

MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE

**Wednesday, February 10, 1993
Daniel J. Evans Library, Room 3112
Olympia, Washington 98505**

Trustees Attending: Lila S. Girvin
Frederick T. Haley
Edward F. Kelly
Christina A. Meserve
John N. Terrey
Carol Vipperman

Representatives to the Board Attending: Denise Robertson, representing the Alumni Association

Staff Present: Pat Belisle, Director of Alumni Affairs and Annual Fund
Richard Brian, Tacoma Faculty
Art Costantino, Vice President for Student Affairs
Josie Gordon, Interim Director of Corporate, Foundation, and Donor Relations
Patty Henson Firman, Executive Director of Development
Sandy Hanson, Director of College Relations
Joye Hardiman, Director of Tacoma Program
Jennifer Jaech, Assistant to the President
Jane Jervis, President
Duke Kuehn, Tacoma Faculty
Russ Lidman, Vice President and Provost
Willie Parson, Tacoma Faculty
Les Purce, Executive Vice President
Rita Sevcik, Administrative Assistant to the President
Steve Trotter, Budget Officer
Artee Young, Tacoma Faculty
See permanent roster for others attending

Others Attending: Jan Frickelton, Assistant Attorney General
Herb Gelman, former Trustees

WORK SESSION

The work session was convened at approximately 9:00 AM. Chair Terrey reviewed the agenda for the day. Following introductions, Joye Hardiman, Director of the Tacoma

campus, responded to questions which had been transmitted from the Trustees and discussed the partnership with the hilltop community. She commented that Evergreen's presence has had a revitalizing effect on the community and that Evergreen has become a vital part of the community. Dr. Hardiman stated that Evergreen is in Tacoma because of community demand and because the College offers a community service. Student body statistics: 125 upper division students; 50 students in the bridge program. The bridge is a partnership with Tacoma Community College to provide the first two years in a learning-community style. The bridge program allows the College to maintain ethnic diversity.

Dr. Hardiman reviewed the faculty team and what graduates learn before graduating. The curriculum has two parts: the bridge is the core (skill building, introduction to the Evergreen way, seminar, critical thinking and writing, etc.) and upper division (which deals with concepts, collaborations, theory and applied knowledge).

Arte Young, Duke Kuehn and Willie Parson reviewed their roles in *The Art of Leadership* program, which includes personal leadership, local leadership, and political and social leadership.

Dr. Hardiman listed her administrative goals : (1) to make sure that Evergreen Tacoma is in the public discourse (she has been spending a lot of her time doing networking); (2) to tighten the infrastructure and network with alumni (i.e. - homecoming planned for March); and (3) to move into a team management model.

Vision for the Tacoma campus: the faculty see the Tacoma campus as a life-long learning center.

Dr. Hardiman listed ways the Board can support the Tacoma campus: library support; teacher certification option in Tacoma; and consideration of the implications for Tacoma in budget-cut decisions.

At noon Trustees observed the students in a simulation of the Senate Education Committee. Each student in the program was required to write and present a bill.

Alumni Giving

In response to an interest on the part of Trustee Fred Haley, Patty Firman, Executive Director of Development, reviewed Evergreen's alumni cultivation program. Alumni giving is seen by the development office as the backbone of a strong, successful, comprehensive development effort which includes not only an annual fund but a major gifts program. Alumni giving is the baseline to work from.

Josie Gordon and Pat Belisle distributed handouts, reviewed comparative data of alumni giving at other institutions and strategies used in the alumni and annual fund programs. In

1991, alumni giving as a percentage of total voluntary giving for all institutions nationally averaged 26.5 percent; at Evergreen the average was 8 percent. Alumni giving is significantly higher for private institutions than for public institutions.

President Jervis observed that Evergreen parent giving is outstanding. She pointed out that between last year and this year the development and alumni office has solicited more than twice as many alumni and that the number of alumni donors has gone up by 50 percent in one year.

Chair Terrey introduced Denise Robertson who represented the alumni at this meeting. She briefly mentioned some alumni activities.

Ms. Firman told Trustees that the development office's highest priority in the upcoming budget cuts is to preserve annual fund and alumni program efforts. She invited Trustees to share solicitations received from others and any ideas they have with her office.

Trustee Girvin hoped that, when President Jervis visits Spokane in the spring, the program would include not just a social event but something about Evergreen as an experiment in education.

Budget Update

President Jervis reviewed information about the budget and discussed the budget process. Because of the pressure on access, the College cannot assume that enrollments can be cut as a part of the reduction strategy. President Jervis expressed the opinion that the academic areas may need to review the seminar structure. Dr. Jervis commented that the College cannot reduce the budget without reducing staff. The Chair complimented the President for quickly grasping the intricacies of the budget. President Jervis voiced the opinion that investing in education is the most important investment that can be made for the nation's future--she suggested the Trustees may have to get into the public discussion about revenue.

Trustee Vipperman wondered about a Trustee role in legislative strategy. Jennifer Jaech expressed the opinion that Evergreen has been telling its story to legislators. She believes that higher education will be treated as a system. She also expressed her desire to work with the Board. Trustee Vipperman expressed her desire to have a strategy laid out for the Board in developing a plan for Trustee involvement in the legislative session where appropriate. Ms. Jaech suggested that Trustees will need to think about how far they are willing to go to help. Trustee Vipperman recommended considering, perhaps for the next meeting, a discussion about that issue so that there can be a Board position or agreement or a discussion of what Trustees are willing to do.

PUBLIC MEETING

Chair Terrey convened the public meeting shortly after 1:30 PM and introduced former Tacoma Trustee Herb Gelman (who had been invited to join Trustees) and highlighted the discussions of the morning session. Trustees approved the agenda as distributed.

Chair's/President's Report

The Chair mentioned material in the Trustee Library and a reception held for President Jervis at the Olympia State Capitol Museum. President Jervis reported on a number of items, mentioning opportunities for testimony before the legislative committees; the budget process; and off-campus contacts she has made since the last meeting. She and Les Purce spent a considerable amount of time discussing air quality problems (which began on December 16) in the library building. President Jervis thanked Les Purce and Sandy Hanson for their efforts in handling and communicating information about the air quality issue. Dr. Jervis informed Trustees that the developing budget picture has moved planning for the announced June 3 inauguration to a time in the fall, perhaps in conjunction with the convocation. Chair Terrey expressed surprise that there was no symbol of office for the President at Evergreen and hoped that the College could identify a symbol (such as a medallion) to be passed to a new president. Dr. Purce updated the Trustees on security issues indicating the status of the standard operating procedures and of training.

Dr. Terrey expressed the desire of the Board to have a seminar with the Faculty Agenda Committee.

APPROVAL OF MINUTES - Action

Motion Ms. Vipperman moved approval of the minutes of the December 9, 1992
2-1-93 meeting as submitted. Seconded by Ms. Girvin and passed.

REPORTS, DISCUSSION ITEMS, OTHER BUSINESS AND INFORMATION

Budget Summary Report

Dr. Purce expressed the desire to meet with the finance committee of the Board prior to the next meeting in order to give Trustees Kelly and Meserve specific and historical information. Steve Trotter reviewed the information contained in the budget status summary report for all College funds, comparing the budget to expenditures and encumbrances as of December 31, 1992. This report is an effort to display all funds for the Board and to try to provide a sense of the financial health of the institution. Mr. Trotter pointed out that the College is pretty much on target in the area of state appropriated funds. Dr. Purce mentioned he will be discussing the issue of the bookstore cash balance with the Board finance committee. The Chair requested a note in the report when there were anomalies.

Legislative Update

Jennifer Jaech characterized the activity of the session as involving budget and responding to the emerging bills. She discussed the Gary Locke management flexibility bill, focusing on the tuition and enrollment policies in that bill. She mentioned another major higher education policy bill before the legislature called the "Higher Education Access Act," sponsored by Ken Jacobsen. This bill reflects a concern about the length of time it takes for students to obtain a degree. She mentioned several other bills important to Evergreen. One would place a student on the governing board. With the probability of increased tuition, this is one way to give students greater control over their destiny. This would, however, change the nature of a governing board to be constituency based. Ms. Jaech told Chair Terrey that the letter he had written (to legislators) regarding this issue had been very well received by them. She mentioned capital budget items: HB 1504 phases in Evergreen's participation into the normal school fund revenues. In the fifth biennium, Evergreen becomes a full partner in the timber trust fund. Ms. Jaech added that the College is trying to fold discussions about the Longhouse project into policy discussions as often as possible. Steve Trotter distributed a Longhouse project brochure.

OTHER BUSINESS AND ANNOUNCEMENTS

Provost Lidman mentioned the initiative of planning for evening and weekend programs. Also, the College now has a program in Costa Rica. Depending on the results, plans are to have a program there or elsewhere in Latin America (perhaps Ecuador), every other year. He offered to discuss the K-12 initiative at a future meeting.

The Chair mentioned Dr. Hardiman's reference in the morning session about teacher certification on the Tacoma campus. The Provost responded that the issue has been brought to his attention and that he and teacher education director Jan Kido have had conversations with the Higher Education Coordinating Board. The agreement between Evergreen and the Council for Postsecondary Education (the predecessor to the Higher Education Coordinating Board) does not permit Evergreen to offer graduate programs in Tacoma. We would need to have this agreement changed. He will continue to work with the HEC Board.

Trustees discussed a letter from Herb Legg regarding his negative perception of the faculty's public service record. The Chair suggested inviting Mr. Legg to the next meeting and informing him of the faculty's public service contributions. Also discussed was a letter to the Board from students in the Third Millennium core program regarding faculty member Jorge Gilbert (who is in litigation with the Attorney General's office). Trustees requested that staff prepare a response based on their discussion (letter mailed February 16).

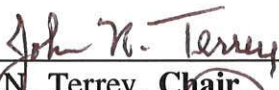
DATE OF NEXT MEETING AND ADJOURNMENT

The next meeting was confirmed for Wednesday, March 10. Trustees Girvin and Vipperman

will be unable to attend.

Ms. Jaech will initiate calls to Trustees regarding a proposal for Trustee legislative contact.

The meeting adjourned at 4:12 PM.



John N. Terrey, Chair



Lila S. Girvin, Secretary

