

**REGULAR MEETING OF THE BOARD OF TRUSTEES  
OF THE EVERGREEN STATE COLLEGE**

**March 12 and 13, 2013**

**Trustees Attending:** Irene Gonzales  
Erin Harms  
Keith Kessler  
David Nicandri  
Anne Proffitt  
Gretchen Sorensen  
James Wigfall

**Absent:** Paul Winters

**Staff Present:** John Carmichael, Deputy to the President and Secretary to the Board  
Art Costantino, Vice President for Student Affairs  
Julie Garver, Director of Government Relations  
Tracy Hall, Director of Financial Aid  
Lee Hoemann, Vice President for College Advancement  
Azeem Hoosein, Assistant Director of Facilities Services for Planning and Construction  
Steve Hunter, Associate Vice President for Enrollment Management  
John Hurley, Vice President for Finance and Administration  
Collin Orr, Director of Business Services  
Thomas L. Purce, President  
Paul Smith, Director of Facilities  
Tyrus Smith, Interim Director of the Tacoma Program  
Todd Sprague, Director of Marketing, Communications and College Relations  
Steve Trotter, Executive Director for Operational Budget and Planning  
Michael Zimmerman, Vice President for Academic Affairs and Provost

**Others present:** Brian Baird, Washington Student Achievement Council  
Constance Rice, Washington Student Achievement Council  
Colleen Warren, Senior Assistant Attorney General

**Tuesday, March 12, 2013**

Mr. Kessler called the meeting to order at 1:00 p.m. in Room 105 of The Evergreen State College's Tacoma campus. A quorum was present. Mr. Kessler announced that the board would move into executive session to discuss collective bargaining and acquisition and sale of real estate. He said that the board would return to open meeting at 2:00 p.m. The board returned to open meeting as scheduled.

**Legislative Update**

Director of Government Relations Julie Garver reviewed the ongoing legislative session. She described the expected effect on the state budget of caseload changes, revenue changes, and federal budget sequestration. Trustees Harms, Nicandri and Sorensen described their engagements with legislators on behalf of the college. Dr. Garver said that legislative discussions of possible tuition increases have ranged from proposals for a tuition freeze to proposals for annual increases of three percent. Executive Director for Operational Planning and Budget Steve Trotter noted that the revenue produced by a three percent tuition increase is much less than the additional state support that the college is seeking from the legislature.

### **Capital Projects**

Vice President for Finance and Administration John Hurley, Director of Facilities Paul Smith and Assistant Director of Facilities Azeem Hoosein reported on the status of major capital projects, including the renovation of the COM Building, the renovation of the Lab I Building 2<sup>nd</sup> floor, and the renovation of the Recital Hall.

### **Financial Reports**

Vice President for Finance and Administration John Hurley and Director of Business Services Collin Orr reviewed quarterly financial reports for the first and second quarters of the fiscal year. Dr. Hurley noted that the firm that previously managed the college's investments no longer manages public funds. A campus committee has completed the process of selecting a new investment manager who will manage the college's long-term investments in a socially responsible manner within state law.

### **Washington Student Achievement Council**

President Purce introduced Brian Baird and Constance Rice, citizen members of the Washington Student Achievement Council. Dr. Baird described the history of the Student Achievement Council and the process that the Council undertook to publish a strategic roadmap for the state. Dr. Baird, Dr. Rice, and the Trustees discussed the strategic direction of higher education in Washington State.

Mr. Kessler adjourned the meeting at 4:15 p.m.

## **Wednesday, March 13, 2013**

Mr. Kessler reconvened the meeting at 9:00 a.m.

### **Strategic Planning**

Deputy to the President John Carmichael presented recent surveys measuring awareness and reputation of Evergreen among prospective students, current students, and alumni. Vice President for Student Affairs Art Costantino; Associate Vice President for Enrollment Management Steve Hunter; Director of Marketing, Communications and College Relations Todd Sprague; and Vice President for Academics Michael Zimmerman joined the discussion. The survey data collected will form part of the environmental scan for the college's next strategic plan. The college is in the process of hiring a consultant to study and make recommendations for improving Evergreen marketing and student recruitment efforts.

### **Financial Aid Report**

Director of Financial Aid Tracy Hall presented the annual report on Evergreen's financial aid programs. She noted a continuing trend in which a greater number of students apply for aid. She also noted that the available state funding is inadequate to provide grants to all students who are financially eligible for the State Need Grant. This year, 47% of students eligible for the State Need Grant will receive the aid. She said that the average debt of Evergreen's graduates is below the national average. Fifty-nine percent of students attending in 2011-12 did not take out any loans through the college. The cohort default rate on federal loans has risen to 9.3%. Associate Vice President Steve Hunter presented a report on Evergreen's tuition discount and waiver programs.

### **Tacoma Program Update**

Vice President for Academics Michael Zimmerman introduced Interim Director of the Tacoma Program Tyrus Smith. Dr. Smith presented demographic information on the students served by Evergreen's Tacoma program. He discussed the program's efforts to plan the annual curriculum further in advance and to build deeper partnerships with museums and agencies in the Tacoma area.

### **Chair's Report**

Mr. Kessler asked for a review of the minutes from the January meeting

**Motion** Ms. Proffitt moved that the minutes of the January meeting be adopted as presented.  
**2013-05** The motion was seconded and passed on a voice vote.

### **Student Trustee Report**

Trustee Erin Harms described a forum held on campus for students interested in the legislative process. She described a legislative lobby day organized by the Washington Student Association where Evergreen students were well-represented. She noted recent actions by the Geoduck Student Union regarding student-initiated fees.

### **President's Report**

President Purce invited Vice President for College Advancement Lee Hoemann to provide a fundraising report. Ms. Hoemann said that gifts, pledges and matching grants total approximately \$3.1 million so far this year. She noted that the role of Foundation scholarships in the college's financial aid program has grown substantially over the past decade.

President Purce reviewed highlights from this schedule.

### **Public Comment/Other Business**

No one was signed up for public comment. Mr. Kessler asked for a report on a recent petition regarding arming of campus police officers. Vice President for Student Affairs Art Costantino described the recent history of the issue on campus. The college undertook a comprehensive review of police arming a few years ago. At the conclusion of that review Dr. Costantino recommended and President Purce concurred that the college should not provide assault rifles to the campus police. Instead, the college relies on aid from other local jurisdictions in the event of an active shooter on campus. The recommendation was based in part on the judgment that in an active shooter scenario, police staffing levels on campus are often insufficient to permit an effective armed response without additional aid from other jurisdictions. Dr. Costantino said that some on campus have recently argued that standard police procedures have changed and that the decision should be re-opened. The college's Police Services Community Review Board recently held a meeting on the subject. Views on both sides of the issue were expressed, with the majority of students in attendance being opposed to re-opening the decision and providing additional weapons to campus law enforcement officers.

Mr. Kessler adjourned the meeting at 12:00 p.m.

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Keith Kessler, Chair

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Anne Proffitt, Secretary