

REGULAR
MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE

Thursday, September 9, 1982
The Evergreen State College Campus
Daniel J. Evans Library, Room 3112
Olympia, Washington

Trustees Present: Robert J. Flowers Absent: Wesley E. Berglund
Herbert Gelman
Thelma A. Jackson
Jane B. Sylvester

Representatives to the Board Present: Janice Wood, Alum Absent: Georgette Chun, Staff
Betty Estes, Faculty
Theresa Connor, Student

Staff Present: John Aikin, Director of Computer Services
Betty Beeman, Recorder
Mike Bigelow, Executive Assistant to the Vice President for Business
Jon Collier, Campus Planner
Jim Duncan, Central Services Supervisor
Les Eldridge, Assistant to the President and Director of Community Relations
Dan Evans, President
Chuck Fowler, Director of College Relations
Ken Jacob, Director of Auxiliary Services
Dick Schwartz, Vice President for Business
Larry Stenberg, Dean of Student and Enrollment Services
Karen Wynkoop, Controller
Byron Youtz, Vice President and Provost
See permanent roster for others attending

Others Present: Thomas Anderson, Assistant Attorney General
Norm Fischer, Council for Postsecondary Education
Tom Jons, Council for Postsecondary Education
See permanent roster for others attending

The meeting was called to order by Chairman Gelman at 1:50 PM. President Evans introduced Tom Anderson, representing the Attorney General's office, and Norm Fischer and Tom Jons from the Council for Postsecondary Education. Trustees agreed to accept the agenda as printed.

PUBLIC HEARING: GOVERNANCE AND DECISION MAKING DOCUMENT - Discussion

At 1:55 PM the Trustees convened a public hearing. John Aikin, speaking for Committee Chairman Rita Cooper, told Trustees, because of the extensive changes to the governance document, a new WAC section was created, and the former document repealed in its entirety. Mr. Aikin briefly reviewed the format and indicated that the adjudicator section has been removed from the document.

Les Eldridge commented on the ineffectiveness of random selection, particularly in filling membership on the Evergreen Council and on the requirement for standing committees to be approved by the hearing board. John Aikin discussed the thinking of the committee on these issues and mentioned the obligatory nature of membership under this document.

Trustees agreed to continue the public hearing at the November meeting with the morning study session devoted to a review. Fall quarter will operate under COG III guidelines with implementation of this document in winter quarter.

1983-85 CAPITAL BUDGET - Action

Mike Bigelow reviewed the 1983-85 capital budget and pointed out that OFM has requested that instructional equipment replacement be requested in both the operating and the capital budgets. In response to a question from Mrs. Jackson, President Evans indicated he felt, if revenue sufficient to carry state government at the current level is provided, there may be a reasonable chance for Evergreen's No. 1 priority (gymnasium) to be approved.

Motion
82-41

Mr. Flowers moved approval of the submission of the 1983-85 capital budget request totaling \$15,649,609 for the following projects:

- 81-06 Athletic/Recreation Complex Phase II
- 83-01 Athletic/Recreation Complex Phase III
- 83-02 Code Compliance
- 83-03 Reroofing projects
- 83-04 Energy project
- 83-05 Minor renovation to Library Building
- 83-06 Remodel Lab Annex
- 83-07 Minor projects - omnibus request
- 83-08 Longhouse project utilities
- 83-09 CAB Phase II
- 83-10 Grounds equipment storage shed
- 83-11 Tennis court resurface and construction
- 83-12 Recreation Field Phase III
- 83-13 Drainage and grading for existing field
- 81-07 Instructional equipment replacement

Seconded by Mrs. Jackson and passed.

1983-85 OPERATING BUDGET - Action

Mike Bigelow distributed and reviewed a summary of the 1983-85 operating budget request and discussed the expense of preparing the budget.

Chairman Gelman asked about inclusion of funds for the Tacoma program. Mr. Bigelow responded travel money for both the Vancouver and Tacoma programs has been requested. Trustee Jackson asked about program changes for a community studies office; Provost Youtz responded this item would establish an office on campus which could be the central collecting agency for requests from communities of this region to assist in environmental or

management consulting--a research activity connected with academic programs (example - the North Bonneville relocation project). Mr. Bigelow clarified the program change for community relations support. President Evans added that a number of the positions which appear to be new were included and subsequently cut from this biennium's budget.

Motion
82-42

Mr. Gelman moved approval of submission of the 1983-85 operating budget request totaling \$37,427,319 for programs 010 through 100. Seconded by Mrs. Jackson and passed.

HEALTH SERVICES FEE AND REPORT ON STUDENT FEES - Action

As a result of the discussion regarding possible implementation of a health services fee at the last meeting, Trustees requested a report on Evergreen student fees, revenue and impact on students. Larry Stenberg distributed and discussed a one-page summary of student fees, date established and total income.

Chairman Gelman asked how projections last fall for the application and diploma fee income matched the actual revenue. Karen Wynkoop responded that the match was very close.

Mr. Stenberg told Trustees college officials believe the only option to balance the current budget is to consider a mandatory health fee as early as winter quarter of this year. Vice President Schwartz endorsed the request, indicating a health services fee is either under consideration or has been approved at several other institutions. Mr. Stenberg added that 60 percent of Evergreen students use health services during a year.

Motion
82-43

Mr. Gelman moved approval of authority to establish a mandatory health fee of \$15 per quarter for all students enrolled in on-campus programs for 10 or more credit hours, such fee to be implemented no earlier than the winter quarter of 1982-83, and further that a report be made to the Board of Trustees at the June 1983 meeting to determine whether or not such fee should be continued. Seconded by Mr. Flowers and passed.

APPROVAL OF MINUTES - Action

Motion
82-44

Mr. Flowers moved approval of the minutes of the August 12, 1982 meeting as distributed. Seconded by Mrs. Jackson and passed.

REVISION TO FACILITIES USAGE POLICY (WAC 174-136-015 and -016) - Policy Discussion

Vice President Schwartz reviewed changes to the facilities usage policy (1) use of production clearance report form, and (2) limit to two days use of unscheduled space by a state agency or state school on a courtesy basis.

Chairman Gelman asked about interpretation of section (3) on exhibit V (Recording/Broadcasting Authorization Form). Staff will clarify. Trustees asked that a public hearing be scheduled.

REVISION TO CAMPUS PARKING AND TRAFFIC REGULATIONS (WAC 174-116-010 through -280) - Policy Discussion

Ken Jacob reviewed the steps leading to the suggested revisions to the campus parking and traffic policy, indicating he planned widespread distribution of the proposed changes in the campus newspaper and newsletter when students return to campus. Major changes include elimination of the barrel impound system, implementation of a citation system, and establishment of a fund for the purpose of resealing parking lots. In addition, Mr. Jacob reviewed other areas of change and new sections.

Chairman Gelman commented on areas of concern: WAC 174-116-090 and -200 - impound provisions should be combined in one spot; noted that with the 24-hour notice to impound, it would require 96 hours prior to impounding a disabled or inoperative vehicle; WAC 174-116-119 - (1b) payer instead of "payee," (2b) questioned legality of impounding, (2c) noted that transcripts shall be withheld rather than "held," (2d) questioned legality of fine being taken from employee's pay check. Tom Anderson responded a due-process hearing would be required prior to withholding a portion of wages but agreed that perhaps this statement should be included in the policy. Mr. Gelman also questioned the advisability of inclusion of WAC 174-116-128 which provides for a petition to the president for a formal hearing under the governance document and WAC 174-116-220, prohibition of dumping (Mrs. Sylvester asked whether there was a fine associated with dumping). Mr. Anderson suggested the issue of dumping could be included in the use of college facilities policy. The appropriate sanctions could be civil action. Mr. Anderson suggested the last sentence in WAC 174-116-125 should include the word not between "shall" and "apply" (first line).

Mrs. Sylvester inquired about the prohibition of literature section (WAC 116-250) and about the fine for other violations. Trustee Sylvester asked whether students had participated in the solution to parking problems. Mr. Jacob indicated that this policy will be distributed widely and students will have the opportunity to review and comment.

Trustee Jackson asked about enforcement with budget reductions. Mr. Jacob responded this policy is less time-consuming than the barrel system. Ms. Eldridge added that fines will pay for student enforcement personnel.

With the number of proposed modifications suggested, staff agreed to bring a revised policy to the Board in October for another policy discussion, with the public hearing scheduled in November.

PRESIDENTIAL TERM - Discussion

Chairman Gelman reported discussions between the Trustees and the President regarding presidential term. The following statement is the unanimous consensus of the Board:

"The Board of Trustees has completed its required fifth-year evaluation of the President of the College. The Board has commended President Evans for his leadership and his continuing efforts in stimulating the growth of the college. Recognizing that President Evans' contract is soon to end and that he does not wish to serve an

additional six-year term, the maximum allowed by the bylaws of the college, the Board has offered him a contract for a term not more than the full six years. The exact terms and conditions of employment are subject to further negotiations."

President Evans has agreed to remain with the college in accordance with this understanding.

PRESIDENT'S REPORT

1982-83 Marketing Plan (Fowler/Hunter/Stenberg)

Chuck Fowler reviewed the 1982-83 marketing and public relations plan, which includes the following goals: (1) to achieve the overall annual enrollment goal (2300 FTE) with a diverse and balanced entering class committed to interdisciplinary liberal arts. (2) to increase retention of currently enrolled students. (3) to create a more effective student services orientation to encourage enrollment. (4) to increase Third World enrollment and to assure proportional enrollment of women students. (5) to increase the effectiveness and efficiency of enrollment efforts by coordinating the marketing and public relations activities among appropriate offices. (6) to increase public awareness and understanding of the college and support for its activities. Mr. Fowler indicated the marketing plan will probably need revision mid-year in order to incorporate changes made by the Curriculum Committee.

Steve Hunter distributed and reviewed a three-page summary of market research survey results regarding aspects of recruiting and retention.

Mrs. Jackson expressed concern about students' "opportunity to design their undergraduate education" indicating this could be a point of misunderstanding. Mr. Hunter responded that the public learns of this opportunity in the catalog which addresses much of that concern. Following further questions, Mr. Fowler suggested a work session with the enrollment team to discuss marketing efforts (tentatively set for the January meeting).

Steve Hunter discussed the Thurston County image survey, indicating the perception of Evergreen has risen while the other institutions in the survey have stayed the same.

As questions continued, Mr. Fowler distributed the 1983-84 catalog, which he indicated would address and clarify some of the Trustee questions.

Mr. Fowler mentioned other areas of emphasis: graduate programs (MPA and MES), Vancouver, needs of the Tacoma program and of Thurston County students, marketing advisory groups within the faculty, Foundation and Trustees.

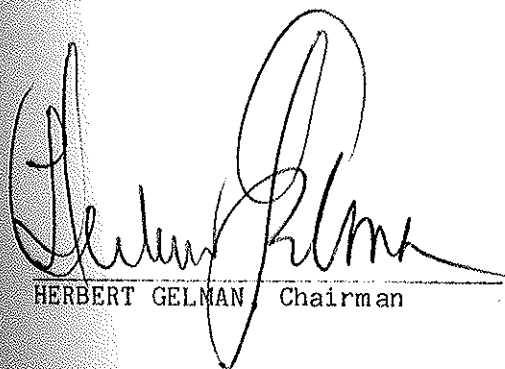
Larry Stenberg discussed the retention program, mentioning a campaign with faculty following implementation of a research program (Hunter and Thomas), student orientation program, improvement of social space and cultural/social environment, academic advising, timing of financial aid and housing announcements, and highlighted other elements of the program.

Mr. Fowler described evaluation of the marketing plan; told Trustees that \$15,000 had been saved in publication of the catalog by innovative printing methods; pointed out other improvements in the catalog; and paid tribute to everyone who had been involved in meeting the catalog deadline. President Evans added his kudos, emphasizing that this was the first time the catalog and all related materials have been available at the beginning of the school year as the admissions team begins their work.

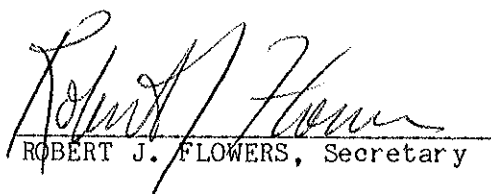
DEFERMENT OF AGENDA ITEMS AND ADJOURNMENT

The remaining items on the agenda were deferred to the next meeting.

The public meeting adjourned at 5:00 PM.



HERBERT GELMAN, Chairman



ROBERT J. FLOWERS, Secretary

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