
**INFORMAL NOTES FROM
THE EVERGREEN STATE COLLEGE
THE BOARD OF TRUSTEES RETREAT**

**August 13, 1996
Organic Farmhouse
Olympia, Washington 98505**

Trustees Attending:

Billy Frank
Lila Girvin
Frederick T. Haley
Dwight Imanaka
Christina A. Meserve
John N. Terrey
Carol Vipperman

Staff Attending:

Richard Cellarius, Member of the Faculty
Art Costantino, Vice President for Student Affairs
Jin Darney, Academic Dean
Ruta Fanning, Vice President for Finance
Susan Fixdal, Academic Dean
Ken Jacob, Director of Facilities
Jane Jervis, President
Lee Hoemann, Executive Associate to the President
Steve Hunter, Director of Institutional Research
Sandy McKenzie, Executive Director of College Advancement
Nancy McKinney, Special Assistant to the VP for Finance
Kim Merriman, Assistant for Governmental Relations
Arnaldo Rodriguez, Dean of Enrollment Services
Rita Sevcik, Administrative Assistant to the President
Barbara Leigh Smith, Vice President for Academic Affairs and Provost
Steve Trotter, Budget Officer
Mike Wark, Director of College Relations

The Board met in *RETREAT* setting to discuss the following issues. Informal notes were taken. No action was taken as a result of these discussions.

GOVERNANCE & FINANCING (Discussion led by Ruta Fanning)

Discussion highlights:

Declining Share of State Funds - How do we communicate/interpret? Do we have the right message? The right messengers?; issues of access; pro-active vs. reactive

Leadership's perceptions - Evergreen's persona; How can we be advocates? (Separate from self-interests); Resentment from leaders re: higher ed's privileges; Connections to "real world"; System vs. Institutions; Value of exchange; Value of college degree; How do we find/develop other advocates?; Why is there a gap between employer's expectations and end results? What will it take to fill in gap? How do we measure?; "Full meal deal" (Efficiency, funding, flexibility); How are we a resource? Create opportunities?; Strategies to generate support (1) TESC uniqueness. (2) System; 25th

anniversary year - (1) described by Carol as "TESC re-engineered higher education"; (2) suggestion for book of profiles of TESC grad (for 25th anniversary)

LAND USE AND MASTER PLAN (Discussion led by Jane Jervis) - included van tour of campus areas.

Highlights of lunch discussion at Evergreen beach:

Identification of problem areas/issues needing to be resolved (access to Cooper's Glen II, President's Residence, Kifer property; geoduck house). Larger questions: soft/hard borders; how do we manage academic/recreational use (nature trails, bike paths); who develops policies?

Suggestions - develop set of guiding principles in consultation with outside people; develop through academic program, but needs 2 - 3 years to develop; use small group of students to assist the Board; graduate programs could be involved. Timing: goal was to have master plan updated this academic year; Provost Smith felt this year could be used to get students going and build legitimacy of the process; aim to October, 1998 reaccreditation (Smith).

EVERGREEN - PORTRAYING OUR UNIQUE INSTITUTIONS (discussion led by Art Costantino)

What are the Core Values? - Who succeeds at TESC?; What does "self-directed" mean?; The themes of being "alternative" are historically unchanged.; What is our diversity? Are we so "typecast" that it precludes students applying?; Get rid of "self-directed" language; Defining ourselves by what we don't have is problematic; Educational perceptions; Political perceptions; What are "core programs"? What does it mean? How do "core programs" translate into majors/interests?; How do we "translate" how TESC works?; Our processes can be scary; Reach out/survey: employers, alumni, etc.

WORK SESSION TOPICS IDENTIFIED FOR DISCUSSION DURING THE COMING YEAR INCLUDED: (Trustees were subsequently polled for ranking for coming year.)

1. Work session at end of next year about **plan for self-study** (who does and what kinds of things we are looking at)
2. **GOVERNANCE & FINANCING:** Create scenarios (create unified goal) - Carol
 - What would TESC be like?
 - What do we need to create picture?
 - Identify all the pieces, and understand how they interplay
 - Scenarios
 - How much do we want to change?
 - How are we a player within the system? -- access, efficiency, flexibility
3. **LAND USE/MASTER PLAN:** Academic uses for land (show & tell)
4. Public invitation for community-wide discussion about principles of land use
5. Look at campuses who have faced issues we are facing

6. Framework for how a master plan gets done - (Can master plan be done using an academic program?)
7. **PORTRAYING OUR UNIQUE INSTITUTION:**
25th celebration & what we are learning from it
Presentation from Class of 1971 (White/Alexander materials)
8. Focus groups with Microsoft and local business leaders
9. Work session on **portfolios** / include student evaluations (suggestion that student rep from Board could organize student discussion)