



evergreen

THE ART OF GIVING

GALA & AUCTION

May 1, 2025

Foss Waterway Seaport
Tacoma, WA
5:30 - 9:00 p.m.

Forever **CHANGING LIVES**

At Evergreen, students are driven by their passions and ambitions. Your sponsorship through the Art of Giving gala empowers these diverse leaders to turn their aspirations into reality. With your support, they can attain a college degree and make a remarkable impact on our shared communities. We are deeply grateful for your partnership in fostering their success.

Forever **COMMITTED**

We are pleased to offer a variety of sponsorship packages that spotlight your commitment to student success. Each option features high value exposure and brand positioning among philanthropic leaders, influencers, and local and national consumers.

Forever **COMMUNITY**

The Art of Giving is an opportunity for your business to invest in the prosperity of the South Sound community:

- Over 85% of Evergreen students are Washington residents.
- Evergreen students contribute to our community through their passion, drive, and hard work.
- When you support student success at The Evergreen State College, you contribute to the health and vitality of South Sound businesses and families.

evergreen.edu/artofgiving

Questions?

Matt Walker, Community Giving Officer
Matt.Walker@evergreen.edu



Since she was eight, Skokomish artist Bunni Peterson-Haitwas has dreamt about graduating from Evergreen. She began studying at Evergreen in 2017 and in 2019 restored the iconic Welcome Woman statue at the Olympia campus alongside Makah carver Greg Colfax. Later she became an Evergreen artist-in-residence. Today, Bunni is continuing her education through Evergreen's Master of Public Administration program. She wants to give back to her community all that she has learned and hopes to become a teacher, or a director in her tribe.

Bunni Peterson-Haitwas '19, MPA '24
Keynote Speaker, Art of Giving 2024



2700 Evergreen Parkway NW
Olympia, WA 98505
(360) 867-6300 | foundation@evergreen.edu

95% of your contribution supports the Evergreen Scholarship Fund. 100% supports the Evergreen State College Foundation.

THE ART OF GIVING

GALA & AUCTION

Logo artwork: **January 3, 2025**
for inclusion in invitations

Ads & artwork: **February 21, 2025**
for inclusion in event program

LUMINARY \$15,000

Logo on event signage positioned throughout venue

On-screen projection of logo during program

Live recognition by MC during event

Opportunity to speak during event

Table for 8

Name recognition in event emails

- 700 WA state employees (Evergreen staff & faculty members)
- 40,000+ alumni and friends locally and nationwide

Recognition on event web pages

Full-page ad in event program
Deadline February 21

Logo on invitation mailed to 2,000+ alumni and friends nationwide
Deadline January 3

Post-event report on your impact

Recognition on event mainstage

Logo on thank you postcards mailed to 200+ donors

15-second video during gala and in emails to 40,000+ alumni and friends

VISIONARY \$10,000

Logo on event signage positioned throughout venue

On-screen projection of logo during program

Live recognition by MC during event

Table for 8

Name recognition in event emails

- 700 WA state employees (Evergreen staff & faculty members)
- 40,000+ alumni and friends locally and nationwide

Recognition on event web pages

Full-page ad in event program
Deadline February 21

Logo on invitation mailed to 2,000+ alumni and friends nationwide
Deadline January 3

Post-event report on your impact

TRAILBLAZER \$5,000

Logo on event signage positioned throughout venue

On-screen projection of logo during program

Table for 8

Name recognition in event emails

- 700 WA state employees (Evergreen staff & faculty members)
- 40,000+ alumni and friends locally and nationwide

Recognition on event web pages

1/2-page ad in event program
Deadline February 21

Logo on invitation mailed to 2,000+ alumni and friends nationwide
Deadline January 3

Post-event report on your impact

INNOVATOR \$2,500

Logo on event signage positioned throughout venue

On-screen projection of logo during program

Table for 8

Name recognition in event emails

- 700 WA state employees (Evergreen staff & faculty members)
- 40,000+ alumni and friends locally and nationwide

Recognition on event web pages

1/4-page ad in event program
Deadline February 21

Post-event report on your impact

GROUNDBREAKER \$1,500

Logo on event signage positioned throughout venue

On-screen projection of logo during program

Seats for 6 guests

Recognition on event web pages

Name recognition in event emails

- 40,000+ alumni and friends locally and nationwide

Post-event report on your impact

- Art of Giving Logo and Program Ad Specs:
- Vector logo (ai or eps preferred, psd, jpg)
 - High resolution (300dpi)
 - Color or Black & White
 - Full page 4.5"x7.125"
 - Half page 4.5"x3.5625"
 - Quarter page 4.5"x1.75"

***Interested in a higher level? For sponsorships over \$15k, we can develop a package with your unique goals in mind.*

THE ART OF GIVING

GALA & AUCTION

Logo artwork: **January 3, 2025**
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Ads & artwork: **February 21, 2025**
for inclusion in event program

Forever **DREAMING BIG**

Is this your first time sponsoring the Art of Giving? We have a special introductory level just for you. You can experience the event in-person, enjoy visibility for your organization, meet Evergreen leaders and community supporters, and learn more about the gala. Join us as a Kickstarter and begin your journey towards sponsoring lifechanging scholarships today!

***Foss Waterway Seaport
Tacoma, WA
5:30 - 9:00 p.m.***

Featuring:

- ***Three-course dinner with specialty cocktails***
- ***Student keynote speaker***
- ***Evergreen leaders, alumni, students, and staff***
- ***Special guests and performers***
- ***Live auction***

NEW SPONSORS ONLY KICKSTARTER \$750

Logo on event signage positioned throughout venue

On-screen projection of logo during program

2 Guest tickets

Name recognition in event emails

- 40,000+ alumni and friends locally and nationwide

Post-event report on your impact

Art of Giving Logo and Program Ad Specs:

- Vector logo (ai or eps preferred, psd, jpg)
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- Color or Black & White
- Full page 4.5"x7.125"
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Yes! I/we want to invest in student success at Evergreen by sponsoring the Art of Giving Gala & Auction.

Sponsorship levels—Please check one.

- Luminary: \$15,000 Visionary: \$10,000 Trailblazer: \$5,000 Innovator: \$2,500
 Groundbreaker: \$1,500 Kickstarter: \$750 (new sponsors only)

Payment information

Enclosed is my check made payable to The Evergreen State College Foundation.

Please charge \$_____ to my credit card Visa Mastercard AmEx Discover

Name on card Company name

Billing address City State Zip code

Billing phone

Card number Exp. date (MM/YY) Security code

Signature Date

Please provide the following contact and acknowledgement information.

Individual sponsor or corporate/institution/organization contact name

Individual sponsor name

Street address City State Zip code

Preferred phone Secondary phone Email address



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