

Senior Staff Meeting
July 16, 2012
Meeting Notes

Attending: Art Costantino, Julie Garver, Susan Harris, Lee Hoemann, Steve Hunter, John Hurley, Sarah Pedersen, Les Purce, Todd Sprague, Steve Trotter, Laurel Uznanski, Michael Zimmerman
Absent: John Carmichael
Guest: Jan Bowers

Les P. introduced Jan Bowers. Jan is an ACE Fellow for 2011-12 from Central Washington University. President Gaudino is her home institution mentor and President Haeger, Northern Arizona University, served as her host mentor during the academic year. She will be joining the Senior Staff meeting today and possibly meet with others individually throughout the day.

Review of Minutes

The July 9, 2012 minutes were approved as written.

Additions to the Agenda

No additions were made to the agenda.

Announcements

- The Western Student Financial Services conference, hosted by Bea Sapp, will be on campus today. Participants include Student Accounts Directors/Managers, Account Receivable personnel, and Cashiers, from universities and colleges from the States of Washington, Idaho, Oregon and Montana. Les will welcome the group this afternoon later in the day at a 4:30pm event.
- With Art C's upcoming retirement, a team of experienced Student Affairs leaders have been invited to visit campus this summer. The group will include: Shannon Ellis, Vice President for Student Services at the University of Nevada, Reno; Gwen Dungy, served as Executive Director of NASPA from 1995 to 2012; and Magdalena Martinez, Associate Vice Chancellor of the Nevada System of Higher Education. They will be on campus August 30, 2012 to meet with Student Affairs staff and others in the community.
- Art C. announced that there was an event the second weekend in June to recognize the name change of Squaw Point to Bushoowah-ahlee Point. A sign indicating the new name has been placed.

Smoking

Les P. indicated that an email sent on behalf of the Agenda Committee related to creating a smoke-free campus was emailed out with the Senior Staff agenda. Identifying what review process is in place and who has the responsibility are important first steps.

<p><u>Decisions and Actions</u></p> <ul style="list-style-type: none">• Review Smoking Policy process in the fall (all).
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Retention

A copy of the State of Washington and The Evergreen State College Performance Agreement, dated March 6, 201 was included with the emailed Senior Staff agenda. Steve H. distributed a copy of a retention objectives spreadsheet and reviewed with Senior Staff. Steve H. indicated

that the figures do not include tuition increases. The spreadsheet showed possible outcomes ranging from the original forecast of a student enrollment of 4099.4 to a 5% increase in retention rate equating to 4276.3 student enrollment. Senior staff discussed retention rate goals, retention programs, retention plan, communication of retention efforts, and who is responsible for retention.

Decisions and Actions

- The short-term retention goal for the upcoming academic year (2013-2014) is an increase of 3 percentage points.
- Art C. and Michael Z. are sharing the responsibility for retention efforts as leads for the retention committee.
- Prepare/update retention report that outlines the components of the retention efforts and share with Senior Staff (Art C., Michael Z.).
- Discuss retention report at upcoming Senior Staff meeting.

Other

Steve H. is talking with Noel Levitz this afternoon.