

REGULAR MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE

Regular Meeting - Wednesday, November 10, 1993
Daniel J. Evans Library, Room 3112
Olympia, Washington 98505

Trustees Attending:	Frederick T. Haley	Absent:	Lila Girvin, excused
	Dwight Imanaka		Carol Vipperman, excused
	Edward F. Kelly		
	Christina A. Meserve		
	John N. Terrey		

Representatives to the Board Attending:	Ray Goforth, Student
	Dale Knuth, Alum
	Walter Niemiec, Staff
	Gail Tremblay, Faculty

Staff Present:	Pris Bowerman, Academic Dean
	Rob Cole, Member of the Faculty
	Jon Collier, College Architect
	Art Costantino, Vice President for Student Affairs
	Jose Gomez, Academic Dean
	Patty Henson, Executive Director of Development
	Lee Hoemann, Executive Assistant to the President
	Steve Hunter, Director of Institutional Research
	Jennifer Jaech, Assistant to the President
	Jane Jervis, President
	Russ Lidman, Vice President for Academic Affairs & Provost
	Sandra McKenzie, Director of College Relations
	Nancy McKinney, Special Assistant to the Executive Vice President
	Les Purce, Executive Vice President for Finance
	Rita Sevcik, Administrative Assistant to the President
	Jose Suarez-Torrez, Member of the Faculty
	Steve Trotter, Budget Officer
	Mike Wark, College Relation
	Karen Wynkoop, Associate VP for Academic Budget and Financial Planning
	Bill Zaugg, Administrative Assistant for Budget, Student Affairs Division
	See permanent roster for others attending

Others Attending:	Jan Frickelton, Assistant Attorney General
	See permanent roster for others attending

WORK SESSION

The work session was convened shortly after 9:00 AM by Chair Meserve.

Board's Role in Strategic Planning/Assignment to Trustee Terrey

Vice President Russ Lidman led a discussion regarding the role for the Board in strategic planning, reviewed some of the questions the President asked in her installation speech and identified issues from the legislature, the Higher Education Coordinating Board, and the College's assessment work which the strategic planning committee will need to address. Dr. Lidman identified three questions that strategic planning must address: What do you stop doing? What do you continue doing at a greater or lesser level? What do you start doing? Trustees discussed the time frame for long-range planning. President Jervis believes the College needs to look twenty years out in a broad sense with the assumption that every few years the plan will be revisited to develop specificity. She commented that, if the College budgets continue to be reduced, it will be impossible to preserve everything. To remain exciting and innovative, the College has to think differently about change. President Jervis hopes this process can begin to help the College do that. The mission statement will also be reviewed by this committee. The Board agreed they would like to be substantially involved. **Trustee John Terrey will represent the Board on the committee.** Academic Dean Carolyn Dobbs recalled that, historically, Board participation has been welcomed.

The Provost will work with the President to identify opportunities for Board participation. The Board will approve the final plan.

Summer School Fees - Discussion

President Jervis reviewed issues related to the rationale behind setting of summer school fees and pointed out the College's concern that summer school tuition should be competitive with the academic year fee structure. She outlined the staff proposal to establish a formula which pegs increases in summer school tuition to the regular year tuition. After Initiative 601 takes effect, the College will not be able to raise fees by more than the indexing amount. Without this action, there would be a substantial gap. Karen Wynkoop responded to Trustee questions and explained that most of the summer tuition goes toward faculty salaries and benefits; some of the administrative costs are also covered. Trustee Imanaka questioned the self-sufficiency of summer school, suggesting there are incremental costs associated with the operation. His expectation is that tuition would, at a minimum, cover the incremental costs. At some point, he would also ask the question about the Tacoma campus and the evening/weekend programs. He suggested a good "framing" discussion for the strategic planning group would be to ask what the College should not be about. The benefits and downside of programs need to be assessed.

Diversity Training Report

Vice President Costantino highlighted the College's efforts this past year in the area of diversity training. To improve future training, the College plans to do more coordination/advance notice; offer more sequential training opportunities; and develop a

resource guide (possibly including assessment pieces). At this point, training is not mandatory. He introduced Leticia Nieto-Johnson and the *Theater of Difference Performers*. This group demonstrated the technique of using a theatrical presentation as a way of exploring issues of race and gender; they asked Trustees questions and then "played" back responses. Dr. Barbara Smith reviewed cultural pluralism efforts involving a ten-day institute, organized around the general question -- "Who is an American?" Twenty-five Evergreen staff and faculty have participated in this training during the last two years. Trustees viewed a brief case-studies film produced at Harvard University which has been used to promote discussion at these cultural pluralism workshops.

Trustee Imanaka expressed his concern that there are no requirements for staff to be involved, particularly in sexual harassment and ADA training, in light of legislative and legal obligations of the institution. He believes that members of the institution ought to be aware of their obligations. Dr. Costantino indicated he understood those concerns. He related that the combination of challenge and support is different -- and that learning styles are different -- for different members of a group. He encouraged the Board to consider the possibility of training for the Board this year; he would welcome suggestions from Board members. Trustee Imanaka looks forward to having a calendar of upcoming events and would like that information to include the event description, the target population, dates of training, varying costs involved, and the number of participants to be served, and an assessment relative to effectiveness if an assessment has been done.

Tour of Lab Annex Remodel/Noon Book Seminar

Walter Niemiec led Trustees on a tour of the newly remodeled Lab Annex. Trustees then participated in a luncheon seminar with faculty and students on a book entitled *13th GEN*.

REGULAR MEETING

The regular meeting was called to order by Chair Meserve at approximately 1:40 PM. Charen Blankenship introduced Walter Niemiec, who replaced her at this meeting as the Staff Representative to the Board. Russ Lidman introduced Gail Tremblay, who is sharing the Faculty Representative-to-the-Board position with David Paulsen. The agenda was accepted as distributed.

CHAIR'S REPORT

Chair Meserve reviewed the Trustee seminar at noon and announced that she had met with the Board of Governors in October (as the Board representative to the Foundation).

PRESIDENT'S REPORT

President Jervis mentioned significant events of the past month: Friends of the Library book

fair on October 16; site dedication for the Longhouse; meeting of a group of education and state agency leaders regarding the issue of partnerships for joint projects and sharing of facilities and resources; assumptions that Initiative 601 has passed and the as-yet-unknown full impact of 601 (the College has been asked to submit preliminary plans for a \$750,000 cut by November 15); update of provost search; resignation of the affirmative action officer and interim arrangements for handling those duties; the departure of the internal auditor, who accepted another position; and considerations regarding redesigning the internal auditor position

The President called on Provost Lidman to review an issue raised at the last Board meeting during Trustee lunch with students. Dr. Lidman explained that the academic deans became aware last summer of a number of incomplete faculty evaluations of students, prior to the 1992-93 school year. About one-third of the outstanding evaluations are for graduate students. The College is attempting to bring closure on the issue and will keep the Trustees informed of progress.

Reports from Representatives to the Board: Student - Ray Goforth reported general apprehension about the effects of Initiative 601; new Staff - Walter Niemiec mentioned general staff concern about potential budget cuts and the effect on their lives; Faculty - Gail Tremblay reported that it was good to see the fruitful culmination of student projects and that things were running pretty normally in the academic area but there was concern about the future; Alum - Dale Knuth reported on an alumni board meeting on the Tacoma campus: (1) the Tacoma campus is initiating an essay contest for the daughters and sons of students (financial support from the alumni board) and (2) the alumni board is planning an arts and lecture series soliciting the participation of well-known alums.

APPROVAL OF MINUTES - Action

Motion Dr. Terrey moved approval of the minutes of the October 12 & 13, 1993
11-1-93 meetings as distributed (including attachments). Seconded by Mr. Haley and passed.

Trustee Terrey expressed appreciation to the Chair for her eloquent comments (attached to the October Board minutes) on behalf of the Board regarding the evaluation of the President.

APPROVAL OF THE BOARD'S 1993-94 GOALS - Action

The Board's goals were discussed at length during the October meeting.

Motion Mr. Kelly moved adoption of the attached Board goals for 1993-94 as
11-2-93 previously discussed and reviewed. Seconded by Mr. Imanaka and passed.

**APPROVAL OF THE SCHEMATIC DRAWINGS FOR THE LONGHOUSE
EDUCATION AND CULTURAL CENTER - Discussion and Appointment of
Subcommittee (Haley and Imanaka)**

Vice President Purce informed the Board that the schematic drawings were not yet ready for Board approval. Jon Collier reviewed the building structure and location of the Longhouse Education and Cultural Center. The President expressed her excitement about the design following her participation in the all-campus presentation on November 5. Colleen Ray reviewed the work of the planning committee and the architects, highlighting the special nature of this project. The schematic design provides information about the mechanical design, the architectural structure and related materials. Following the presentation, the Chair asked Fred Haley and Dwight Imanaka to meet with the architects (Jones and Jones of Seattle) prior to the January Board meeting and review the conceptual design. This project is scheduled to be completed by June, 1995.

APPROVAL OF SUMMER SCHOOL TUITION - Action

President Jervis presented the staff recommendation to maintain the established relationship between the academic year and the summer school tuition rate. This item was discussed in the morning work session.

Motion Dr. Terrey moved adoption of the administration's recommendation regarding
11-3-93 summer school tuition:

- A) Continue to maintain a self-supporting summer school in a way that is reasonable and financially affordable for students, as decided by the Board in 1986.
- B) Continue to charge the direct costs of teaching in an equitable manner. Prior to 1992 all credits above 10 quarter hours were free since the maximum rate was set at 10 credit hours. Thus a student registered for 16 quarter hours paid for less of her/his faculty costs than a student registered for 10 credit hours.

Continuation of the policy to charge for each credit hour from 1 through 16 will more fairly distribute the costs of summer school.

- C) In order to maintain the established relationship between the academic year and summer school tuition, increase the summer school tuition at the same rate established by the legislature for tuition increases for the preceding academic year.

Seconded by Mr. Kelly and Mr. Haley and passed.

Trustee Imanaka commented that he would like to see the College move towards being able to identify what the direct and indirect costs are so that long-range and strategic planning for the next biennial budget can be approached with more clarity. Dale Knuth added his hope that Evergreen provide continuing education classes for teachers.

REPORTS, DISCUSSION ITEMS, OTHER BUSINESS AND INFORMATION

NSF Calculus Project/Future Mathematics Across the Curriculum

Faculty Member Rob Cole distributed and discussed information regarding the Washington Center Calculus Dissemination Project (funded by the National Science Foundation). He also put this project into a larger context having to do with national funding for mathematics and science curricula (consortia are important mechanisms for getting funding). Dr. Cole added that the National Science Foundation is on the verge of announcing a Mathematics Across the Curriculum initiative and will be looking for consortia of institutions to do "systemic initiatives."

Report on Ecuador Program

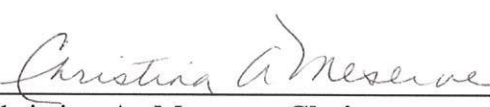
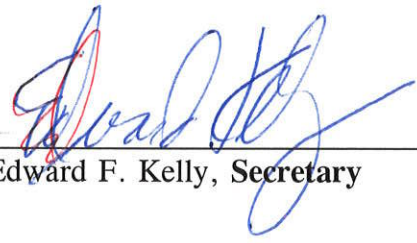
Jose Gomez introduced Jose Suarez-Torres, visiting faculty this year from Ecuador (and a Fulbright scholar at Evergreen last year). Dr. Gomez reviewed the initiation of/and background for the Ecuador program, which is an interinstitutional effort, and the rationale for choosing Ecuador. Dr. Jose Suarez-Torres discussed benefits that Ecuador offers for this program. The "Cooperative Development Studies Program in Ecuador" will be offered to Evergreen Students fall quarter, 1994. Students will travel to Ecuador to work on different community projects with non-governmental organizations. The Center for Environment and Health Research, a non-profit organization in Ecuador, will coordinate the program with the participating institutions from the U. S. Dr. Suarez-Torres is a principal administrator for this organization. Dr. Gomez distributed a summary of the Cooperative Development Studies Program in Ecuador, a list of international studies contracts for 1992-93, and a tally of students studying abroad (47 students went to Latin American countries).

DATE OF NEXT MEETING, OTHER BUSINESS AND ADJOURNMENT

Trustee Terrey called attention to an article in *The Olympian* about administrative assistant (recording secretary to the Board) Rita Sevcik. Student Mario Flores commented regarding late faculty evaluations, expressing his perspective that there are extraordinary situations (such as he finds himself in) where faculty and students arrange for late evaluations in lieu of no credit and asked Trustees to consider leaving open this kind of arrangement.

The next meeting was confirmed for Wednesday, January 12, 1994. Trustees were reminded of the holiday reunion dinner with former Trustees on December 7.

The November 10 meeting adjourned at approximately 3:45 PM.

	
_____ Christina A. Meserve, Chair	_____ Edward F. Kelly, Secretary

Attachments: 1993-94 Board Goals