

**MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE**

NOVEMBER 16, 2000

**Daniel J. Evans Library, Room 3112
Olympia, Washington 98505**

Trustees Attending:

Deborah Barnett
Stanley Flemming
Dwight Imanaka
David Lamb
Karen Lane
Marilee Roloff
Vagmayi

Absent: Bill Frank, Jr.

Representatives to the Board:

Laura Grabhorn, Staff
JEB Thornton, Alumni

Staff Present:

Maia Bellon, Assistant to the President for Civil Rights and Legal Affairs
Kate Lykins Brown, Director of Information Services
Art Costantino, Vice President for Student Affairs
Thad Curtz, Member of the Faculty
Susan Fiksdal, Academic Dean
Lee Hoemann, Executive Associate to the President
Steve Hunter, Director of Institutional Research
Christine Licht, Admissions
Frank McGovern, Vice President for College Advancement and Executive
Director of the Evergreen State College Foundation
Craig McLaughlin, Director of College Relations
Marge Mohoric, Member of the Faculty
Brian Price, Member of the Faculty
Thomas L. (Les) Purce, President
Rita Sevcik, Administrative Assistant to the President/Recording Secretary to
Board of Trustees
Barbara Leigh Smith, Vice President for Academic Affairs and Provost
Steve Trotter, Budget Officer
Jesse Welch, Dean of Enrollment Services
Bill Zaugg, Administrative Assistant for Budget

Others Attending:

Howard Fischer, Assistant Attorney General

Call to Order/Quorum/Introductions

Chair Lane called the special meeting to order at 9:15 am. President Purce introduced new staff member Maia Bellon (Assistant to the President for Civil Rights and Legal Affairs) and announced the appointment of Ann Daley as Vice President for Finance and Administration, effective January 1, 2001.

Integrated Marketing and Student Recruitment - Report

Vice President Costantino, with the assistance of Steve Hunter and Christine Licht, discussed enrollment trends over time; the work plan of the integrated marketing DTF (their goal is to better communicate the Evergreen story to key target audiences); and identified specific recruitment activities under way. He also reviewed the budget driver report for 2000-2001 developed by the Office of Financial Management and handed out application fee waiver cards for Trustee distribution.

General Education - Report

Provost Barbara Smith distributed a November 15 report to the faculty and students. Dr. Smith reported that the challenge is to bring the faculty to consensus about (1) expectations of our graduates; (2) strategies to support curricular models (necessary infrastructure); and (3) curricular models (structures). Faculty Member Brian Price reviewed the timeline for these deliberations and pointed to the models, which the faculty will be discussing at the January 17 faculty meeting (with a goal of having a decision made at the January 31 faculty meeting). Dr. Price invited Trustee participation in the web-crossing discussions on Evergreen's general education web site.

Running Start DTF Report

Dr. Smith introduced Thad Curtz, chair of the Running Start Disappearing Task Force, who provided background about this program (which allows high school juniors and seniors to attend college tuition free and to receive concurrent high school and college credit) and reviewed the progress of the DTF and the pros and cons of the program. Trustee Roloff wondered if there might be a model where Evergreen could send a faculty member to high schools rather than bring students to campus. Dr. Curtz responded that a *College in the High School* program doesn't need legislative authorization and provides flexibility. Dr. Curtz indicated that the DTF will finalize its report by the end of winter quarter.

Report on Institutional Advancement

Vice President McGovern distributed a summary report for the Advancement division, outlining efforts under way in the areas of alumni relations, college relations, and development and provided a financial picture for fiscal year 2000 and 2001 (to date). His goal is to double gifts to the institution each of the next few years; his immediate efforts are to build a foundation for this effort.

LUNCH RECESS**APPROVAL OF MINUTES - Action**

Motion Mr. Lamb moved approval of the minutes of the September 14, 2000 meeting
11-01-00 as distributed. Seconded by Dr. Flemming and passed.

CHAIR'S REPORT**Report from Student Trustee**

Trustee Vagmayi reported her appointment to the Provost Search Committee and a visit to the Reservation-Based Program at Port Gamble, where she heard powerful stories about what Evergreen means to those students.

Chair's Report

Chair Lane mentioned the outcome of the two Board Retreats (September 29 and October 27), focused on developing goals for the Board: acceptance of the President's goals and the adoption of a committee structure for the Board. The Board implemented three subcommittees: the *Executive Planning Committee*, consisting of the current Chair (Lane), the Immediate Past Chair (Lamb) and the Vice Chair (Flemming) and staffed by the President; the *Finance & Advancement Subcommittee* (Barnett, Flemming, Frank and Lamb), staffed by Vice Presidents Daley and McGovern; and the *Academic & Student Affairs Subcommittee* (Imanaka, Lane, Roloff and Vagmayi), staffed by Vice Presidents Smith and Costantino. She mentioned conversations with the Chair of the Board of Governors, and described the American Association of Colleges and Universities *Greater Expectations* competition, distributed copies of the inaugural program to be held the following day and acknowledged Rita Sevcik and those who worked on this event. Ms. Sevcik reviewed the Trustee itinerary for the November 17 inauguration events, which included an academic exhibit fair (9 – 11:30 am); a re-dedication of the welcome pole at the entrance to the campus (11:30 am); a noon luncheon in Library 4300; logistics for the 2:30 pm program (followed by reception and concert); and the November 18 activities at the President's Residence.

PRESIDENT'S REPORT

President Purce invited reports from Representatives to the Board. Staff Representative Laura Grabhorn noted staff discussions about enrollment and First Peoples' recruitment efforts. Faculty Member Sarah Pedersen (representing Lance Laird) talked about the progress of general education discussions, and other items under consideration by the Faculty (Deans appointments and collective bargaining legislation). Alumni Representative JEB Thornton reported on alumni activities (a meeting this Saturday, sale of "survival kits," construction of a "geoduck" costume, and the potential development of an Alumni Web page).

Provost Search Committee – Update

Sarah Pedersen, the Faculty Chair of the Provost Search Committee, discussed the organization and work of the Provost Search Committee and distributed the recruitment brochure which listed the criteria and expectations the College is seeking in applicants and the outlined the application process.

Grays Harbor Program – Update

Susan Fiskdal introduced Faculty Member Marge Mohoric, who provided an overview of the TESC program at Grays Harbor College, *Managing People in a Dynamic Environment*, distributed student demographic information and invited two students to talk about their experiences in the program and their gratitude for Evergreen's presence in Grays Harbor.

President's Report

President Purce provided a legislative update; distributed and Steve Trotter discussed a COP *Tuition Principles* working draft (supporting low tuition/high financial aid) which, if common

agreement can be reached by the Council of Presidents, can be folded into a common request and agenda; and reported on media efforts and a potential collaboration with *The Olympian* to provide a symposium series to facilitate dialog with the community around a variety of issues important to students and to the community. He also mentioned speeches he has given to service clubs. Director of Institutional Research, Steve Hunter, distributed and discussed the results of the National Survey of Student Engagement (measuring student engagement in activities that research studies show are positively related to achievements in learning and personal development). The information for 2000 was collected from 276 four-year colleges and universities. As compared to other participating liberal arts colleges, student responses placed Evergreen in the 90th percentile on the *Level of Academic Challenge* benchmark and in the 80th percentile on the *Active and Collaborative Learning* benchmark. Mr. Hunter also reviewed Evergreen's progress toward the 1999-2000 accountability measures over the last five years (common and the institution-specific diversity measure), reporting that Evergreen met or exceeded targets on five of its nine measures (freshman and transfer GEI, Five-Year Graduation Rate, Faculty Development and Student Diversity).

OTHER BUSINESS, REPORTS AND ANNOUNCEMENTS

Enrollment Recap

Steve Hunter reviewed fall 10th day enrollment statistics for 1995- 2000 and fall-to-fall retention for undergraduate degree-seeking students during the same period.

Financial Aid Report

Marla Skelley, Director of Financial Aid, provided a 1999-2000 financial aid update, reviewing the number of students receiving aid, the distribution of aid (including loan and grant award information), the financial aid gap, and information regarding graduate student financial aid. She indicated that the same amount of aid is being divided among an increasing number of students. Trustees expressed an interest in comprehending the financial barriers to access (What information or indicators do we have that would aid in this understanding? How successful are we at meeting needs? What kinds of indexes are there?). Trustee Imanaka wondered whether late evaluations impacted the financial aid picture.

APPROVAL OF MEETING DATES FOR 2001 – Action

Motion Dr. Flemming moved approval of the proposed Board meeting dates for 2001 for
11-02-00 Board work sessions and regular meetings as follows:

January 9 & 10
March 13 & 14 (work session on the Tacoma campus)
May 4
June 14
July 11
September 18
November 13 & 14

Seconded by Ms. Barnett and passed.

UPDATE OF UNION NEGOTIATING TEAM – Action

Interim Vice President Steve Trotter recommended Board approval of designating the Management Labor Negotiating Team by position rather than individual names.

Motion Ms. Roloff moved approval of the following positions as negotiating team
11-03-00 members for the collective bargaining agreement: Vice President for Finance and Administration, who would serve as *chief spokesperson*; Vice President for Student Affairs; Director of Human Resource Services; Director of Facilities; Staff representative from the Academic Division; Special Assistant to the Vice President for Finance & Administration; as well as other management team members as needed to equal the number of union team members; and as well as other management team members for their subject matter expertise. Seconded by Ms. Barnett and passed.

DATE OF NEXT MEETING AND ADJOURNMENT

The date of the next meeting was confirmed for Wednesday, January 10, with a work session on Tuesday, January 9.

The meeting adjourned at approximately 4:40 pm.

Karen E. Lane, **Chair**

Marilee K. Roloff, **Secretary**

RMS

