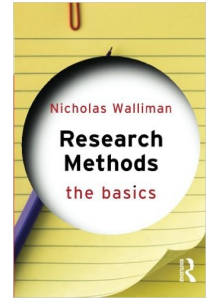


## Books: Fall Quarter Only

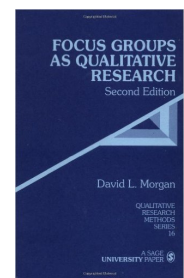
- [\*Research Methods: The Basics\*](#)  
(Nicolas Walliman)

**Paperback:** 208 pages  
**Publisher:** Routledge (December 20, 2010)  
**ISBN-13:** 978-0415489942  
**Buy:** ~\$25  
**Type of book:** overview of research



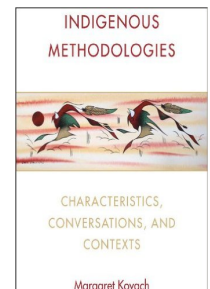
- [\*Focus Groups as Qualitative Research \(Second Edition\)\*](#)  
(Daryl Morgan)

**Paperback:** 88 pages  
**Publisher:** SAGE Publications, Inc; 2nd edition (October 23, 1996)  
**ISBN-13:** 978-0761903437  
**Buy:** ~\$25  
**Type of book:** research techniques



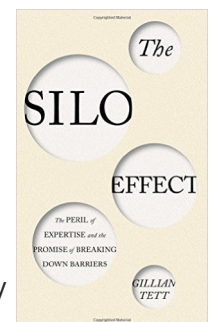
- [\*Indigenous Methodologies: Characteristics, Conversations and Context\*](#)  
(Margaret Kovach)

**Paperback:** 216 pages  
**Publisher:** University of Toronto Press, Scholarly Publishing Division; Reprint edition (October 23, 2010)  
**ISBN-13:** 978-1442612112  
**Buy:** ~\$20  
**Type of book:** research approaches and techniques



- [\*The Silo Effect: The Peril of Expertise and the Promise of Breaking Down Barriers\*](#)  
(Gillian Tett)

**Paperback:** 304 pages  
**Publisher:** Simon & Schuster; Reprint edition (September 27, 2016)  
**ISBN-13:** 978-1451644746  
**Buy:** ~\$13  
**Type of book:** example of research (cultural anthropology) and telling the research story



## Books: Fall & Winter Quarter

- [Qualitative Inquiry & Research Design](#)  
(John Creswell)

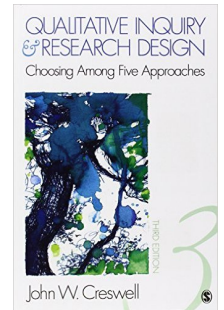
**Paperback:** 472 pages

**Publisher:** SAGE Publications, Inc; 3 edition (March 14, 2012)

**ISBN-13:** 978-1412995306

**Buy used or rent:** ~\$20-\$40

**Type of book:** research approaches and techniques



- [Survey Research Methods \(Fifth Edition\)](#)  
(Floyd Fowler)

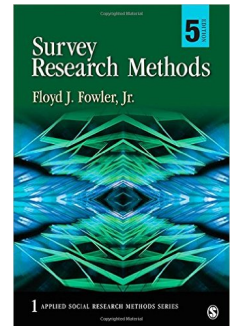
**Paperback:** 184 pages

**Publisher:** SAGE Publications, Inc; 5 edition (September 18, 2013)

**ISBN-13:** 978-1452259000

**Buy used or rent:** ~\$20-\$50

**Type of book:** research techniques



- [Interviewing as Qualitative Research](#)  
(Irving Seidman)

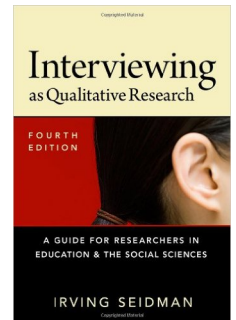
**Paperback:** 178 pages

**Publisher:** Teachers College Press; 4 edition (December 21, 2012)

**ISBN-13:** 978-0807754047

**Buy:** ~\$30

**Type of book:** research techniques



## Books: Winter Quarter Only\*

- [\*The Entrepreneurial State: Debunking Public vs Private Sector Myths\*](#)  
(Mariana Mazzucato)

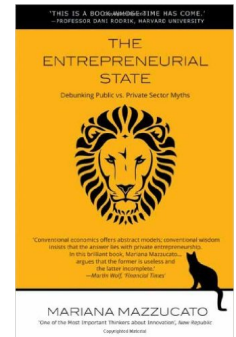
**Paperback:** 266 pages

**Publisher:** Anthem Press; 1 edition (June 10, 2013)

**ISBN-13:** 978-0857282521

**Buy:** ~\$25

**Type of book:** example of research (economics) and telling the research story



- [\*Chasing the American Dream: Understanding What Shapes Our Fortunes\*](#)  
(Rank, Hirschl & Foster)

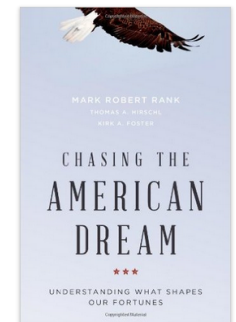
**Paperback:** 232 pages

**Publisher:** Oxford University Press; Reprint edition (March 1, 2016)

**ISBN-13:** 978-0190467029

**Buy:** ~\$15

**Type of book:** example of research (interviews, focus groups, and longitudinal data gathering) and telling the research story



- [\*Storytelling with Data: A Data Visualization Guide for Business Professionals\*](#)  
(Cole Nussbaumer Knaflic)

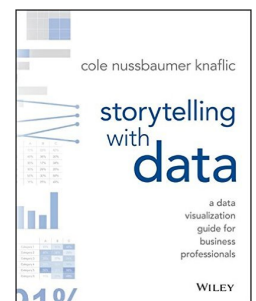
**Paperback:** 288 pages

**Publisher:** Wiley; 1 edition (November 2, 2015)

**ISBN-13:** 978-1119002253

**Buy:** ~\$22

**Type of book:** from data to information; telling the research story



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\* books might be added in the Winter term