

# **MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE**

**Wednesday, December 9, 1992  
Daniel J. Evans Library, Room 3112  
Olympia, Washington 98505**

**Trustees Attending:**

Lila S. Girvin  
Frederick T. Haley  
Edward F. Kelly  
Christina A. Meserve  
John N. Terrey  
Carol Vipperman

**Representatives  
to the Board  
Present:**

Kim Goforth, Student  
Shary Smith, Alum

Absent: Charen Blankenship, Staff  
Tom Grissom, Faculty

**Staff Present:**

Michele D'Alessandro, Administrative Secretary to the President  
Art Costantino, Vice President for Student Affairs  
Patty Henson Firman, Executive Director of Development  
Sandy Hanson, Director of College Relations  
Lee Hoemann, Executive Assistant to the President  
Steve Hunter, Director of Institutional Research  
Jennifer Jaech, Assistant to the President  
Jane Jervis, President  
Russ Lidman, Vice President and Provost  
Les Purce, Executive Vice President  
Rita Sevcik, Administrative Assistant to the President  
Barbara Smith, Academic Dean  
Steve Trotter, Budget Officer  
Les Wong, Academic Dean  
Karen Wynkoop, Associate VP for Academic Budget &  
Financial Planning  
See permanent roster for others attending

**Others Attending:**

Jan Frickelton, Assistant Attorney General

## **WORK SESSION**

The work session was convened shortly after 9:00 AM by Chair John Terrey, who distributed a draft resolution (honoring Constance Rice) for Trustee consideration in the public session.

**Discussion Regarding the 1993 Legislative Session**

As a means of generating discussion among the Board, Jennifer Jaech distributed and discussed a draft which focused on (1) a brief review of the context for the legislative session; (2) a discussion of major issues confronting higher education; and (3) options for Trustee involvement. Ms. Jaech indicated it would be good to know Trustees' thinking so that the College can respond to proposals as they arise during the session.

Ms. Jaech identified major issues and posed questions related to (1) tuition increase; (2) the Board's role in tuition rate setting; (3) financial aid; (4) faculty productivity (with a discussion addressing the quality/access tension); and (5) cost-per-student issues. Ms. Jaech indicated that the Higher Education Coordinating Board has done an excellent job of preparing a justification for greater public support for higher education. The HECB has proposed that, in order to maintain participation rates, assumptions about enrollment increases need to be built into the budget process.

Ms. Jaech reviewed time frames for legislative session activities. Options Ms. Jaech reviewed for Trustee involvement in the session were: Meetings with key legislators scheduled around confirmation hearings; meetings with Governor-elect Lowry; participation in strategy meetings as the legislative session unfolds; letters/phone calls/meetings at opportune times either in reaction to legislative action/proposals or to help shape the policy discussions.

Chair Terrey suggested that, as a Board, Trustees address policy issues only. He felt that Trustees ought to know key legislators. As visits and contacts are made, he would like written materials prepared to leave with person(s) contacted. Trustee Vipperman suggested that, in addition to these strategies, Trustees take a more pro-active involvement this year, suggesting that Trustees may have to take Board positions. She suggested that in January, Trustees begin to look at strategy and to establish a position on issues.

The Board expressed an interest in being appropriately involved and were willing to participate in suggested activities. Ms. Jaech added that she would be responsible for identifying opportunities for involvement and to do the staff work for Trustee participation.

**Trustee Orientation of Student Affairs**

At 11:00 AM, the Trustees moved to the College Activities Building to meet and interact with representatives from the Student Affairs Division. These discussions continued during lunch. Vice President Costantino provided a student profile, an overview of the area, and distributed an organizational chart and goals for 1992-93 for students affairs. Board members participated in role plays developed to illustrate typical interactions between students and student affairs staff.



## **PUBLIC MEETING**

The regular meeting was called to order at 1:33 PM by Chair Terrey, who communicated the decision of the Board to be actively involved in appropriate ways (as policy makers) during the legislative session. He related a discussion regarding tuition and the Trustees' decision to work to the best of their ability to preserve access to higher education. He asked Dr. Costantino to convey Trustee appreciation for the information imparted by student affairs staff. Chair Terrey also recognized the contributions of Michele D'Alessandro for her service in the President's office since 1990.

The Chair announced additions to the agenda (adoption of Resolution 92-9 and election of Vice Chair) and indicated there would be an executive session. The Board accepted the agenda as amended.

### **Chair's/President's Report**

For the record, the Chair read Trustee Constance Rice's resignation letter to Governor Gardner. He announced that June 3 is the date of the inauguration of the new president.

President Jervis asked Barbara Smith to provide details regarding a \$1.8 million grant received from PEW Charitable Trusts to strengthen teaching and learning in the first two years of college. This grant will be organized around five, eight-day summer institutes scheduled over the next three years.

Dr. Jervis reported on her activities (meetings and speeches) since the last meeting (a copy of the President's remarks to the Seattle Community Development Roundtable was distributed to Trustees). Other items she reviewed included: Continuation of the President's weekly meetings with community members; issues associated with conflict of interest; budget planning (she publicly thanked Steve Trotter and Jennifer Jaech for their assistance in designing a consultative budget process).

President Jervis shared (and asked for reaction to) ideas she is beginning to formulate regarding Evergreen's focus: Evergreen was established to be an experimental liberal arts college. In an important way, Evergreen is a research institution. The subject of the research is education itself--the teaching and learning process. She felt Evergreen has been successful in exporting its research product nationwide through the Washington Center, the National Faculty, and through the work of the College's many graduates. She identified the need for continuing research in the areas of curriculum, collaboration, and multiculturalism, indicating her belief that there is an enormous need for creative work in these areas.

These ideas received a positive reception from Trustees; the President was encouraged to continue to develop her thoughts.

Reports from Board representatives: Student - asked questions about carpet removal in the Library building; Alumni - reported activities/endeavors which the Alumni Association hopes to undertake.

Chair Terrey asked Ms. Sevcik to inform Tom Grissom that the AGB *Trustees & Troubled Times* publication is available.

### **APPROVAL OF MINUTES - Action**

**Motion** Ms. Vipperman moved approval of the minutes of the November 9, 1992  
**12-1-92** meeting as submitted. Seconded by Ms. Girvin and passed.

### **REPORTS, DISCUSSION ITEMS, OTHER BUSINESS AND INFORMATION**

#### **Fall Quarter Enrollment Statistics**

The Chair acknowledged the passing of Faculty Member Paul Mott.

Steve Hunter reviewed in detail the report mailed to the Trustees containing fall 1992 enrollment statistics.

Summary: (1) annual average FTE for 1992-93 is estimated to be slightly above the target enrollment of 3178; (2) enrollment of students of color is at an all-time high; (3) overall enrollment of new students of color is down slightly this fall; (4) non-resident enrollment continued to increase this fall; (5) one strategy to improve the proportion of state residents would be to increase the number of spaces available for new students in winter and spring; (6) fall-to-fall retention is up for freshmen and transfer students; (7) on the Olympia campus, fall-to-fall retention of students of color declined for the second consecutive year.

Trustee Vipperman indicated that she would like to see some systematic way of organizing information--she would like to have a better understanding regarding the College's efforts to improve the attendance of in-state students. Steve Hunter acknowledged that information has not been collected in recent years and that efforts instead had been focused in other areas, i.e. - retention. He agreed that it would be appropriate to do some information-gathering and that the admissions counselors would be a resource. Mr. Hunter added that the population of high school seniors in the state has been on a decline since the mid-1980s, but by 1995 those numbers are expected to increase dramatically. Mr. Hunter also discussed efforts to collect data regarding the reason students leave Evergreen.

### **RESIGNATION OF TRUSTEE RICE - Action**

The Chair acknowledged the resignation of Trustee Constance Rice. A resolution honoring her service was read and then unanimously approved by the Board.



**Motion** Ms. Vipperman moved acceptance of Resolution 92-9, entitled  
**12-2-92** "Resolution of the Board of Trustees of The Evergreen State College  
Recognizing CONSTANCE W. RICE for Service on The Board of Trustees."  
Seconded by Ms. Meserve and passed.

#### **ELECTION OF VICE CHAIR - Action**

The Chair opened the floor for nominations for Vice Chair of the Board of Trustees (the position previously filled by Trustee Rice).

Trustee Vipperman nominated Trustee Christina Meserve as Vice Chair of the Board.  
Seconded by Mr. Kelly.

**Motion** A unanimous ballot was cast for Christina Meserve as Vice Chair of the Board  
**12-3-92** of Trustees.

#### **EXECUTIVE SESSION**

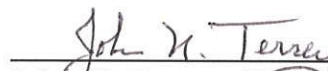
The Board met in executive session with legal counsel to discuss the status of current and potential litigation. No action was taken.

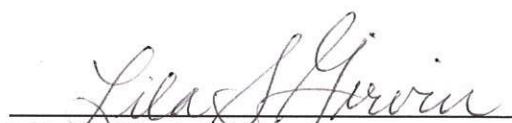
The Board reconvened the regular session at approximately 3:40 PM.

#### **DATE OF NEXT MEETING AND ADJOURNMENT**

The next meeting was confirmed for Wednesday, January 10 (the January meeting was subsequently cancelled).

The meeting adjourned at 3:45 PM.

  
\_\_\_\_\_  
John N. Terrey, **Chair**

  
\_\_\_\_\_  
Lila S. Girvin, **Secretary**

**THE EVERGREEN STATE COLLEGE**

*Resolution No. 92-9*

**RECOGNIZING *CONSTANCE W. RICE*  
FOR SERVICE ON THE BOARD OF TRUSTEES**

*October 26, 1989 - December 1, 1992*

**IN APPRECIATION** for your guidance and counsel and for the wisdom and energy you brought to your role as a Member and as Vice Chair of the Board of Trustees;

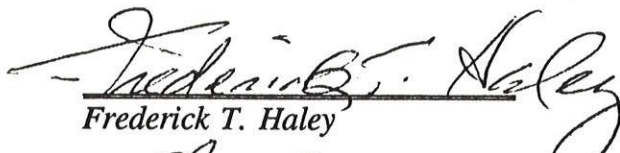
**IN RECOGNITION** of your commitment of time and energy and of your support for the College and for Evergreen's position in higher education in the State of Washington;

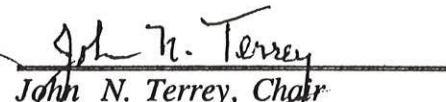
**IN ACKNOWLEDGEMENT** of your leadership in the area of multiculturalism and diversity and of the contributions made in developing priorities and policies which reflect the Board's support of Evergreen's mission.

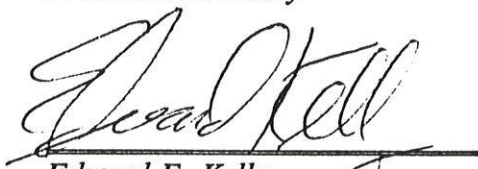
**THE TRUSTEES and PRESIDENT** express their collective appreciation for your contributions to the presidential search process and thanks for your overall service on the Board of Trustees.

  
Lila S. Girvin


  
Christina A. Meserve

  
Frederick T. Haley

  
John N. Terrey, Chair

  
Edward F. Kelly

  
Carol Viperman

  
Jane L. Jervis, President

*Passed this 9th day of December, 1992*