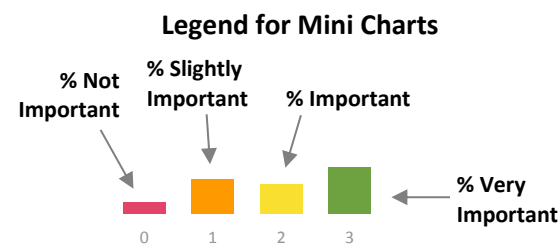


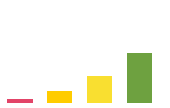
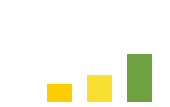
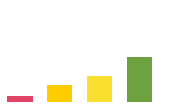
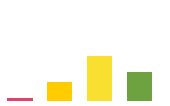
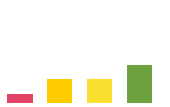
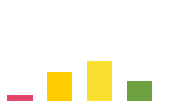
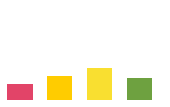
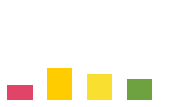
In pursuing your college education, how important are the following goals?

Students were asked how important certain goals are in pursuing their college education. Almost 96% of First-time, First-year respondents indicated Gaining depth or expertise in a particular field and Personal growth and development were "Important or "Very Important." The chart below is sorted from highest to lowest mean response. Gaining depth or expertise in a particular field had the highest mean, followed by Personal growth and development and Getting a job of your choice or making a career change. The goals that received the lowest mean responses were Starting or improving a business, and Developing the ability to understand and use mathematics, statistics, or quantitative reasoning.




**First-time, First-year respondents*****In pursuing your college education, how important are the following goals?***

<i>Goals Listed from Highest to Lowest Means</i>		Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
	Gaining depth or expertise in a particular field	2.71	0.0%	4.3%	20.0%	75.7%	70
	Personal growth and development	2.67	0.0%	2.9%	27.1%	70.0%	70
	Getting a job of your choice or making a career change	2.58	0.0%	8.3%	25.0%	66.7%	72
	Developing creative and effective communication skills	2.54	0.0%	8.5%	29.6%	61.9%	71
	Gaining an understanding of a broad range of ideas and fields of study	2.39	1.4%	6.9%	43.1%	48.6%	72

First-time, First-year respondents
In pursuing your college education, how important are the following goals?

<i>Goals Listed from Highest to Lowest Means</i>		Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
	Gaining a better understanding and appreciation for differences (ethnic, political, etc.)	2.33	4.2%	12.5%	29.2%	54.1%	72
	Helping others or contributing to the community	2.32	0.0%	19.4%	29.2%	51.4%	72
	Readiness for further education (graduate or professional)	2.19	5.6%	18.1%	27.8%	48.6%	72
	Conserving and restoring the environment	2.06	2.8%	19.4%	47.2%	30.6%	72
	Developing artistic abilities (e.g. fine arts, media, performing arts)	1.96	9.7%	25.0%	25.0%	40.3%	72
	Getting involved or initiating change in community, state, or national politics	1.79	5.6%	31.0%	42.3%	21.1%	71
	Making more money	1.65	16.7%	25.0%	34.7%	23.6%	72
	Developing the ability to understand and use science, scientific principles, or methods	1.57	15.3%	34.7%	27.8%	22.2%	72

First-time, First-year respondents
In pursuing your college education, how important are the following goals?

<i>Goals Listed from Highest to Lowest Means</i>		Mean	Not (0)	Slightly (1)	Important (2)	Very (3)	N
	Developing computer skills	1.46	16.7%	33.3%	37.5%	12.5%	72
	Developing the ability to understand and use mathematics, statistics, or quantitative reasoning	1.39	22.2%	33.3%	27.8%	16.7%	72
	Starting or improving a business	1.32	29.2%	27.8%	25.0%	18.1%	72