

**Senior Staff Meeting
March 23, 2015
Meeting Notes**

Attending: John Carmichael, Julie Garver, Susan Harris, Lee Hoemann, Steve Hunter, John Hurley, Nancy Murray, Les Purce, Todd Sprague, Steve Trotter, Laurel Uznanski, Amanda Walker, Michael Zimmerman
Absent: Wendy Endress

Review of Minutes

The March 9, 2015 minutes were approved as written.

Additions to the Agenda

Fall Applications and Spring Registration was added to the agenda.

Announcements

- Les P. is traveling to New York tomorrow to meet with ArtPlace America. During his visit he will also attend Roberta Uno's reception who is leaving the Ford Foundation.
- The WashPIRG ballot initiative passed and the CRC initiative did not. It was a very large voter turnout. The GSU will post the results and make the announcements.
- An article titled "The Elite Squeeze: Top schools appear more exclusive than ever. But a high-quality education has never been easier to find" was printed in TIME magazine. There was a positive mention of The Evergreen State College in the piece.
- Matt Groening, while in a Portlandia episode mentioned The Evergreen State College.
- Lee H. sent an email to senior staff that includes a link to a program about challenges to the Liberal Arts that was aired on Diane Rehm's program.

National Incident Management System

Federal funds may become available to an organization if they complete the National Incident Management System (NIMS) training. With the new Coordinator for Emergency Response Planning, Bill Mikesell being a NIMS trainer, the college is planning to proceed with the training. The commitment for Senior Staff is two 50 minute training sessions and for Police Services is 16 hours. Other areas such as RAD, college engineers and others will also be NIMS trained. It is unclear as to the requirements to stay current with NIMS training.

Legislative Update

Julie G. gave a Legislative update to Senior Staff. The Budget is expected from the House next week with the Senate releasing theirs the following week. Both budgets seem to be looking to freeze or reduce higher education tuition and are expected to look very different. Trustee David Nicandri spent the day at the Capitol campus on Wednesday March 18, 2015 – Regents Day at the Capitol.

Board of Trustees Follow-Up

The last BOT meeting went smoothly. Continued discussions on the Strategic Plan will be tabled until the next President is on board. The Board of Trustees named the next president for The Evergreen State College as George Bridges, who will begin October 1, 2015. President Les P. will stay on through the end of September 2015.

Upcoming Agendas

The Senior Staff meeting has been canceled next week; however there will be meetings to discuss exempt compensation and then the budget. Those requested to attend the meetings have received outlook invitations.

Fall Applications and Spring Registration

Steve H. distributed information on fall applications and spring registration. He noted the college is up 10% in applications from same time last year. If the trend holds, we may come in higher than previously expected. We are currently seeing a little improvement in the transfer market. The first round of marketing to those whose names were purchased has gone out. We are currently preparing for the second round mailing. The college plans to continue purchasing names and sending out printed marketing materials next year. The hiring of the CRM Project

Manager is on schedule. Spring registration is down 49 heads – better than expected. Retention is up slightly from last spring largely due to new students and graduate program students.

<u>Decisions and Actions</u>

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| <ul style="list-style-type: none">• Steve H. to share the “connect” mailing with Senior Staff (Steve H.). |
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