

**REGULAR MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE**

November 13 and 14, 2012

Trustees Attending:	Irene Gonzales Erin Harms Keith Kessler David Nicandri Anne Proffitt Gretchen Sorensen Paul Winters	Absent:	James Wigfall
----------------------------	---	----------------	---------------

Staff Present:

John Carmichael, Deputy to the President and Secretary to the Board
Laura Coghlan, Director of Institutional Research and Assessment
Art Costantino, Vice President for Student Affairs
Ada Daniels, Interim Director of Gear Up
Lee Hoemann, Vice President for College Advancement
Steve Hunter, Associate Vice President for Enrollment Management
John Hurley, Vice President for Finance and Administration
Phyllis Lane, Dean of Student and Academic Support Services
Collin Orr, Director of Business Services
Steve Trotter, Executive Director for Operational Budget and Planning
Thomas L. Purce, President
Paul Smith, Director of Facilities
Jane Wall, Assistant Director for Government Relations
Michael Zimmerman, Vice President for Academic Affairs and Provost

Others present:

Kitty Jones, Staff Representative to the Board
Paul Goldberg, Chair of The Evergreen State College Foundation Board of Governors
Ryan Landvoy, RGI Corporation
Colleen Warren, Senior Assistant Attorney General

Tuesday, November 13, 2012

Mr. Kessler called the meeting to order at 10:04 a.m. in the Board Room of The Evergreen State College. A quorum was present.

Enrollment and Retention Reports

Vice President for Academic Affairs Michael Zimmerman reported on enrollment for summer quarter 2012. Paralleling spring enrollment, summer quarter enrollment was down slightly, but net revenue increased. Revenue from summer quarter is earmarked for computer and equipment replacement and student employment.

Associate Vice President for Enrollment Management Steve Hunter reported on enrollment for Fall 2012. Enrollment has decreased compared to last year. Annual average enrollment for 2012-13 is projected to be 4,290 FTE. The drop in enrollment was concentrated in new undergraduate transfer students. Enrollment of new freshmen is comparatively stable.

Director of Institutional Research and Assessment Laura Coghlan reported on student retention from Fall 2011 to Fall 2012. Overall retention is holding steady. Ms. Coghlan described retention trends for several subgroups including students of color, veterans, first-generation and low-income students, and students in each of the graduate programs, the Tacoma program, and the Reservation-based program.

National Survey of Student Engagement

Director of Institutional Research and Assessment Laura Coghlan reported on data from the National Survey of Student Engagement. The survey asks Evergreen freshmen and seniors questions that are used to construct five institutional benchmarks: academic challenge, active and collaborative learning environment, student-faculty interaction, enriching educational experiences, and supportive campus environment. Evergreen compares very well to similar institutions. The college is in the top 10% for academic challenge for both freshmen and seniors. Evergreen is above every peer group in active and collaborative learning. In the most recent survey, the college's freshmen scores on the enriching educational experiences and student-faculty interaction benchmarks were the highest ever recorded at Evergreen.

Gear Up

Vice President for Student Affairs Art Costantino reviewed the history of the college's Gear Up program, a federally funded outreach program focused on middle school students. The grant funding the Gear Up program is scheduled to end in the next year. Dean of Student and Academic Support Services Phyllis Lane said that \$10 million had been spent over 13 years on the program. Interim Gear Up Director Ada Daniels described the programs and services funded by Gear Up grant. Ryan Landvoy, an outside evaluator with RGI Corporation, said that he had recently completed an evaluation of the 4th year of the second five-year grant. He described the program's outcomes in the Oakville and Clover Park School Districts.

The Evergreen State College Foundation

Vice President for College Advancement Lee Hoemann introduced Paul Goldberg, Chair of The Evergreen State College Foundation Board of Governors. Mr. Goldberg reported on the Foundation's activities and successes in fiscal year 2012 and the current year to date. Vice President for Academic Affairs Michael Zimmerman described the college's Academic Statement Initiative. Members of the Faculty Nancy Koppelman, Jeff Antonelis-Lapp and Rebecca Chamberlain spoke about orientation week activities related to the Academic Statement Initiative.

Financial Reporting

Vice President for Finance and Administration John Hurley and Director of Business Services Collin Orr reviewed financial statements for the periods ending June 30, 2012 and September 30, 2012. Dr. Hurley noted that the college holds some invested funds on behalf of the Foundation. Those funds were previously managed by Merrill Lynch. After a recent RFP process, those funds are now managed by PFM (equities) and Davidson (bonds).

Capital Projects

Vice President for Finance and Administration John Hurley and Director of Facilities Paul Smith reviewed the status of major capital projects including the renovation of the Com Building, the renovation of the Lab I Building second floor, and the seismic improvement of Residence Hall A.

Legislative Update

Assistant Director of Government Relations Jane Wall reported on the recently concluded state elections. President Purce described discussions in the Council of Presidents about a common legislative agenda that seeks to identify a level of state funding necessary to forestall tuition increases in the next biennium.

Executive Director of Operational Planning and Budget Steve Trotter displayed a timeline of upcoming budget planning milestones.

Delegation of Authority for Gear Up Contract

Vice President for Student Affairs Art Costantino recommended that the Board delegate to the President the authority to approve a contract between the college and the Clover Park School District to carry out the college's Gear Up program.

Motion Mr. Nicandri made a motion to delegate to the President the authority to approve a
2012-33 contract between the college and the Clover Park School District concurrent with the fifth year of the college's Gear UP grant, from September 3, 2012 to September 2, 2013. The motion was seconded and passed on a voice vote.

Chair's Report

Mr. Kessler invited Ms. Harms to report as student trustee. Ms. Harms commented on her work in Admissions with prospective students and with current students. She reported that students are concerned about rising tuition and often uncertain about the reasons for tuition increases. She said that prospective students often have questions about campus life. More communication is needed to explain the funding context for visible construction projects in a time of budget reductions. With the majority of students living off campus, there is not always good advertising about what there is to do on campus.

Motion Mr. Winters moved adoption of the 2013 meeting schedule as presented. The motion
2012-34 was seconded and passed on a voice vote.

Motion Ms. Proffitt made a motion to approve the minutes of the September 17 and September
2012-35 26 meetings. The motion was seconded and passed on a voice vote.

President Purce reviewed highlights from this schedule.

Mr. Kessler adjourned the meeting at 3:04 p.m.

Wednesday, November 14, 2012

Mr. Kessler convened the Board's annual retreat at 9:00 a.m. at the Coach House of the Washington State Capital Museum. The Board discussed strategic issues including curriculum, technology, and transitions. No actions were taken. The meeting adjourned at 3:00 p.m.

Keith Kessler, Chair

Anne Proffitt, Secretary