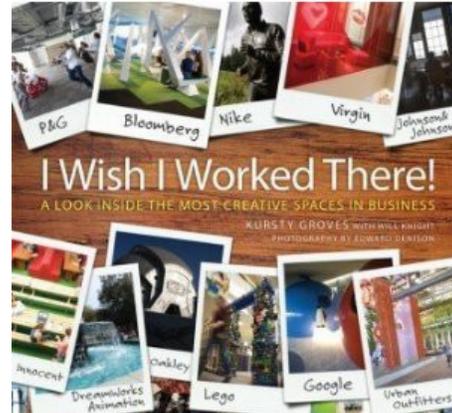
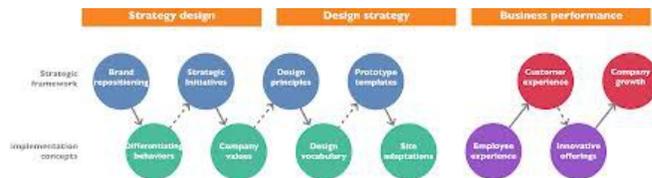


BRAVE NEW WORKPLACE

MPA Short Course Overview

Intensive Weekend

May 10-12



THIS SHORT COURSE EXAMINES working, and work places, from a design thinking perspective. Design thinking uses design methodologies such as observation, prototyping, building and storytelling, and can be applied to a wide range of people and problems/challenges. It brings together people from different disciplines to effectively explore, in collaboration, human-centered ideas. Design thinking has been used in forward-thinking organizations and workplaces to maximize working and workplace values (e.g., collaboration, creativity, motivation, flex-time). Over the course of the weekend, we'll learn about applying design thinking to working and work places, study cases of innovative design, and work together to apply workplace design in a class project.

This course is applicable for students interested in innovative management practices and human resources.

OUR TEXTS ARE:

- [*Drive: The Surprising Truth About What Motivates Us*](#) (Daniel Pink - [his TED talk](#)), and
- [*I Wish I Worked There!: A Look Inside the Most Creative Spaces in Business*](#). (Kursty Groves, Will Knight and Edward Denison - [Trailer for book](#)).

READ BOTH TEXTS before our first Friday meeting.

THE TEXTS HAVE NOT BEEN ORDERED through the bookstore. Use other means to get your books (and let me know if this is a problem).

THE WEEKEND WILL LOOK something like this (all of these elements will be incorporated across the weekend - details forthcoming):

- Friday - in class activities (lecture, film, workshop, guest speaker, seminar), class workplace design project work begins.
- Saturday - in class activities (lecture, film, workshop, guest speaker, seminar); "Ideal Design" sessions; class workplace design project work
- Sunday - Guided Tour. Class workplace design project work.

THE MAJOR ASSIGNMENT for the course is a class workplace design project.

A MORE DETAILED SYLLABUS will be available Spring quarter.

QUESTIONS? Contact Cheryl Simrell King (kingcs@evergreen.edu).