

SPECIAL  
MEETING OF THE BOARD OF TRUSTEES  
OF THE EVERGREEN STATE COLLEGE

Thursday, March 11, 1982  
The Evergreen State College Campus  
Daniel J. Evans Library, Room 3112  
Olympia, Washington

Trustees Present: Wesley E. Berglund      Absent: Robert J. Flowers  
Herbert Gelman  
Thelma A. Jackson  
Jane B. Sylvester

Representatives to the Board Present: Georgette Chun, Staff  
Theresa Connor, Student  
Betty Estes, Faculty  
Ralph Smith, Alum (representing Janice Wood)

Staff Present: Mike Bigelow, Budget Officer  
Les Eldridge, Director of Community Relations  
and Assistant to the President  
Dan Evans, President  
Chuck Fowler, Director of College Relations  
Rita Grace, Recording Secretary  
Steve Hunter, Director of Institutional Research  
Dick Schwartz, Vice President for Business  
Larry Stenberg, Dean of Student and Enrollment Services  
Byron Youtz, Vice President and Provost  
See permanent roster for others attending

Others Present: Jim Anest, Washington Student Lobby  
Eleanore Kenny, Council for Postsecondary Education  
Richard Montecucco, Senior Assistant Attorney General  
See permanent roster for others attending

CALL TO ORDER, ACCEPTANCE OF AGENDA, AND INTRODUCTIONS

The meeting was called to order by Chairman Sylvester at 1:45 PM. Chairman Sylvester introduced the new student representative to the Board. Theresa Connor. Later in the meeting President Evans introduced Eleanore Kenny from the Council for Postsecondary Education. Trustees accepted the agenda as presented.

WASHINGTON STUDENT LOBBY - Policy Discussion

Jim Anest, the attorney working with the Washington Student Lobby, presented a proposal to create a mechanism for university students to pay \$1 per quarter to join the statewide student lobby, indicating that petition drives are or will be underway beginning spring quarter at Evergreen, WSU, UW, EWU and CWU; WWU has approved a negative check-off mechanism.

Mr. Anest told Trustees that he had a written Attorney General opinion indicating there are no legal obstacles for this sort of mechanism and that

it is the decision of the governing boards as to the appropriateness on each campus. He discussed safeguards to assure accountability to students: (1) 51 percent of the student body must sign a petition endorsing the concept in order to be considered on each campus; (2) re-certification process every two or three years; (3) all personnel and financial decisions will be made by a student board of directors elected from each campus, with each campus having equal representation. WSL prefers a negative check-off on the tuition bill where the cashier could deduct the \$1 from the total or a separate refund form could be filled out.

Questions from Trustees: What kind of entity? Non-profit? (not decided yet). Whether or not other than educational issues would be a lobby issue (not anticipated). How much money will be generated? (potentially \$150,000 - \$200,000, depending on rate of participation; estimated \$75,000 - \$100,000). What expertise is required? (professional staff). Positive versus negative check-off (funding is not predictable with positive check-off). How can cost to college for processing refund be determined? (in other places, 2 - 7 percent of the amount collected has been administrative cost). Would Les Eldridge be consulted? (yes).

In addition, Trustee Gelman questioned Mr. Anest's interpretation of the Attorney General opinion. Mr. Gelman felt the Attorney General's office recommended legislation. Mr. Montecucco agreed that the AG opinion recommended legislative clarification and asked if student lobby could take position in opposition to Board of Trustees (possible) and whether other interest groups could use this same mechanism to accrue student money. Mr. Anest offered to meet with Mr. Gelman and Mr. Montecucco to discuss further.

Information required by the Board prior to action: Petitions signed by 51 percent of the student body (students plan to validate signatures through the Registrar's office) and a specific recommendation for obtaining money.

#### BREAK

Trustees recessed between 2:25 and 2:40 PM to have coffee and informal conversation with those attending.

#### COMMUNICATIONS DTF RECOMMENDATIONS - Policy Discussion

Mr. Fowler introduced others attending from the Communications task force and discussed the DTF's general recommendations concerning student media status, student media policy and administration, student media academic support and student media funding. As chairman of the DTF, Mike Hall has scheduled at the end of March an open campus meeting to get additional input.

A major discussion, prompted by a question from Trustee Gelman, revolved around the issue of prior restraint. The DTF had not dealt with this issue but felt the Communications Board should formulate policy as a first order of business.

President Evans reviewed his preliminary response to the Communications DTF report and pointed out particularly that he would move promptly to appoint

an 11-member Communications Board and that he would seek a formal opinion on the question of legal liability of those affiliated with KAOS and CPJ.

Trustees asked that procedures or guidelines be prepared to address the issue of violation of libel laws/prior restraint, an internal method for resolving possible disputes. Chuck Fowler told Mr. Gelman that the DTF would appreciate his assistance in drafting such language.

#### CPE SIX-YEAR PLAN - Policy Discussion

Byron Youtz commented that informal conversations had occurred during lunch regarding the combined activities of the long-range curriculum planning DTF and its relationship to the CPE six-year plan. Provost Youtz alerted the Board to the fact that institutional descriptive and planning statements are required of all of higher education. CPE in 1976 drew up a six-year plan for Washington higher education. Each institution was invited to provide a role and mission statement and to establish goals and objectives for their own institution for the succeeding six years.

The Council for Postsecondary Education realizes that planning parameters are quite different from those of 1976. CPE is in the process of developing a series of issue papers which will set the basis for recommendations that will be in the document prepared for 1983-89. Preliminary issue papers have been developed for enrollment projections and methods of funding higher education during the coming years.

Provost Youtz expressed the difficulty in developing role and mission statements for Evergreen without the benefit of final action by the Council on the issue papers. Dr. Youtz anticipates bringing to the Board in April a first draft responding to CPE questions given as guidance for the content of the plan. A final statement will be prepared by May 15 prior to presenting publicly to the Council.

Dr. Youtz suggested that the Board-adopted five-year growth plan responded to some of the CPE questions; however, funding has not been available to implement the growth plan which will be revised in conjunction with finalizing the document for CPE.

#### CONSIDERATION OF HOUSING RENTAL RATES - Policy Discussion

Dick Schwartz discussed anticipated policy changes proposed in order to avoid any housing rental rate increase for next year. Changes include: (1) elimination of free local phone service (Mr. Jacob mentioned the new tariff proposed by Pacific Northwest Bell); (2) installation of individual electrical meters in the modular housing units, allowing students to pay their own electricity and control their use; (3) washer and dryer rate increase from 50¢ to 75¢ per load; (4) assumption that work-study students will still be available for the 1982-83 fiscal year; (5) anticipated 20 percent increase in accommodation income from conference business will reduce the amount of money students pay. Students are being informed of these policy proposals. The only alternative to these changes would be recommendation of a 7 percent increase in housing rental rates.

In response to a request from Mrs. Sylvester, Ken Jacob prepared a table of housing rental rates between 1972 and 1982.

#### APPROVAL OF SCHEMATIC DRAWINGS FOR GYMNASIUM PROJECT - Action

Vice President Schwartz told Trustees that, following presentation to the Trustees in January, the Environmental Advisory Committee had reviewed the schematic drawings for the Gymnasium project and recommended that the environmental check sheet process (rather than the more extensive environmental impact study) be followed. Mr. Schwartz recommended approval.

Motion 82-6 Mr. Gelman moved approval of the schematic drawings, as presented at the January 21, 1982 meeting, for Phase I and II of the Gymnasium project (Phase I - approximately 41,000 sq ft at an estimated cost of \$5,900,000, and Phase II - approximately 13,500 sq ft for a combined package of 46,600 sq ft and a total cost of \$7,500,000). Seconded by Mr. Berglund and passed.

#### APPROVAL OF MINUTES - Action

Motion 82-7 Mrs. Jackson moved approval of the minutes of the February 11, 1982 meeting as submitted. Seconded by Mr. Gelman and passed.

#### PRESIDENT'S REPORT

##### Tacoma Program Plans (Evans/Gelman)

President Evans informed Trustees of meetings with PLU and UPS. Trustee Gelman, who had attended these meetings, outlined items discussed with Presidents Rieke and Phibbs regarding Evergreen's current and future plans for a Tacoma outreach program, which will need to be presented at a later point to the Council for Postsecondary Education.

Mrs. Jackson requested that Maxine Mimms, faculty member coordinating the Tacoma program, make a presentation to the Board regarding the approach to this program. Provost Youtz told Trustees that Ms. Mimms has invited Trustees to meet in Tacoma at the program site. Trustees will attempt to meet in Tacoma during the next several months.

##### Affirmative Action Report (Wright)

Rebecca Wright highlighted the information contained in the 1981-82 annual affirmative action report. Evergreen's work force statistics compare favorably to national norms and other Washington colleges. However, the ten-year internal audit of affirmative action at Evergreen between 1970 - 1980 shows that the percent of minority faculty dropped from 18 percent to 11.9 percent during that period. In order to halt the decline in minority faculty percentages, Evergreen's faculty hiring DTF has undertaken selective certification in hiring a music faculty member. Ms. Wright also discussed program access for handicapped students and the action plan for 1982.

In response to a question from Trustee Jackson, Ms. Wright indicated she felt that selective certification was almost the only activity that would guarantee a halt to the decline. Mrs. Jackson wondered how the faculty effort fit into the action plan for 1982 (the selective certification decision was made subsequent to data being presented to the Governor's affirmative action committee). Ms. Wright told Trustees that she will work toward revising the affirmative action policy, which was adopted in 1974. President Evans added that the long-range curriculum planning DTF and the development of the roles and missions statement will also address the needs of affirmative action.

Mrs. Jackson asked whether information were available regarding the trend in student enrollment during the ten-year period of time. Ms. Wright responded the percentage had gone down sufficiently to cause concern, but seems to be increasing. A full-time minority recruiter was added to the staff last year; the marketing plan also addresses minority student enrollment.

Mrs. Jackson also asked about collected data relating to contracted services, purchases of goods and services, etc. Ms. Wright reported that the state General Administration office has undertaken steps regarding contract compliance. These figures will appear in next year's report. Mrs. Jackson commented that, given Evergreen's commitment and approach to affirmative action, she would have expected Evergreen to make progress in this area, independent of external efforts, and that she felt it was important for Evergreen to have input into GA procedures and requirements.

Ms. Wright offered her office as a resource for affirmative action data and indicated she would compile statistics for on- and off-campus Third World students.

#### Legislative Report (Eldridge)

Les Eldridge reported on the last day of the regular legislative session and discussed proposed budgets, the bond proposal, the dangers of the special session, and the capital budget bill. Later in the meeting President Evans reported that the Office of Financial Management has not yet approved Evergreen's plans for a self-supported summer school.

#### Admissions Statistics (Evans/Hunter)

President Evans expressed continued concern for next fall's enrollment. Spring enrollment compares favorably to last year. It appears that some Olympia area students are transferring to Evergreen and living at home. The termination of the Social Security aid to education program next fall may be increasing the number of freshmen entering in spring quarter.

Steve Hunter discussed fall statistics: decline in out-of-state applicants and MPA enrollment, attributing the decline, in part, to the national economy and the tuition increase. President Evans felt the greatest unknown is the conversion from admitted to registered.



Videotape of Channel 9 Program (Fowler)

The Trustees viewed the six-minute mini-documentary about Evergreen produced by Channel 9 and aired the preceding week.

OTHER BUSINESS

Letters from EWU and AGB (Sylvester)


Mrs. Sylvester read a letter she had received from Andrew Kelly at Eastern Washington University suggesting a joint meeting of the boards of the state four-year universities. Mr. Gelman recommended Mrs. Sylvester follow through.

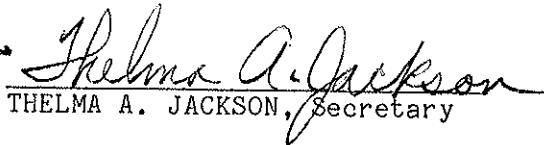
Mrs. Sylvester mentioned a letter from the Association of Governing Boards regarding appointment of a public policy liaison.

DATE OF NEXT MEETING AND ADJOURNMENT

The date of the next meeting was set for Thursday, April 8. Trustees discussed holding the May work session in Tacoma.

The meeting adjourned at 5:00 PM.

  
JANE B. SYLVESTER, Chairman

  
THELMA A. JACKSON, Secretary

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