

Senior Staff Meeting
August 20, 2012
Meeting Notes

Attending: John Carmichael, Art Costantino, Susan Harris, Lee Hoemann, Steve Hunter,
John Hurley, Sarah Pedersen, Todd Sprague, Steve Trotter, Laurel Uznanski,
Jane Wall
Absent: Julie Garver, Les Purce, Michael Zimmerman

Review of Minutes

The August 13, 2012 minutes were approved as written.

Announcements

- A Same Sex Marriage Debate is being planned for the Cal Anderson event in fall quarter. A date and location has not yet been decided.
- The peer mentoring group met on Friday. It was decided to not proceed this coming year with a new peer mentoring program. Art C. is writing a charge to address the viability of the program in the future.
- Several college awards are coming out in the near future; Best Buy, Sierra, Princeton Review, US News, and Colleges that Change Lives (CTCL). We have slipped from 10 to 38 on the Sierra award. This is due to the new method of scoring. Much is based on majors offered at the college. As we do not offer majors, the scoring does not work in our favor. We have not yet heard if Evergreen made it into CTCL.

Legislative Update

Jane W. reported that she has been on the road quite a bit. Both Les P. and Jane W. have met with a variety of legislators including Hunter (Chair-House ways and Means Committee). J.T. Wilcox visited the college and met with faculty and toured the farm. K-12 will be at the forefront this legislative session.

Enrollment Consultation Next Steps

Senior staff discussed next steps for enrollment consultation. It was identified that a range of alternatives were available. One firm could be hired, or multiple firms could be hired. Depending upon the focus, smaller – more specialized consultants may be beneficial. An RFP process will need to take place. It was discussed to keep the RFP open enough for multiple consultants to bid on the one or several modules. It was noted that a multi-year contract would allow the consultant(s) to gain a deeper understanding of Evergreen.

Key modules – recruitment, communications, pricing/discounting, market research, retention strategy, admitted/but not enrolled.

Decisions and Actions

- John C. to. Talk with Michael Z and Les regarding consultant work (John C., Michael Z, Les P.)
- Review other institution RFPs, both state and private (John H. to ask Jay).