

**MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE**

NOVEMBER 14, 2001

**Daniel J. Evans Library, Room 3112
Olympia, Washington 98505**

Trustees Attending: Deborah Barnett (*attending 11/13 only*)
Stanley Flemming
David Lamb
Karen Lane
Merritt Long (*unofficial pending oath of office*)
Marilee Roloff (*attending 11/14 only*)
Jaime Rossman

Absent: Bill Frank, Jr.

Representatives to the Board: Steve Huntsberry, Staff (*attending 11/13*)
Bonnie Marie, Alumni

Staff Present: Stanley Bernstein, Director of College Relations
Petra Carver, Director of Business Services
Kate Lykins Brown, Director of Information Services
Art Costantino, Vice President for Student Affairs
Ann Daley, Vice President for Finance and Administration
Michel George, Director of Facilities
Edie Harding, Director of Governmental Relations
Alexander Mar, Computing and Communications
Frank McGovern, Vice President for College Advancement and Executive
Director of the Evergreen State College Foundation
Walter Niemiec, Associate VP for Academic Budget & Financial Planning
Thomas L. Purce, President
Rita Sevcik, Administrative Assistant to the President/Recording Secretary to
Board of Trustees
Enrique Riveros-Schäfer, Vice President for Academic Affairs and Provost
Kirk Talmadge, Police Services
Steve Trotter, Executive Director of Operational Planning and Budget
Bill Zaugg, Administrative Assistant for Budget
See permanent roster for others attending

Others Attending: Howard Fischer, Assistant Attorney General

TUESDAY, NOVEMBER 13 – EDUCATIONAL/PLANNING SESSION

Status Report on Economic Picture and Legislative Issues

Chair Lane established a quorum, welcomed the presence of the newest Board member (Merritt Long replacing Dwight Imanaka) and called the meeting to order shortly after 10:00 AM. This session consisted of a recap of many items relating to the state budget and other legislative issues. Steve Trotter, Executive Director for Operational Planning and Budget, recapped the 2001-03 budget policies and spending plan approved by the Board last July, noting that the Board implemented a 3% reallocation strategy to address mandatory costs and strategic priorities. In addition, the Board was required to raise tuition to the maximum authorized level to meet the budget shortfall of over one

million dollars (an increase of 6.7% in the first year and 6.1% in the second year of the biennium). He reviewed the policy changes to the base budget (1% institutional contingency account; energy rate increases; general education requirements; WEB support; Human Resource Services DTF; Academic Computing Support for Evenings and Weekend program; improvement to the faculty and exempt staff salary increase level by 1%; increase to student wages by 5% per year; and contribution to the Childcare facility). He reviewed changes since the Board adopted the 2001-03 budget: the budget passed by the 2001 legislature exceeds available revenue; the revenue base is declining; the passage of Initiative 747 further restricted revenues and the future revenue and budget expectations assumes a continued revenue decline. He identified steps the institution has taken to respond to the changing economic picture in the state. Mr. Trotter also provided background on the 2001-03 capital budget, explaining why OFM placed on hold nearly \$400 million of projects in order to ensure that future debt obligations do not exceed a reduced debt limit should the November revenue forecast worsen. President Purce outlined the overall budget schedule/time frame, noting the conversations among the Council of Presidents focused on long-term public policy goals relating to state support, financial aid and tuition principles.

The President indicated that, in response to the Board's desire to provide leadership in statewide higher education issues, he has carried this message to his colleagues who agreed that it would be important and timely to organize a joint meeting of the governing boards of the state four-year institutions to talk about common pressing challenges and opportunities (subsequently set for January 17).

RECESS

At noon, the Board recessed to have lunch with Services and Activities Board members from the Tacoma and Olympia campuses.

Washington State Institute for Public Policy presentation

Steve Aos, Interim Director of the Washington State Institute for Public Policy, distributed an informational sheet about the Public Policy Institute and reviewed the Institute's report on *The Costs and Benefits of Programs to Reduce Crime*. The Institute was created by the Washington State legislature in 1983; the mission of the Institute is to carry out practical, non-partisan research – at legislative direction – on issues of importance to Washington State. Institute staff work closely with legislators, legislative and state agency staff, and experts in the field to ensure that studies answer relevant policy questions. Mr. Aos believes the Institute is a unique entity within the United States. Fiscal and administrative services for the Institute are provided by The Evergreen State College.

Running Start – Presentation

Edie Harding, Director of Governmental Relations, provided an overview of the Running Start efforts at Evergreen. In 1990 the legislature created the Running Start program to allow high school juniors and seniors to take college courses for free at Washington's 34 community and technical colleges. Several four-year colleges were added to the program in 1994. In 2000-01, there were 13,669 students who earned simultaneous college and high school credit. She explained that last year a disappearing task force recommended (and the faculty and the Board approved) seeking enabling legislation and exploring the feasibility of implementing a program on campus. This year a new Running Start Committee has been formed to examine issues surrounding implementation. Ms. Harding reviewed some of the challenges and issues with which the committee is grappling and

noted outreach efforts and exploration that is occurring with local educational institutions and with legislators.

Tour of Recently Completed Projects

Director of Facilities, Michel George, led the tour of the steam tunnels and some recently completed projects, including a stop in the Communications Building to observe a class working in the newly completed Design Lab. Other areas visited included: Police Services remodel; CAL and Chemistry Labs remodel projects; Health and Counseling remodel.

Gathering of Indigenous Peoples Video

The Board returned at 4:30 PM to view a 12-minute video, which will be an educational piece that will accompany the traveling exhibit resulting from the Gathering of Indigenous Peoples that occurred at Evergreen last June.

WEDNESDAY, NOVEMBER 14, 2001 MEETING

At 9:05 AM Chair Lane called the meeting to order, noting the presence of a new faculty representative, Carolyn Dobbs, who will be sharing the faculty position with fellow faculty member, Sonja Wiedenhaupt. President Purce introduced Evergreen's newest Board member, Merritt Long. Vice President Costantino introduced Doug Scrima, newly appointed to the position of Director of Admissions in the Student Affairs division.

Educational Planning Session – Enrollment Management Update

Late Evaluations – Academic Dean Nancy Taylor updated her report of last May regarding late evaluations. She was pleased to inform the Board that faculty have turned in 100% of their evaluations covering last year (fall, 2000; Winter 2001; Spring 2001 and Summer, 2001); that financial aid deadlines were met last summer; and that no students who deserved financial aid were denied aid. In addition, all students have been able to order transcripts to meet employment needs and graduate school application deadlines. She emphasized her belief that evaluations are now under control and that student needs are being met. Board members were pleased to hear this good news.

Financial Aid Report – Vice President Art Costantino introduced Brian Shirley (the financial aid staff person responsible for preparing the financial aid report). Dr. Costantino set the context for the 2000-2001 academic year financial aid report, noting that the vast majority of Evergreen's financial aid is disbursed to students with family incomes of less than \$30,000 and that the college's philosophy is reflected in the fact that the largest amount of grant money goes to the lowest income category. Marla Skelley, Director of Financial Aid, reported that the percentage of the student body receiving financial aid has been constant over the last five years. Approximately 80% of degree seeking Evergreen students apply for financial aid. Of those, 58% accepted some form of financial aid during the last academic year. She mentioned that financial aid packages included loan awards for up to the students "need" rather than the total cost of attendance. Financial Aid's goal is to meet 55% of a student's need in grants or scholarships, with the remaining 45% being in self-help (student loans, etc.). She reported that in the programs she administers, there is no flexibility. Trustee Roloff hopes the College might be able to find some way to somehow link with community-based social

service agencies to help high-risk kids coming directly out of placement and who receive no support from their families. President Purce added that potential alliances and partnerships with human services might expand ways to open a broader door to students that have no capacity or support from their families.

Tuition Waivers – Associate Vice President for Enrollment Management, Steve Hunter, reported differences in the use of tuition waivers between Fall 2000 and Fall 2001, noting that Evergreen is allowed to waive up to 6% of our annual tuition charges. In January 2001, the Tuition Waiver Disappearing Task Force recommended that a portion of waivers take the form of “non-need tuition waivers used for recruitment and retention activities” (to a level of \$120,664 in 2001). Overall, 538 students received tuition waivers in 2001, up from 374 in 2000. In 2001-02, the non-need based tuition waiver program was expanded to recognize academic and talent attributes of new and continuing students. Vice President Costantino responded to Trustee Rossman’s inquiry regarding athletic waivers.

10th Day Enrollment/Recruitment & Retention – Associate Vice President for Enrollment Management, Steve Hunter, presented fall enrollment statistics over a seven-year period, observing that all of the increase in head count was attributable to an increase in the continuing student body. He reviewed statistics for continuing students, new students, head count and FTE enrollment, noting that this fall was the highest head count (4227) in the College’s history, as well as FTE (4151), which is right on target for the year. President Purce noted that in the four-year institutions in the State there are over 3000 FTEs enrolled beyond the contracted state-funded level. Mr. Hunter also reviewed retention statistics indicating that the overall undergraduate student retention is up 2% over last year and cautioned that the size of the graduating class might leave a void in the fall enrollment. President Purce noted that the long-term effects of raising the credit hour limit from 16 to 20 credit hours and the potential of accelerated time to graduation need to be assessed.

Accountability Plan Update

Provost Riveros-Schäfer distributed and reviewed a summary of the 2001-2003 Accountability Plan submitted to the Higher Education Coordinating Board this fall, noting that this probably is not the most effective tool or set of indices – a lot of very good information gets lost because of the format. He mentioned the desire to modify the information in order to make the information more useful. Steve Hunter reviewed the history of the development of the common measures among the institutions (graduation efficiency index; undergraduate retention; and 5-year freshman graduation rate) and the institution-specific measures for Evergreen (life-long learning index; retention; faculty development; student diversity learning outcome). Laura Coghlan from the Institutional Research office provided an overview of Evergreen’s performance since 1995.

Summer School Report

Academic Dean Don Bantz reported that the 2001 summer school had the highest total credit hour count; the second highest head count; and the highest revenue total in Evergreen’s history. Revenues have been in tandem with salaries and total expenditures over the past five-year period. Net revenues are dedicated to academic faculty/staff computer purchases and academic general support. There were 150 course offerings. He noted that there is a huge continuing education market juxtaposed with staffing constraints.

Academic Program Presentation – Trash Program

Faculty member Sonja Wiedenhaupt, a teaching colleague of President Purce in the *Trash Program*, reviewed the content and impetus for this year-long program, which explores how people think about resources use – the attitudes, values and behaviors around waste. The program goal is for students to learn more about community, themselves, about behavior and how behavior is influenced by factors such as how people make decisions and by economic factors. Trustees had lunch with Dr. Wiedenhaupt and students from this program.

RECESS FOR LUNCH AND RECEPTION TO MEET NEW FACULTY

At 1:15 PM, the new Faculty and the Kobe Exchange Faculty (Yoko Matsuda) were invited to a reception at which time these faculty members were introduced to the Board;

The afternoon session was called to order at 2:05 PM by Acting Chair Flemming. Due to the lack of a quorum, the Board was unable to officially take action. Newly appointed Trustee Merritt Long was again introduced and expressed his pleasure at being affiliated with the College and on Evergreen's Board, noting that he had participated in the search for the former president, Jane Jervis. President Purce re-introduced Sonja Wiedenhaupt, who will be sharing the faculty representative position this year with Carolyn Dobbs.

Proposed Meeting Dates for Next Year

Rita Sevcik, Administrative Assistant to the President, reviewed the proposed schedule for 2002, which replicates the pattern of the 2001 meeting schedule.

UNION CONTRACT - Discussion

Vice President Daley introduced union negotiating team members in attendance (Tam Tosher from the Federation and staff members Catherine Ford, Meredith Huff, Jill Rosenblum, Robyn Raftery, Alexander Mar, Kirk Talmadge, Art Costantino, Michel George, and Laura Grabhorn). She provided copies of the current union contract, the proposed new contract, and a comparison of the current contract language and the proposed changes and new language. She described the interest-based bargaining process employed in this process and pointed out that many of the proposed changes are reflections of changed laws or Washington Administrative Code revisions. In addition to having a good contract, she believes a lot of trust was built over the past year through candid and honest conversations. She pointed out that only nine of the twenty articles were opened for negotiation. She highlighted the changes in each article. Most of the changes in Article 7 (hours of work and overtime) were driven by state regulations. New items included suspended operations and alternative work schedules. Article 8 (performance evaluation) – the Employee Development and Performance Plan developed by the Washington Department of Personnel will be used in annual performance evaluations. Article 9 (career and promotional opportunities) – establishes college-wide requirements for training on a regular cycle; other items relate to recruitment and the Union's concern about erosion of the bargaining unit. Article 10 (workplace) retitled as *workplace safety* – reflects the growing awareness of the need for workplace violence prevention, a renewed emphasis on emergency preparedness, and reflects the need to address ergonomic concerns. Article 11 (leave for union-sponsored activities) – brings into compliance the use of state resources by exclusive bargaining unit representatives. Article 12 (grievance procedure) – clarifies and abbreviates the process and recognizes alternative dispute resolution methods. Article 13 (bulletin boards) –

recognizes the multiple modes of communication available today. Article 15 (employee benefits) – agreements relate to childcare, parking, wellness program, educational benefits, Employee Assistance Services, and ongoing review. Article 20 (terms, amendments and modifications of basic agreement) – clarifies language and term of contract. The President commended staff who worked for the common good of this contract – for their commitment, their energy, for finding ways to work better together as a community. The Acting Chair congratulated the committee on the successful completion of their work.

Trustees agreed to schedule a special Board meeting at 11:30 AM on Monday, November 26, to take action on the union contract and other deferred items.

CHAIR'S REPORT

Student Trustee Report

Student Trustee Jaime Rossman commended the Evergreen Kung Fu team and reported on the S&A Board's retreat and other campus meetings, and his articles for/interviews with the campus newspaper. He highlighted upcoming meetings with representatives of the Olympia and Tacoma S&A Boards, the Grays Harbor program, and the Reservation-based programs to talk about how student fees are spent and allocated for the places from which fees are being collected. Concerns brought to his attention included: student employment on campus, particularly in housing and food service (these students are talking with the appropriate vice president). He also mentioned a student project for a time capsule to capture people's reaction to the events of September 11. Trustee Flemming commended the student trustee for the efforts he is making (holding office hours, etc.) to engage students.

Chair's Report

The Acting Chair reviewed the Board goals for the 2001-2002 year as identified by the Board during their October retreat. Trustee Flemming recognized the expiration of Steve Huntsberry's term as Staff Representative to the Board, acknowledging the contributions he has made during the past year.

PRESIDENT'S REPORT

Reports from Representatives

Alumna Representative Bonnie Marie reported that the Alumni Board has developed the theme "Connecting the College to the Community" for this year. Efforts undertaken include improving the web site (greeners.org); getting involved in recruitment and retention and developing ways to be more visible and to be of service to the College. She also mentioned the survival kit fund-raising project. Faculty Representative Sonja Wiedenhaupt reported the top faculty concerns as: salary, off-campus community relationships, effectiveness of governance structures, faculty resource support, planning unit effectiveness and relationships with all areas of the campus. She also mentioned the searches for 2 academic dean positions, a special faculty meeting regarding budget, and discussions about faculty responsibility teaching in a time of terrorism and of war.

College Advancement Update

Vice President McGovern noted that, according to a New York Times article, early indications are that gifts to the relief efforts are being made on top of not instead of donations. He provided

statistics on how much it costs Evergreen to raise money relative to other institutions, noting that this year's cost is half of last year. He provided a summary report comparing fund balances this year with the same period last year. He mentioned a campus visit from the Keck Foundation, contacts with other foundations, and a \$300,000 gift from the Department of Education for the tribal programs.


President's Report

President Purce reported on: a reception he hosted for the Washington Achiever Scholars (supported by the Washington Education Foundation and the Gates Foundation); work with the Council of Presidents and a joint boards meeting; a trip to Spokane for meetings with legislators and a kick-off for a series of "kitchen cabinet" meetings; forums on campus for discussions not only about the budget but the effects of September 11 and the role of the university and college; the First Amendment Forum being scheduled for some time in February.

DATE OF NEXT BOARD MEETING AND ADJOURNMENT

The date of the next regular meeting was confirmed for Wednesday, January 9, 2002, with an educational/planning session on January 8. A special meeting to approve the union contract was scheduled for November 26.

The meeting adjourned at approximately 3:55 PM.


Karen E. Lane, **Chair**

/s/ Deborah Barnett
Deborah J. Barnett, **Secretary**

Attachment: None

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