

**REGULAR MEETING OF THE BOARD OF TRUSTEES  
OF THE EVERGREEN STATE COLLEGE**

**May 12 and 13, 2009**

**Trustees attending:** Carver Gayton (May 13 only) Absent: Kristin Hayden  
Denny Heck  
Keith Kessler  
Brittany Newhouse  
Anne Proffitt  
Paul Winters

**Representatives to the Board:** Stephen Beck, Faculty Representative  
Alexandre Chateaubriand, Geoduck Student Union Representative  
Jennifer Commodore, Alumni Association Representative  
John McLain, Staff Representative

**Staff present:** Julie Anderson, Interim Director of Financial Aid  
Don Bantz, Academic Vice President and Provost  
Felix Braffith, Director of Upward Bound  
John Carmichael, Executive Assistant to the President  
Sharon Goodman, Director of Residential and Dining Services  
Lee Hoemann, Vice President for College Advancement  
Steve Hunter, Associate Vice President for Enrollment Management  
Azeem Hoosein, Assistant Director of Facilities  
John Hurley, Vice President for Finance and Administration  
Phyllis Lane, Dean of Student and Academic Support Services  
Kimberly Lees, Director of Gear Up  
Elizabeth McHugh, Director of Health and Counseling  
Collin Orr, Director of Business Services  
Thomas L. Purce, President  
Paul Smith, Director of Facilities  
Julie Suchanek, Director of Government Relations  
Fred Swift, Residential and Dining Services  
Steve Trotter, Executive Director of Operational Planning and Budget  
Artee Young, Executive Director, Tacoma Program

**Others present:** Colleen Warren, Senior Assistant Attorney General

**May 12, 2009**

Trustee Paul Winters called the meeting to order at 1:35 p.m. in Room 105 of the of The Evergreen State College's Tacoma campus. A quorum was present with Trustees Heck, Kessler, Newhouse, Proffitt and Winters attending.

**Public Comment**

Mr. Winters invited public comment. Kara Williams said that she wanted to convey the diversity of students served by the Tacoma program. She said that she has a background in real estate and banking, was hit by the economic downturn, and the Tacoma program allowed her to stay connected to the community, including an internship in the office of Congressman Adam Smith. She said that the Tacoma program should grow and should not be shut down or downsized.

Grover Nogawa said that he worked 28 years for American Airlines. Evergreen's Tacoma program gave him the opportunity to complete his education at a reasonable cost compared to private colleges where he

had been accepted. The program also gave him access to an internship in Seattle. He would like to see the program continue.

### **Capital Projects**

Vice President for Finance and Administration John Hurley, Director of Facilities Paul Smith, and Assistant Director Azeem Hoosein provided an update on capital projects. Mr. Smith said that the renovation and expansion of the Longhouse is going well. The construction contract for the renovation of the College Activities Building (CAB) has been signed. The bond sale to finance the CAB project is scheduled in the next month. Work on the project will begin mid-June. The renovation of Library 4300 is on schedule, and will need to be complete before the last operations can be moved out of the CAB.

Mr. Smith said that the Daniel J. Evans Library renovation project is nearly complete. The last punch list items should be resolved by end of month. The project is likely to close out after the biennium ends. The Center for Creative and Applied Media is substantially complete, with \$130,000 left to complete change orders and close the project.

### **Tacoma Program Update**

Vice President and Provost Don Bantz introduced Executive Director Artee Young. Dr. Young described the geographic distribution and areas of study of students in the Tacoma Program. The program has an enrollment of 225 FTE, exceeding the planned size of 200. She described the curriculum in Tacoma, which includes a weekly Lyceum meeting in the Great Hall, which provides an opportunity to supplement areas of the curriculum. The program now offers French and Spanish language instruction.

Dr. Young discussed the faculty at the Tacoma Program, describing the background and accomplishments of Dr. Mingxia Li, Dr. Gilda Sheppard, Professor Tryus Smith, Dr. Paul McCreary, and Professor Peter Bacho

Dr. Young thanked the Division of Student Affairs and Dr. Phyllis Lane for their support of students on the Tacoma Campus. She described student projects, including a seminar put on by the pre-law club in cooperation with the Pierce County Bar Association on the expungement of criminal records. The program drew people from throughout the region. The student who led the effort is now doing an internship with the Tacoma Urban League to continue that work. Students also organized a foreclosure workshop that included many banks and homeowners at risk of foreclosure. She shared a list of organizations and agencies that have sponsored or participated in activities on the Tacoma Campus. She noted that the Tacoma Alumni Association is also very active.

Dr. Purce noted that the college is negotiating a new lease for the building that houses the Tacoma program.

### **Gear Up and Upward Bound**

Vice President Art Costantino described the college's Gear Up and Upward Bound programs. He said that both are federally funded programs that seek to improve participation in higher education by reaching out to underrepresented students early in their education. Dr. Costantino acknowledged the work of Dean of Student and Academic Support Services Phyllis Lane in leading the effort to secure increasingly competitive grant funding for the programs. Dr. Lane acknowledged the work of Grants Manager John McLain.

Dr. Lane said that the college's Upward Bound program is 32 years old. The Gear Up program is completing its seventh year, and has funding available for six more years. She also noted the work of Magda Costantino and the Evergreen Center for K-12 Education, which did important work connected to

the Gear Up program, especially in developing culturally appropriate curricular materials for Native American Students.

Felix Braffith, Director of the Upward Bound program, said that the Upward Bound program is currently in the first year of a four year grant,. It provides about \$450,000 per year to work with five high schools, and 110 at-risk, first-generation students aspiring to be the first in their family to graduate with a four-year degree. The program has two parts. During the academic year the program connects student to resources in their communities and provides supplemental instruction. During the summer, the program offers a six-week residential program. The program is evaluated on several goals: graduating the majority of participants from high school; retaining the majority of participations from year to year; getting the majority of participants to college; and seeing a majority of those going to college reach their sophomore year. The program tracks participants for six years after their high school graduation. Mr. Braffith introduced Upward Bound staff members Leon Beasley and Juana Vaughan.

Dr. Kimberly Lees, Director of the Gear Up program, said that the program received a new grant in 2008 to serve up to 1,200 students. The program works with cohorts of students, starting in sixth and seventh grades and follows students through their high school years to prepare students for college. New funding is available that would allow the program to continue following students through their first year of college. The grant serves the Oakville School District, the Confederated Tribes of the Chehalis and the Clover Park District. The program's goals are to improve graduation rates and preparation for and enrollment in college. She introduced Gear Up staff members Rachel Martinez, Ada Daniels, Carletta Garraway and Larry Crowley.

### **Financial Aid Report**

Vice President Art Costantino introduced Associate Vice President for Enrollment Management Steve Hunter and Interim Director of Financial Aid Julie Anderson. Ms. Anderson provided an overview of the college's Financial Aid programs. In the most recent completed academic year, the college received 6,500 applications for financial aid, and 3,300 students received some form of aid, representing 73% of students. The college makes an effort to provide more grant aid to the neediest students and more loan aid to less needy students.

Ms. Anderson described the process that students follow to apply for financial aid. She described the calculation the college makes to determine the expected cost of attendance, including tuition and fees, books, room and board, transportation, and other miscellaneous supplies. She also described federal grant programs including the Pell Grant, the SMART Grant and the Academic Competitiveness Grant. She compared the increase in the cost of attendance over the past four years to the level of financial aid support, noting that financial aid increases at Evergreen have kept pace with the cost of attendance. She described current trends in financial aid and student lending, noting increases in federal aid programs, the expected end of the SMART Grant and ACG programs, and efforts to increase educational benefits for veterans.

Mr. Smith adjourned the meeting at 4:14 p.m.

### **May 13, 2009**

Trustee Paul Winters called the meeting to order at 9:00 a.m. in the Board Room of the of The Evergreen State College's Olympia campus. A quorum was present with Trustees Gayton, Heck, Kessler, Newhouse, Proffitt and Winters attending. Mr. Winters noted a change in the order of the agenda, moving action items to the next order of business.

### **Audited Financial Statements**

Vice President for Finance and Administration John Hurley and Director of Business Services Collin Orr presented audited financial statements and asked the Board to formally accept receipt of the audited statements.

**Motion** Dr. Gayton made a motion to adopt the audited financial statements for fiscal year 2008  
**2009-08** as presented. The motion was seconded and passed on a voice vote.

### **Gear Up Contract**

**Motion** Dr. Gayton made a motion to delegate to the president the authority to approve a  
**2009-09** contract between the college and the Clover Park School District concurrent with the first year of the college's GEAR UP grant, from September 3, 2008 to September 2, 2009. The motion was seconded and passed on a voice vote.

### **Approval of the Minutes**

**Motion** Ms. Newhouse made a motion to approve the minutes of the Board's March and April  
**2009-10** meetings as presented. The motion was seconded and passed on a voice vote.

### **Resolution Recognizing Karen Lane**

**Motion** Ms. Proffitt made a motion to adopt Resolution 2009-01 recognizing the contributions  
**2009-11** of Karen E. Lane (attached). The motion was seconded and passed on a voice vote.

### **Legislative and Budget Work Session**

President Purce said that this has been the most challenging legislative budget year in his experience. He said that Evergreen's long-term work to build credibility with legislators has been important this year.

Director of Government Relations Julie Suchanek described legislative actions affecting Evergreen and higher education, including increasing interest by the community college system in offering baccalaureate degrees and legislation to improve teacher education, minimize textbook costs, enhance communications about financial aid, and require insurance for students studying abroad.

President Purce described the campus process leading to the budget recommendations being presented to the Board. He noted that the college will lose \$7 million in state support in this budget, which returns the college to 1999 levels. Executive Director for Operational Planning and Budget Steve Trotter described the college's biennial budget process and the process the campus had gone through to arrive at budget recommendations.

Vice President for Finance and Administration John Hurley provided an overview of the capital budget. He said that the outcome was disappointing. The college requested \$31 million dollars for capital projects and received \$17 million. He noted that the capital budget was constrained for all institutions, but Evergreen was the only baccalaureate institution that did not receive funding for a major project in this biennium.

Mr. Trotter compared the college's budget request to the legislative outcome, and displayed the legislative provisos that provide a framework for the college's budget recommendations. He said that all the budget proposals during the legislative budget process placed priority on maintaining budgeted enrollment levels and on preserving instructional activities. Mr. Trotter displayed the information available about changes in enrollment, tuition and budget reductions at the other baccalaureate institutions. He noted that the student's share of costs moves from 40.6% to 50.7% over a four-year period as the state subsidy per student is reduced by \$1,556 during the same period.

The Vice Presidents shared the proposed budget reductions in their areas. Vice President for College Advancement Lee Hoemann said that the proposed reductions in her division seek to protect three key functions: recruitment retention and awareness; fundraising; and technology support for the institution. To accomplish this, some positions were moved from grant funds to state funding by making deeper cuts in other areas.

Vice President for Finance and Administration John Hurley said that almost a million dollars would be cut from his division. The proposed reductions seek to minimize layoffs and maintain service, but some service reductions are inevitable given the level of cuts. The proposed reduction includes planned efficiencies, a transfer of some expenses to non-general fund revenue accounts, reductions in goods and services budgets, and the elimination of vacant positions. In response to a question, Dr. Hurley clarified that the proposal to stop accepting credit card payments would allow for credit card payments through a third-party vendor named by the college.

Academic Vice President and Provost Don Bantz said that the Academic division worked to pursue a transparent process that began with a menu of every possible cut, and gradually removed items from the list of cuts by focusing on the college's priorities. Direct instruction would take the smallest cut while administration and public services would take much larger cuts. The Evergreen Center for Improving K-12 education would be eliminated and combined with the graduate programs in education. The Center for Community Based Learning and Action is closely connected to the curriculum, but the other public service centers would take a 50% cut. Those centers are working to identify grants and other sources of revenue that could replace part of this cut.

Vice President for Student Affairs Art Costantino said that priorities in Student Affairs include health and safety and support for students of color and low income students. The proposed reductions in his area would result in the elimination of three positions: one vacant position and two temporary positions.

Mr. Trotter reviewed the net effect of proposed tuition and fee increases on the total cost of attendance. For resident undergraduate students, the net increase over the biennium would be 8.6%. For non-resident undergraduates, the net increase would be 6.3%. Associate Vice President for Enrollment Management Steve Hunter reviewed proposed tuition increases at Evergreen: 14% for resident undergraduate students, 5% for graduate resident and non-resident undergraduate students; and no increase for non-resident graduate students.

Mr. Hunter displayed an analysis to estimate the extent to which the proposed plans for increased institutional aid would offset the effect of tuition increases for resident undergraduate students. For students with Expected Family Contributions up to \$8,000, he estimated that institutional aid would offset the effect of the increases. Based on the past year's financial aid data, this would protect 1,820 of the 2,347 who received aid.

Vice President for Student Affairs Art Costantino introduced Director of Student Activities Tom Mercado, Assistant Director Andy Corn, and Services and Activities Fee Board Coordinator Hudson Munoz. Mr. Mercado said that Services and Activities (S&A) Fee Allocation Board is completing its work and will bring to the Board a recommendation for approval at the June meeting. Mr. Munoz reviewed major events funded by S&A fees over the past year, and described events planned for next year. Mr. Mercado said that the S&A Board plans to recommend an increase to the S&A fee of 3% in the 2009-10 and 2% in 2010-11.

Mr. Trotter noted that the recommendation to the Board will include the Washington Student Lobby fee that students voted on last year and that the Board agreed to include in its budget request to the

legislature. He said that the Geoduck Student Union is considering another vote on a fee to support WashPIRG, which would then come to the Trustees for approval.

### **Break**

The Board recessed at 12:00 p.m.. Members of the Board ate lunch with members of the S&A Board. The meeting reconvened at 1:30 p.m.

### **Public Comment**

Mr. Winters noted that no one was signed in to make public comment. He deferred public comment to later in the meeting.

### **Legislative and Budget Work Session (continued)**

Director of Housing and Dining Services Sharon Goodman and Fred Swift provided an overview of the Housing and Dining program at Evergreen. Ms. Goodman provided an update on facilities projects in Housing. She reported that the previous year had been hard for the Housing community, which dealt with a sexual assault and suicidal issues. This year, the department added a fourth Resident Director position, which helped staff anticipate and respond more effectively. The open Resident Director position attracted 73 candidates, and resulted in the hiring of a Masters-level professional. She reported that the department held several successful dining events this year. Sustainability remains an important focus for the department. The department is also working on emergency preparedness exercises.

Ms. Goodman distributed proposed housing and dining rates for the next biennium and compared those rates to rental rates in the local community. Fred Swift reviewed the department's 10-year capital plan, which has been funded by a \$6 million bond issue in 2006 and current revenue. Work accomplished included upgrades to fire and sprinkler systems, replacement of furniture, re-roofing, elevator upgrades, and general renovation.

### **Public Comment**

Mr. Winters invited public comment. Lin Crowley said that staff are concerned about budget reductions. She said that Evergreen is already a very lean machine. She said that it is important to acknowledge that a lot of people will be making sacrifices, including the President. She expressed the hope that the Board can plan for increased revenues in the future. She said that enduring budget cuts like this every few years is unsustainable.

### **Legislative and Budget Work Session (continued)**

Vice President for Student Affairs Art Costantino said that college health and counseling centers deal with a much wider range of issues than they did years ago. He introduced Dean of Student and Academic Support Services Phyllis Lane and Director of Health and Counseling Elizabeth McHugh. Dr. Lane distributed a summary of the proposed increase in the Health and Counseling Fee: a 23% increase in 2009-10 and a 14% increase in 2010-11. Ms. McHugh described the services provided in Health and Counseling. She noted an increase in students with mental health issues, a trend seen nationally. Thurston County has been designated by the federal government as an area with a shortage of mental health care providers. About 30% of students are uninsured.

Dr. Lane described how the fee increase would be used: to eliminate an operating deficit, address new demands on health and counseling services (including additional staff to provide triage and psychiatric services), and maintain a prudent reserve to respond to emergent needs.

### **Chair's Report**

Mr. Winters said that he has asked Trustee Anne Proffitt to chair the Nominating Committee, which will also include Mr. Kessler and Ms. Hayden if she is willing. The committee will propose Board officers at the next meeting.

Mr. Winters also discussed the Board Retreat, planned for July 8. Mr. Winters asked the Board members to think about desired outcomes for the retreat. He suggested a few possible themes that might focus retreat outcomes: historical context, relationship building and strategic initiatives. Mr. Winters will talk with each member individually to get a sense of the Board's interest. Ms. Proffitt expressed an interest in violence prevention and in Ms. Crowley's suggestion about revenue generation.

Mr. Winters invited Ms. Newhouse to report as Student Trustee. Ms. Newhouse said that Spring Quarter will soon come to an end. Students remain concerned about the recession, the weather, and employment prospects. She said that student elections are supposed to begin soon. Several ballot initiatives are under consideration.

### **President's Report**

President Purce invited John McLain to report as Staff Representative to the Board of Trustees. Mr. McLain said that he has encouraged staff to participate in the budget process by providing comments to the President. Although he has heard many concerns, he has not heard concerns about opportunities to access the process or be involved. The budget process has been reasonably clear, including Web-based ways to share concerns and information. Among the concerns he has heard are a sense that the proposed reductions have a disproportionate impact on staff. Staff are sometimes hesitant to voice that concern because they do not wish to be divisive and understand that we are all in this together. He said that he has also heard, especially from the public service centers, that they want people to know that they have been cut substantially and are working very hard to find new ways to raise revenue. Some have already had some successes. He said that staff understand the need to honor the collective bargaining agreement with faculty, but some staff would say that following the collective bargaining agreement does not necessarily produce the best decisions. Overall, most staff are grateful that the reductions are not worse than they are. He also noted that the new gallery space is now open. The current show features faculty and staff art. The previous show featured artist Basia Irland and was partly funded by alumnus Young Harvill. Both shows had standing room only opening receptions.

President Purce invited Stephen Beck to report as Faculty Representative to the Board. Stephen Beck noted several faculty passings, including Ernestine Kimbro, William Winden, Bob Sluss, and Gordon Beck. He reported that two new Disappearing Task Forces are moving forward: one on governance, the other on the Faculty Handbook. The Agenda Committee is hearing about issues of free speech. The budget is a major concern. Following the recent all campus forum, a faculty meeting was held where several concerns were raised: concern that some of the cuts will impact the ability of the faculty to deliver the curriculum over the long run; concern that furloughs were not considered for senior administrators; concern for the level of cuts in the public service centers, and acknowledgement that the public service centers have made significant contributions to the curriculum. The Agenda Committee noted that the faculty had a venue through the Faculty Meeting to express concerns, but was concerned that there was not a venue that is a natural place for faculty and staff to communicate more easily.

President Purce invited Jennifer Commodore to report as Alumni Representative to the Board. Ms. Commodore said that the Alumni Board's Communications Committee is working to market the Evergreen license plate. The Governance Committee is looking at a process for identifying future members. A successful dinner for alumni was held in Northern California. The group continues to raise money for scholarships.

President Purce invited Alexandre Chateaubriand to report as Geoduck Student Union Representative to the Board of Trustees. Mr. Chateaubriand said that this year has been tough, leading to numerous student concerns. He thanked the student members of the budget planning committee: Ben Anderson, Josie Jarvis, Stephanie Hurlburt, and Neil Twilla. Mr. Chateaubriand said that he is immensely proud of how they have kept students informed and involved. Student concerns are about programs and tuition. Most students understand that the college needs revenue to maintain programs, but he noted that while student aid goes up and down, tuition never goes down. He said that student Rob Workman, who is working with the ADA Compliance Committee, would like to address the Board at a future meeting. He said that he will do his best to keep the Board informed of the Geoduck Student Union's decisions about fees that may be on the student ballot this spring.

President Purce introduced Academic Vice President and Provost Don Bantz and Faculty Member Cheryl King, Director of the Master in Public Administration program. Dr. Bantz reported that the college's MPA program had been named Public Administration Education Program of the Year by the American Society of Public Administration's regional chapter.

President Purce invited Vice President for College Advancement Lee Hoemann to provide a fundraising update. Ms. Hoemann said that the Annual Fund will likely finish this year 25% behind last year. The Foundation plans a major fundraising event on October 11. The Board of Governors will have a retreat on July 9. She reported that the college's effort to develop scholarship funding to support sustainability received a major boost from the Cargill Foundation, which invited Evergreen to apply for funding. The application was approved and Evergreen will receive a gift worth \$50,000 over the next five years.

President Purce asked Vice President for Finance and Administration John Hurley to provide an update on two Human Resources issues. Dr. Hurley was joined by Senior Human Resources Representative Laurel Uznanski. Ms. Uznanski summarized the recently completed contract negotiations with the Washington Federation of State Employees. The union is moving forward to ratify the new contract. She noted that the salary increases originally negotiated were not funded by the legislature and are not included in the final agreement. She also reported on the action the Board took last fall to authorize the college to work with the Police Services on rejoining Social Security. The work unit held an affirmative vote, and the group will re-join the Social Security system. The action is likely to be effective July 2.

President Purce asked Vice President for Student Affairs Art Costantino to report on a proposal to equip and train campus Police Services with rifles. Dr. Costantino said that the college has been working on emergency preparedness. In that context, Police Services recommended that they be given access to rifles to improve their ability to respond in the event of an "active shooter" on campus. In the fall, the Police Services Community Board was asked to provide advice. They conducted consultation, including a survey. More than 1,000 students responded to the survey, with 75 percent opposed to the rifle proposal; 66 faculty participated with 59 percent opposed; and 164 staff with 81 percent in favor. The Geoduck Student Union recommended against the proposal. In a divided decision, the Police Services Community Review Board recommended against the proposal. At the most recent faculty meeting, there was a proposal that the faculty endorse the Police Services Community Review Board report. The faculty did not act on that proposal, but may take up the issue at a later time. Dr. Costantino said that he is working to understand what kind of Standard Operating Procedures (SOPs) would be needed to respond to an active shooter scenario, both with and without rifles. He noted that the surrounding police jurisdictions have different SOPs. Any SOP at Evergreen would need to take into account the fact that there are times when only one or two officers are on duty.

President Purce distributed to the Board the written comments he has received on the budget recommendation. He said that he will be working to complete the budget recommendations for Board action in June.



### **Other Business/Public Comment**

Mr. Winters said that if there was no other business, the Board would adjourn. Two members of the audience asked to make public comment, and Mr. Winters invited them forward. Patrick Walsh and Randall Hunt said that they were Geoduck Student Union (GSU) Representatives. They said that the GSU's outreach resources were spent assessing student opinion on the rifle proposal. The overwhelming response from students was to oppose the proposal for several reasons: 1) the reasons given for the proposal are not convincing; 2) the plans currently in place are adequate; 3) the purchase of rifles would perpetuate a culture of fear that does not correspond to Evergreen's values; 4) the college's legal liability in the event of a shooting is not clear but seems minimal; 5) a community model is the best approach and students would be even further distanced from police by the proposed action. They encouraged the Board to read the GSU's full statement.

### **Adjournment**

Mr. Winters adjourned the meeting at 3:55 p.m.

---

Paul Winters, Chair

---

Anne Proffitt, Secretary

Attachment: Resolution 2009-01 recognizing the contributions of Karen E. Lane