

**Senior Staff Meeting
March 11, 2013
Meeting Notes**

Attending: John Carmichael, Art Costantino, Susan Harris, Lee Hoemann, Steve Hunter, John Hurley, Sarah Pedersen, Todd Sprague, Steve Trotter, Laurel Uznanski, Michael Zimmerman
Absent: Julie Garver, Les Purce

Review of Minutes

The February 25, 2013 minutes were approved as written.

Announcements

- The Olympian ran a story on Evergreen's economic impact study.
- Les Purce is serving on the Tumwater Chamber Education Panel next Tuesday.
- Jerry Lassen's memorial last weekend was very well attended.
- It was proposed that the new Director of Career Development be introduced to the Board of Trustees at an upcoming meeting.
- While recovering at home, Les Purce is out today due to an automobile accident.

Food Contract

The group has selected Aramark as the apparent successful bidder. Aramark will be awarded a nine year contract with the option to revisit the contract every three years. It was suggested that Sharon Goodman present details on the contract to Senior Staff. An announcement will be made to the community within the next few days.

All Campus Mentoring Day

The first all campus mentoring day took place last Wednesday. The event went fairly well, although attendance at some events was lower than desired. There were about 36 sessions, and each had up to 15 individuals participating. The estimated number of students participating is 225. Feedback has been received and a group has been identified to review. The next all campus mentoring day is scheduled for May 15, 2013.

Freshman Advising Day

It was decided that this event be ended as online options are more readily available and travel costs are a consideration. This year, more contact will be made by email and/or phone to talk individually to admitted students regarding registration. A handout was distributed outlining advising outreach for new first-year students.

In addition, Evergreen will host a more yield-focused event – the Admitted Student Open House. This event will be held April 13th, with a welcome at 9:00am and a reception where individuals can mix and mingle in the HCC from 3:30pm – 5:00pm. Lunch will be provided for students. Key administrators are encouraged to attend the reception in the HCC.

WSAC Engagement

WSAC hosted a listening tour last week in the Olympia area. John C. attended a roundtable session and Les was visited on campus by WSAC members Brian Baird and Marty Brown. In addition, WSAC members will be attending the Board of Trustee meeting tomorrow. Topics of interest include distance education, controlling the cost of education and assessment. WSAC is currently in the information gathering stage.

Senior staff discussed the idea of doing away with the requirement for incoming student to submit ACT and SAT scores. This change would require WSAC endorsement. These scores are not currently being used for any purpose at Evergreen. There are high end private institutions that don't have the requirement, however all four year public institutions in Washington State do.

Decisions and Actions

- Senior staff to continue an internal discussion regarding the ACT and SAT requirement (all).

Board of Trustee Supplement

A handout relating to cost of attendance and tuition discounting was distributed. Senior Staff discussed the details of the document and whether to include this piece of information during the Board meeting presentation.

Decisions and Actions

- Include the supplemental information on discounting at the Board of Trustee meeting (Steve H.).