

**Senior Staff Meeting
December 10, 2012
Meeting Notes**

Attending: John Carmichael, Art Costantino, Julie Garver, Lee Hoemann, Steve Hunter, John Hurley, Sarah Pedersen, Todd Sprague, Laurel Uznanski, Michael Zimmerman
Absent: Susan Harris, Steve Trotter, Les Purce

Review of Minutes

The November 26, 2012 minutes were approved with one amendment.

Announcements

John Hurley distributed a recent article from the *Economist*.

Future meetings

The December 17 meeting will be focused on an emergency operations exercise. The Senior Staff will convene in the Emergency Operations Center (Lecture Hall Rotunda), observe the initial stages of an exercise, and participate in the debrief.

Enrollment Update

Steve Hunter distributed an update on applications for Fall 2013 enrollment. The trend line to date follows very closely the trend from the current year.

Board of Trustees Agenda

John Carmichael distributed a list of agenda items for the Board's January 9 agenda. Material will be mailed to the Board on January 2.

Update on Enrollment RFP

John Carmichael reported on plans for hiring a consultant to help with enrollment. A draft RFP is circulating for comment. The project may include four parts: a study of pricing and aid, a study of enrollment communications and marketing, a study of retention programs, and an overall strategic enrollment plan. The first three parts are short-term. The last part would be a longer term project. In the next few weeks, a decision will be made about which parts to move forward with.