerman, Vice President for Academic Affairs and Provost		
Others Present:	Andrew Beattie, Staff Representative to the Board Jeff Beaulac, GSU Representative to the Board Abir Biswas, Faculty Representative to the Board Jonathan Lindsay, Alumni Representative to the Board Aileen Miller, Assistant Attorney General David Schumacher, Director of the Office of Financial Management Alan Smith, Assistant Attorney General		

Wednesday, November 12, 2014

Mr. Kessler called the meeting to order at 10:00 a.m.. A quorum was present.

Introductions

Assistant Attorneys General Alan Smith and Aileen Miller were introduced to the board.
Geoduck Student Union Representative Jeff Beaulac was introduced to the Board.

State Budget Update

David Schumacher, Director of the Office of Financial Management, discussed challenges in the state's general operating fund budget that will need to be addressed in the 2015 legislative session. He noted that the improved revenue forecast is largely offset by growth in the caseload forecast. Court cases and ballot initiative require increased spending in some areas, notably K-

12. In the absence of new revenue, that increased spending would necessarily come at the expense of those parts of the budget that are not protected by constitutional or other mandates. Higher education spending is one such unprotected area. Mr. Schumacher noted that the Governor is constitutionally required to prepare a budget that assumes no additional revenue. He also intends to propose a budget that would include new revenue.

Enrollment Update

Associate Vice President for Enrollment Management Steve Hunter discussed enrollment for Fall 2014. Approximately 200 fewer students enrolled in Fall 2014 compared to Fall 2013. Annual average enrollment is projected to be about 250 students below the state goal for Evergreen. The budget adjustment that the board adopted in the spring anticipated this change. Some categories of enrollment have increased. Fifty-three more students enrolled directly from Washington state high schools, an increase of 25%. Enrollment in graduate programs is up substantially. Mr. Hunter discussed the extensive outreach efforts lead by the Office of Admissions.

Student Retention

Director of Institutional Research and Planning Laura Coghlan discussed fall-to-fall student retention for 2014. Overall retention declined from 82% to 80%. For first-time, first-year students, the retention rate was 69%, down from 73% in the previous year. Some categories of student experienced improved retention. Retention improved for non-resident first-time first-year students, non-resident transfer students, and TRIO-eligible students served by the college's KEY program.

Lunch with Presidential Search Disappearing Task Force

The meeting moved to CAB 301, where trustees had a working lunch with members of the Presidential Search Disappearing Task Force. Members of the task force introduced themselves. Task Force Chair Sarah Pedersen described the group's activity and progress to date.

Executive Session

Mr. Kessler announced that the board would meet in executive session to discuss collective bargaining, returning to an open meeting at 1:15. The board returned to an open meeting as scheduled.

Quarterly Financial Reporting

Vice President for Finance and Administration John Hurley provided an overview of the 4th quarter 2014 report. He noted that the net position of the college decreased by \$2.4 million compared to the prior year. Director of Business Services Dave Kohler briefly reviewed the detail reports. He noted that no division overspent its budget. He noted that year-to-year comparisons need to take into account that the college requested and received fewer capital dollars in fiscal year 2014.

Presidential Search Disappearing Task Force

Motion Mr. Nicandri moved that Richard McGrue be appointed to the Presidential Search
2014-37 Disappearing Task Force. The motion was seconded and approved on a voice vote.

Collective Bargaining with the United Faculty of Evergreen

Motion Mr. Nicandri made a motion to appoint the following staff to conduct collective
2014-38 bargaining with the United Faculty of Evergreen bargaining unit:

- Neil Bowerman, Director of Labor Relations
- John Carmichael, Deputy to the President
- David McAvity, Academic Dean, Budget and Space
- Walter Niemiec, Associate Vice President for Academic Budget and Financial Planning
- Andrew Reece, Academic Dean, Curriculum
- Sarah Ryan, Academic Dean, Evening and Weekend Studies

The motion was seconded and approved on a voice vote.

Amendment to an Agreement with the Evergreen Foundation

Motion Mr. Goldberg moved to adopt Resolution 2014-29, amending the agreement between
2014-39 The Evergreen State College and The Evergreen State College Foundation, providing the Foundation the authority to operate an alumni association, and superseding all previous motions and resolutions concerning the alumni association.

The motion was seconded and approved on a voice vote.

Minutes

Motion Mr. Nicandri moved to adopt the minutes of the board's September 22 meeting. The
2014-40 motion was seconded and passed on a voice vote.

Chair's Report

Mr. Kessler invited discussion of the proposed meeting schedule for 2015. The March meeting was moved to March 16 and 17 to resolve the conflict.

Motion Ms. Proffitt moved to adopt the meeting schedule for 2015. The motion was seconded
2014-41 and passed on a voice vote.

Student Trustee's Report

Mr. Kessler invited Nicholas Wooten to report as the student Trustee. Mr. Wooten described plans to work with Geoduck Student Union. He said he had attended a conference on sustainability in higher education with a group from Evergreen. He expressed the view that Evergreen has hit a roadblock in its sustainability efforts as it works to operationalize its mission. He said that the student Clean Energy Fee is prepared to fund an update of the campus climate action plan.

President's Report

President Purce invited Abir Biswas to report as the faculty representative to the board. Dr. Biswas said that the faculty is keenly interested in the presidential search. They are also concerned with faculty hiring, including a discussion of how hiring for positions that were frozen due to budget constraints will be prioritized relative to other new positions.

President Purce invited Jeff Beaulac to report as the Geoduck Student Union representative to the board. Mr. Beaulac said that the GSU is working to become more effective. In development are proposals intended to provide more continuity from year to year and promote interaction with students. He noted that the Washington Student Association had voted to oppose Initiative 1351. He also highlighted a GSU sponsored town hall on campus sexual assault policy.

President Purce invited Jonathan Lindsay to report as the alumni representative to the board. Mr. Lindsay reported that 250 alumni and friends attended the Return to Evergreen events on October 18. Alumni are excited about the prospect of the new alumni association.

President Purce invited Andrew Beattie described staff work to improve the quality of campus life, including work on strategic planning, projects in Residence and Dining Services, the Geoducks at Nite events, and the CRC modernization plans.

Public Comment

Mr. Kessler invited public comment. There was none.

Meeting with the Foundation Board

The Board moved to Library 4300 to meet with The Evergreen State College Foundation Board of Governors. The group discussed the formation of a new alumni association under the auspices of the Foundation and the upcoming Art of Living auction event.

The meeting adjourned at 4:00 p.m.

Wednesday, November 13, 2014

Mr. Kessler called the meeting to order at 9:00 a.m. at the Women's Club. A quorum was present. He announced that the board would move into executive session to review the performance of public employees and would return to an open meeting at 10:30 a.m. The board returned to an open meeting as scheduled.

The board then held its annual planning retreat. The group discussed transitions in the presidency, in board membership, and in board leadership. At the request of the board, Vice President for Academic Affairs and Provost Michael Zimmerman discussed recent changes in policy on Individual Learning Contracts. Each of the Vice Presidents described the strategic planning discussions they have led. The board discussed strategic planning for academics, faculty and staff recruitment and retention, student recruitment and retention, fundraising, community partnerships, campus life, and campus facilities.

No actions were taken.

Keith Kessler, Chair

Anne Proffitt, Secretary