



**the evergreen
state college**
olympia, washington

**REGULAR MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE**

September 21, 2016

Trustees Attending:

Fred Goldberg
Rhianna Hruska
Keith Kessler
David Nicandri
Anne Proffitt
Gretchen Sorensen

Absent: Irene Gonzales
James Wigfall

Staff Present:

George Bridges, President
John Carmichael, President's Chief of Staff and Secretary to the Board
Wendy Endress, Vice President for Student Affairs
Sharon Goodman, Director of Residential and Dining Services
John Hurley, Vice President for Finance and Administration
Doreen Swetkis, Director of the Master of Public Administration Program
Ken Tabbutt, Interim Provost
Laurel Uznanski, Associate Vice President for Human Resource Services
Amanda Walker, Vice President for Advancement and Executive Director of
The Evergreen State College Foundation

Others Present:

Mimi Alcántar, Staff Representative to the Board
Kari Carkeek, Chair of the Foundation Board of Governors
Liza Rognas, Faculty Representative to the Board of Trustees
Aileen Miller, Assistant Attorney General

September 21, 2016

Ms. Sorensen called the meeting to order at 9:00 a.m. A quorum was present.

Adoption of Minutes

Motion Mr. Nicandri moved approval of the minutes of the July meeting. The motion was
2016-23 seconded and passed on a voice vote.

President Bridges introduced the new staff representative to the Board of Trustees, Mimi Alcántar. Vice President for Student Affairs Wendy Endress introduced the new Director of Police Services, Chief Stacy Brown.

Executive Session

Ms. Sorensen announced that the Board would move into executive session to discuss collective bargaining. She said that following the executive session, the Board would attend Convocation before returning to an open meeting at 12:00 p.m. The Board returned to an open meeting as announced.

Annual Report from the Foundation Board of Governors

Kari Carkeek, Chair of The Evergreen State College Foundation's Board of Governors reported. She highlighted the inspirational stories of Evergreen alumni, reported that the 2016 fiscal year was a record year for giving to the Foundation, and discussed the Art of Giving event. Trustee Anne Proffitt asked the Trustees to participate in and support the event.

Collective Bargaining Agreement

Motion Mr. Kessler made a motion to approve the negotiated 2017-2019 classified employees' collective bargaining agreement between the College and the Washington Federation of State Employees, contingent upon a successful ratification vote by the bargaining unit.
2016-24 The motion was seconded and passed on a voice vote.

Approving an MPA Cohort in Tacoma

Interim Provost Ken Tabbutt and Director of the Master of Public Administration (MPA) Program Doreen Swetkis presented a plan to begin teaching the MPA program in Tacoma. A cohort would be admitted for the Fall of 2019 and be taught at the College's Tacoma site in addition to the cohort in Olympia. Trustees urged staff to consider accelerating the start of the program.

Motion Mr. Nicandri made a motion to authorize offering the MPA program at the College's
2016-25 Tacoma site. The motion was seconded and passed on a voice vote.

Messaging and Promotional Strategy

President Bridges said that the College's reputation is dated. He said that the College is undertaking an initiative to conduct research, develop a strategy, and produce material that more effectively promotes awareness of the College. A Request for Proposals has been published and review of responses will begin in October. Work on the project is likely to begin around the time a new Vice President for College Relations joins the College. A core group of 25 college stakeholders has been identified to work closely with the project. President Bridges invited Trustees to contribute their knowledge and expertise to the project. He suggested that the Board might wish to join him in formally charging the project.

Chair's Report

Ms. Sorensen inquired about the status of the Diversity and Equity Council. President Bridges said that the Council had worked intensively over the summer and was working to formulate a plan of action for the College. The Council will be invited to report to the Board in November.

Student Trustee Report

Trustee Rhianna Hruska said that she attended a meeting of the United States Student Association in Philadelphia. She is promoting voter registration and working with the Geoduck Student Union to explore the process by which Evergreen might be certified as a voter-friendly campus. She is also working with Facilities to improve lighting on campus.

President's Report

President Bridges noted that a protest had occurred earlier in the day at Convocation. He invited Vice President Endress to report on the discussion that took place following Convocation. Dr. Endress said that a large group of students responded to the invitation to stay after the event to discuss issues raised in the protest, including issues of race and equity on campus. Dr. Endress thanked Dr. Tabbutt who stayed

for part of the discussion and the Student Affairs staff who modeled principles of inclusion and civil discourse throughout the discussion.

Strategic Planning

President Bridges referred to the revised draft Strategic Plan, and invited the Board's input. He noted that the College's Senior Leadership is assigning responsibility for each tactic included in the plan, discussing the availability of resources to carry out each tactic, and considering when the tactic might be accomplished in the next four to five years. He said that the Board will be asked to formally approve the plan at the November meeting.

Staff Representative Report

President Bridges invited Mimi Alcántar to report as Staff Representative to the Board of Trustees. Ms. Alcántar noted that Student and Academic Support Services has reorganized to place greater emphasis and provide more support for internships and employer development. This work is being undertaken in close partnership with the Center for Community Based Learning and Action. She said that Evergreen will host a Latina/o Youth Summit on November 22 which is expected to draw hundreds of Latina and Latino high school students to campus.

Public Comment

Ms. Sorensen invited public comment. Jonah Cummings commented on several items from the Board agenda, including the prospect of an MPA cohort in Tacoma, corporate sponsorship for the Art of Giving, and the need for diverse voice to be represented in the Foundation. Alexander Butler described the Clean Energy Committee's plans for the year, including work in Tacoma, and described roadblocks preventing the restrooms in Seminar II from being designated as all gender restrooms.

Tour of Residence Halls

Ms. Sorensen announced that the Board would take a walking tour of the Residence Halls before adjourning for the day.

The meeting adjourned at 4:30 p.m.

Gretchen Sorensen, Chair

Dave Nicandri, Secretary