

REGULAR MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE

**Regular Meeting - March 9, 1994
Daniel J. Evans Library, Room 3112
Olympia, Washington 98505**

Trustees Attending:

Lila Girvin
Frederick T. Haley
Edward F. Kelly
Christina A. Meserve
John N. Terrey
Carol Vipperman

Excused Absence: Dwight Imanaka

**Representatives to the
Board Attending:**

Ray Goforth, Student
Dale Knuth, Alum
Walter Niemiec, Staff
Gail Tremblay, Faculty

Staff Present:

Caryn Cline, Media Services
Jim LaCour, Director of Human Resource Services
Jon Collier, College Architect
Art Costantino, Vice President for Student Affairs
Shannon Ellis, Dean of Student and Academic Support Services
Jose Gomez, Academic Dean
Patty Henson, Executive Director of Development
Lee Hoemann, Executive Assistant to the President
Steve Hunter, Director of Institutional Research
Jennifer Jaech, Assistant to the President
Jane Jervis, President
Jim Johnson, Director of Computing and Communications
Russ Lidman, Vice President for Academic Affairs & Provost
Sandra McKenzie, Director of College Relations
Nancy McKinney, Special Assistant to the Executive Vice President
Frank Motley, Library
Les Purce, Executive Vice President for Finance
Arnaldo Rodriguez, Dean of Enrollment Services
Rita Sevcik, Administrative Assistant to the President
Barbara Smith, Academic Dean
Steve Trotter, Budget Officer
Mike Wark, College Relation
Karen Wynkoop, Associate VP for Academic Budget and
Financial Planning
Bill Zaugg, Administrative Assistant for Budget, Student Affairs Division
See permanent roster for others attending

Others Attending:

Jan Frickelton, Assistant Attorney General
See permanent roster for others attending

NOTE: On Tuesday, March 8, Trustees met in a work session to hear reports from the subcommittees of the Strategic Planning Committee and to participate in a diversity training session facilitated by Jose Gomez, followed by dinner with faculty members.

WORK SESSION

The work session was convened at approximately 9:15 AM by Chair Meserve.

Tuition Waiver Discussion

Arnaldo Rodriguez reviewed legislation of the last two legislative sessions, which requires Evergreen to reduce most of the tuition waiver programs by 13.2% and gives colleges and universities more flexibility in administration of waivers. Mr. Rodriguez has been working with a committee to develop guiding principles. Those principles include: (1) tuition waivers will apply only to students working towards their first undergraduate degree (granted through the quarter in which a student completes 180 credits); (2) waivers should not exceed the cost of in-state tuition (except for international students on exchange); (3) waivers would not be awarded for the summer session; (4) priority should be given to students who are state residents and/or demonstrate financial need and/or contribute to the diversification of the student body. The plan has been reviewed by the college's Attorney General; the committee is revising the plan based on advice from counsel. A long-term plan will be for the college to seek more flexibility from the legislature next year.

President Jervis identified this as a decision the Trustees would not need to make but she asked for comments or an indication of whether Trustees agreed with the general direction to simplify, reduce the number, and make waivers need-based to the extent possible, and to use waivers as a tool to increase student diversity. Dean Rodriguez added that the committee's intent was to increase the number of international student waivers to accommodate reciprocal agreements. Trustee Vipperman encouraged the committee to see if there are other international opportunities and report back with a strategy and determination of resources (she especially would like to see relationships where finances would make it difficult for students to attend otherwise). Trustee Girvin wondered about proposing that prospective donors support these kinds of students. Staff informed Trustees of the considerable additional cost to support a student for a year (over and above tuition). Following further discussion and questions, *there appeared to be agreement with the general direction being followed by the committee.*

Budget Update for 1994-95 and 1995-97

President Jervis reported that, although the legislature was still in session, it appeared the College will not be asked to make a budget cut for next year. The intent seems to be to prepare the college for cuts in the next biennium, which will be required by the

implementation of Initiative 601. The Higher Education Coordinating Board has asked Evergreen to frame its 1995-97 budget request with consideration of the long-range strategic planning process. She distributed a chart prepared by Steve Trotter which showed the relationships between strategic planning, operational planning and capital planning for the 1995-97 biennium. The President reviewed the realities of the next biennium: reduced funding; an urgent need to increase access; the need for budget proposals to be framed in accordance with the college's strategic plan and in line with the HEC Board master plan; and the need to address the issue of in-state/out-of-state mix to meet the goal that 25% of the student body be comprised of out-of-state students. Short-fall in income this year has been significant because of the difficulty in meeting this goal. This is not only a finance issue but is also a political issue. President Jervis noted another issue--entry of community college graduates and the discussion as to whether Evergreen should remain a four-year institution. These are some of the issues the planning group will grapple with.

Mr. Trotter reviewed the steps and time frames (through the summer months) contained in the proposed schedule (including the operational policy requests for 1995-97). Capital planning is divided into programmatic aspects of planning for 1995-2005 and development of preservation plans for 1995-2020. Following a brief recess, President Jervis asked Trustees whether they wanted staff to prepare a budget based on what really is needed to be a high quality institution or to prepare a realistic budget given the realities of limited financial and staff resources and the obligations of strategic planning and other activities.

Trustees agreed they did not want to burden staff by asking them to prepare an unattainable budget given the budget and staff constraints in the coming year but indicated that it would be helpful to include a statement, along with a realistic submittal, identifying what is being given up, what the disparity between the submitted budget and the ideal budget means in terms of quality, etc. . . . if this can be done without sapping the resources of those preparing the budget.

The President proposed some revisions to the Board meeting/approval schedule. Following the meeting, Trustees were asked to hold two days for meetings in May and June.

Trustees also requested follow-up session(s) to continue discussions concerning issues of diversity and "political correctness."

TIAA/CREF - Discussion

Les Purce and Karen Wynkoop (who had done the staff work on this proposal) reviewed the administrative recommendation to extend participation in the TIAA/CREF retirement plan to exempt staff (action item on the afternoon agenda). Exempt staff hired on or after the date approved by the Board will be required to participate in the college's plan (with certain exceptions).

Alumni Profile - Presentation/Acknowledgement of Patty Henson

Patty Henson informed Trustees that the organization of the alumni profile data was a collaborative effort among the development and alumni offices and the office of career development. She highlighted the information contained in the charts distributed with the Board packet. Ms. Henson mentioned that Trustee Terrey has consented to chair a mini-campaign for the library endowment.

Trustees congratulated Ms. Henson on her new position (with Point Defiance Park) and wished her well.

Legislative Update

Jennifer Jaech reviewed the status of the legislative session (budget and bills affecting the College). One of the very good pieces of legislation was a bill (which the Governor is expected to sign) allowing the College to carry forward tuition funds from one biennium to the next. Ms. Jaech also provided a detailed overview of the civil service/collective bargaining/contracting-out bill unveiled late in the session. The controversial aspects of the bill largely relate to the collective bargaining provisions. Higher education has been a locus of controversy in this bill.

Visit (and Lunch) with Students Doing Physiology Research

Trustees met with students doing physiology research with Jeff Kelly and Clyde Barlow, observed some of their experiments, and had lunch with this group.

REGULAR MEETING

The regular meeting was called to order by Chair Meserve at 1:40 PM. Trustees accepted the agenda as distributed. Vice President Purce introduced Jim LaCour, who recently accepted the position of Director of Human Resource Services.

CHAIR'S REPORT

Chair Meserve mentioned lunch with students, tour of the physiology lab, meetings of the previous day (diversity training and reports from chairs of the long-range planning subcommittees), and dinner the previous evening at the homes of faculty members. She announced Trustee Imanaka's confirmation by the Senate and explained his inability to attend today's meeting. She invited Trustee Terrey to report on his work with the strategic planning committee. He distributed a list of ten public policy issues for higher education (as identified by the Association of Governing Boards).

PRESIDENT'S REPORT

President Jervis communicated the *death of Founding Faculty Richard Jones* on January 29, 1994. The President read a letter of congratulations from President Clinton and recognized Barbara Smith who is responsible for Evergreen's winning the TIAA/CREF 1994 Theodore Hesburgh Award for Faculty Development to Enhance Undergraduate Teaching. Ms. Smith acknowledged the efforts of the staff of the Washington Center. President Jervis offered congratulations also to Sandy McKenzie and her staff for the CASE Silver Award for the College viewbook. Other items mentioned: (1) her testimony (distributed) on West Olympia urban growth area boundaries; (2) homelessness (closure of men's shelter and efforts to help homeless students); (3) Initiative 610 (public policy on homosexuality--this initiative is in the process of being put on the ballot and would have enormous impact on the College); (4) her off-campus activities since January; (5) her meeting with Herb Legg and invitation to him to meet with the Board; and (6) a possible meeting of the joint Boards of Trustees under consideration by the Council of Presidents. The President called on Dr. Purce who updated the Board regarding the status of (1) refinancing of college housing bonds; and of (2) commissioning of security staff as police officers and the officers attendance at the policy academy.

Reports from representatives to the Board: Student Ray Goforth distributed an E-mail message sent by a student (Arnaldo Rodriguez and Jane Jervis followed up with responses to Leslie McNabb). Mr. Goforth also distributed a written report, raising the issue of restructuring of the academic calendar, which invoked a lively and lengthy discussion. Faculty representative Gail Tremblay's report of decisions made at the last faculty meeting (regarding the possibility of changing to a semester system) differed from the understanding of students in attendance. Ms. Tremblay reviewed other items discussed by the faculty at its March 2 meeting (approval of formation of DTFs and consideration of a faculty grievance DTF report). Trustee Vipperman asked whether the decision regarding the academic calendar would be made by the President or the Board. President Jervis reviewed the steps which would take place prior to this decision, opining that implementation probably could not occur until 1996-97. Trustee Terrey expressed his strong opinion that the Board should be involved in this decision. Staff representative Walter Niemiec waived the opportunity to report. President Jervis announced that Dale Knuth's students will represent Washington State in the national academic decathlon competition. Mr. Knuth reported regarding alumni activities, including a "Greener gathering" on March 26 in San Francisco. He also mentioned the formation of a local alumni network to talk with prospective out-of-state students.

APPROVAL OF MINUTES - Action

Motion <u>3-1-94</u>	Ms. Vipperman moved approval of the minutes of the January 12, 1994 meeting as distributed. Seconded by Ms. Girvin and passed.
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FORMAL APPROVAL OF CONTRACT: COVERED RECREATION PAVILION ROOF - Action

Vice President Purce discussed a Board policy established in 1969 which established parameters in regard to approval of capital construction projects. He opined that these policies are in need of updating to reflect the escalation of costs and to provide flexibility to respond quickly to critical projects. The Board approved the Covered Recreation Pavilion roof project by a telephone poll (consistent with provisions set forth in the 1969 policy, which specifies formal approval at the next meeting).

Motion Dr. Terrey moved formal approval of the award of a contract to Brill's
3-2-94 Contracting, Inc. in the amount of \$60,000 to replace the roof of the Covered Recreation Pavilion. Seconded by Ms. Vipperman. After reconsidering a prior "vote," the Board approved this motion.

AWARD OF CONTRACT: ACQUISITION AND INSTALLATION OF FIBER OPTIC CABLE FOR CAMPUS NETWORKING - Action

Dr. Purce recommended approval of awarding a contract to AT&T to conduct the second phase of a three-phase project.

Motion Ms. Vipperman moved approval of the award of a contract to AT&T in an
3-3-94 amount not to exceed \$160,000 to complete phase II of the Campus Networking project. This involves acquisition and installation of fiber optic cable between campus buildings and upgrade of data communications wiring. Seconded by Ms. Girvin and passed.

Dr. Purce mentioned an interagency agreement relating to energy conservation which may need Board approval in May.

TIAA/CREF RETIREMENT OPTION FOR EXEMPT EMPLOYEES - Action

Dr. Purce endorsed the administration's recommendation to approve exempt staff participation in the College's TIAA/CREF retirement plan.

Motion Ms. Vipperman moved to approve exempt staff participation in the College's
3-4-94 retirement plan (commonly referred to as the TIAA/CREF retirement plan). Current staff will be required to make a one-time, irrevocable decision to transfer to the College's plan or to remain in PERS. Exempt staff hired on or after the date approved by the Board of Trustees will be required to participate in the College's plan unless, immediately prior to the date of hiring as exempt employees, they have held membership in PERS for at least two consecutive years. Seconded by Dr. Terrey. Mr. Kelly moved to amend the motion in the following regard: *provided that employees who transfer in or have had prior PERS credit shall be given the maximum flexibility allowable by law so as to allow continued participation in the PERS*

program should the incoming employee desire. The amendment was seconded by Dr. Terry and approved. Passage of this amendment required deletion of the last two sentences of the main motion.

The motion as amended reads:

Motion Ms. Vipperman moved to approve exempt staff participation in the College's retirement plan (commonly referred to as the TIAA/CREF retirement plan).
3-4-94

As Amended Current staff will be required to make a one-time, irrevocable decision to transfer to the College's plan or to remain in PERS. Exempt staff hired on or after the date approved by the Board of Trustees will be required to participate in the College's plan, provided that the college grant exempt employees who transfer in with prior PERS credit, maximum flexibility allowable by law so as to allow their continued participation in the PERS program should the incoming employee desire. The amended motion passed.

OTHER BUSINESS AND REPORTS

Report on the Library

Bill Bruner introduced library staff members Caryn Cline and Frank Motley and handed out articles entitled "CD-Rom Database" and "A Strategy for Applying Emerging Information Technology." He pointed out differences between Evergreen's library and other libraries (one of the differences is that Evergreen's library is open to the general public, who represent 25 - 30% of the usage. TESC's library is seen as a place where teaching and learning take place. He discussed other aspects of support to the teaching role; the computerization of the library; and a vision of the library of the future.

Retention Progress Report

Russ Lidman commented on the progress made in reducing the number of outstanding student evaluations (24 for the period prior to 1992 and 120 for 1992-93).

Dr. Lidman asked Steve Hunter to review the retention activities update distributed to the Board. Mr. Hunter discussed activities conducted winter quarter and plans for spring and summer quarters. In addition, he reviewed long-range planning efforts related to retention.

Longhouse Progress Report


Colleen Ray distributed artistic renderings of the Longhouse which will be used in promotional materials. She mentioned that design development work on the Longhouse is finished and that the project is in the contract document stage. Target completion date is June 30, 1995.

DATE OF NEXT MEETING AND ADJOURNMENT

The next meeting was confirmed for Wednesday, May 11, 1994, with a work session scheduled for the preceding day.

The meeting adjourned at 4:02 PM.


Christina A. Meserve, **Chair**


Edward F. Kelly, **Secretary**

Attachments - none