

MEETING OF THE BOARD OF TRUSTEES  
OF THE EVERGREEN STATE COLLEGE

Thursday, February 8, 1973  
The Evergreen State College campus  
Daniel J. Evans Library, Room 3112

The meeting was called to order by Chairman Schmidt at 10:15 AM.

Trustees Present: Herbert D. Hadley  
Halvor M. Halvorson  
Trueman L. Schmidt  
Janet P. Tourtellotte

Staff Present: David G. Barry, Vice President  
Rita M. Brackenbush, Recording Secretary  
Gerald G. Burke, Director of Housing  
David J. Carnahan, Associate Dean of Library Services  
Dean E. Clabaugh, Vice President for Business  
Kenneth A. Donohue, Director of Cooperative Education  
Allan O. Hanson, Accountant  
Edward J. Kormondy, Provost  
Betty Kutter, Member of the Faculty  
Charles J. McCann, President  
Richard Q. Nichols, Director of Information Services and  
Publications  
Judith A. Prentice, Information Officer  
Jerry L. Schillinger, Director of Facilities Planning  
Edward Joseph Shoben, Jr., Executive Vice President

Others Present: Richard M. Montecucco, Assistant Attorney General  
Donald R. Morken, Seattle-Northwest Securities Corporation  
Alice A. Watts, Daily Olympian  
See permanent record for others attending

MOTIONS

73-8

Mr. Halvorson moved approval of the minutes of the January 11, 1973 meeting as submitted. Seconded by Mr. Hadley and passed.

Mr. Morken presented information to the Board regarding the condition of the bond market, interest rates trends, private and public sale possibilities, and approaches to the bond issues for the College Activities Building, Phase II, and Phase II Class A on-campus housing.

73-9

Mr. Halvorson moved approval of the sale of services and activities fee and related revenue bonds in the total amount of \$2,625,000, plus discount, to fund the construction and equipping of Phase II of the College Activities Building; and authorization for the Vice President for Business to proceed with a negotiated sale of such bonds through Seattle-Northwest Securities Corporation subject to telephonic approval of the rate arrived at by Board members. Seconded by Mrs. Tourtellotte and passed.

Mr. Clabaugh recommended (1) reducing the number of accommodations in Class A housing, Phase II, for 1975 from 425 to 300 and reducing the number of structures from eight to five; (2) selling housing bonds through private sale as soon as possible; and (3) sale of necessary bonds to refund existing debt on modular units.

Mr. Hadley asked for a projection of units available and occupied for both Adult Student Housing and Evergreen from 1973 to 1980, and data on present occupancy rates.

73-10

Mr. Halvorson moved (1) to defer action on resolution regarding the ASH project and take another look at it after fall quarter housing results are in; (2) that Phase II Class A housing consist of five structures, providing approximately 300 beds, and that the adopted master plan be modified to show placement of five structures in lieu of eight structures in the Phase II housing site delineated by the intersection of Overhulse and Driftwood Roads; (3) approval of the sale of necessary bonds, supported by housing and related revenues and services and activities fees, in the amount necessary to refinance the outstanding bond issue for 1971 supplemental housing (the modular units) and approval for the Vice President for Business to negotiate the necessary bond sale with Seattle-Northwest Securities Corporation, subject to telephonic approval of the rate arrived at by Board members; and (4) approval of the sale of bonds, financed by housing and related revenues and services and activities fees, in the total amount of \$3,072,000, plus discount, for the financing of the construction and equipping of Phase II Class A housing, a project comprised of five structures accommodating approximately 300 students, and authorization for the Vice President for Business to negotiate a sale of such bonds with Seattle-Northwest Securities Corporation, subject to same reservation on the interest rate. Seconded by Mr. Hadley and passed.

Mr. Clabaugh reminded the Trustees that, in order to proceed with the bond issue, a formal request from the Board to the Attorney General to appoint bond counsel is needed.

73-11

By general consensus, the Board agreed to formally request that the Attorney General appoint the firm of Roberts, Shefelman, Lawrence, Gay and Moch as bond counsel for The Evergreen State College in connection with the sale of bonds for the College Activities Building, Phase II; Phase II Class A on-campus housing; and student activities fees.

The staff recommended the granting of an easement to Pacific Northwest Bell for the principal purpose of providing telephone service to the college.

73-12

Mr. Halvorson moved approval of the granting of an easement for underground communications lines to Pacific Northwest Bell as more fully described in the attached easement document, and authorization for the Chairman of the Board of Trustees to sign the easement on behalf of the college. Seconded by Mr. Hadley and passed.

Mr. Clabaugh described Mr. Cordes' second offer to the Board of Trustees regarding an exchange of easements between Mr. Clifford Cordes' property and the President's Residence. No recommendation or comments were given the Trustees. Mr. Schmidt reported that he had visited the location to take a look at the property in question.

73-13

Mr. Hadley moved to table any decision on an exchange of easements between the President's Residence and Mr. Cordes' property. Seconded by Mr. Halvorson and passed.

Mr. Halvorson suggested that, if Mr. Cordes would like to meet with the Board, the Board would be glad to have him attend a forthcoming meeting.

The meeting recessed at noon and resumed at 2:15 PM.

Mr. McCann recommended the report of the DTF working on a policy for a college paper. Mr. Swecker, who was involved in much of the work of the publications DTF, explained that a WSU document was used as a pattern but that a certain amount of editorial judgment was relocated with the editor rather than with a faculty or staff advisor. Mr. Swecker reviewed the membership of the DTF and the policy document.

73-14

Mr. Halvorson moved approval of the attached Paper DTF report with the deletion of the first paragraph of the bylaws. Seconded by Mrs. Tourtellotte and passed.

Under other business, Mr. McCann recommended the adoption of a seed grant program, the purpose of which is to further institutional and professional development.

73-15

Mr. Halvorson moved approval of the Seed Grants Program as outlined in the attached proposal, objectives of which are: (1) to begin or continue programs, or to acquire resources, not accessible through regular budgetary channels; and (2) to encourage continued professional development of faculty and staff. Seconded by Mr. Hadley and passed.

Mr. Donohue reported on the Sounding Board, one of the components of the governance system at Evergreen.

Mr. Schillinger reported on facilities progress for the following projects: Library; Information Services Center; Shop Addition; Science Laboratory Building; College Recreation Center; Covered Recreation Structure; Laboratory Annex; Seminar Building, Phase II; and Landscaping. He also discussed Phase II of the College Activities Building and the status of the Drama-Music Building. Trustees are to have an opportunity to review with Kirk, Wallace and McKinley, architects, what the Trustees had approved about two years ago and a progress report on schematics for the College Activities Building, Phase II. The size of the project has been reduced.

Mr. Clabaugh briefly summarized the number and type of vehicles in Evergreen's motor pool and informed the Trustees that he would write them a letter with more detail.

The date of the next meeting was set for March 8, 1973.

The meeting was adjourned at 3:50 PM.

Truman L. Schmidt  
TRUEMAN L. SCHMIDT, Chairman

Herbert D. Hadley  
HERBERT D. HADLEY, Secretary

Attachment

/rb

## KNOW ALL MEN BY THESE PRESENTS:

FOR GOOD AND VALUABLE CONSIDERATION, RECEIPT WHEREOF IS HEREBY ACKNOWLEDGED, THE UNDERSIGNED HEREBY GRANTS A PERPETUAL EASEMENT TO PACIFIC NORTHWEST BELL TELEPHONE COMPANY, A WASHINGTON CORPORATION, ITS SUCCESSORS AND ASSIGNS, WITH THE RIGHT TO PLACE, CONSTRUCT, OPERATE AND MAINTAIN, INSPECT, RECONSTRUCT, REPAIR, REPLACE AND KEEP CLEAR

U. G. Communication Lines

WITH WIRES, CABLES, FIXTURES AND APPURTENANCES ATTACHED THERETO, AS THE GRANTEE MAY FROM TIME TO TIME REQUIRE, UPON, ACROSS, OVER AND OR UNDER THE FOLLOWING DESCRIBED PROPERTY SITUATED IN Thurston COUNTY, STATE OF Washington

Located in Section 7, Township 18 North, Range 2 West W. M. as shown on exhibit "A" attached hereto and made a part hereof.

GRANTEE SHALL AT ALL TIMES HAVE THE RIGHT OF FULL AND FREE INGRESS TO AND EGRESS FROM SAID PROPERTY FOR ALL PURPOSES HEREIN MENTIONED, AND TO REMOVE AT ANY TIME, ANY OR ALL OF THE U. G. Communication Lines

AND/OR WIRES, CABLES, FIXTURES AND APPURTENANCES FROM THE SAID PROPERTY, WITH THE UNDERSTANDING THAT GRANTEE SHALL BE RESPONSIBLE FOR ALL UNNECESSARY DAMAGE IT CAUSES GRANTOR BY THE EXERCISE OF THE RIGHTS AND PRIVILEGES HEREIN GRANTED.

THE RIGHTS, CONDITIONS AND PROVISIONS OF THE EASEMENT SHALL INURE TO THE BENEFIT OF AND BE BINDING UPON THE HEIRS, EXECUTORS, ADMINISTRATORS, SUCCESSORS AND ASSIGNS OF THE RESPECTIVE PARTIES HERETO.

IN WITNESS WHEREOF THE UNDERSIGNED HAS EXECUTED THIS INSTRUMENT THIS 8th DAY OF February, 19 73

WITNESS:

A. H. Hodley

Trueman L. Schmidt

STATE OF WASHINGTON )  
COUNTY OF ) SS.

ON THIS 8th DAY OF February, A.D. 19 73, BEFORE ME PERSONALLY

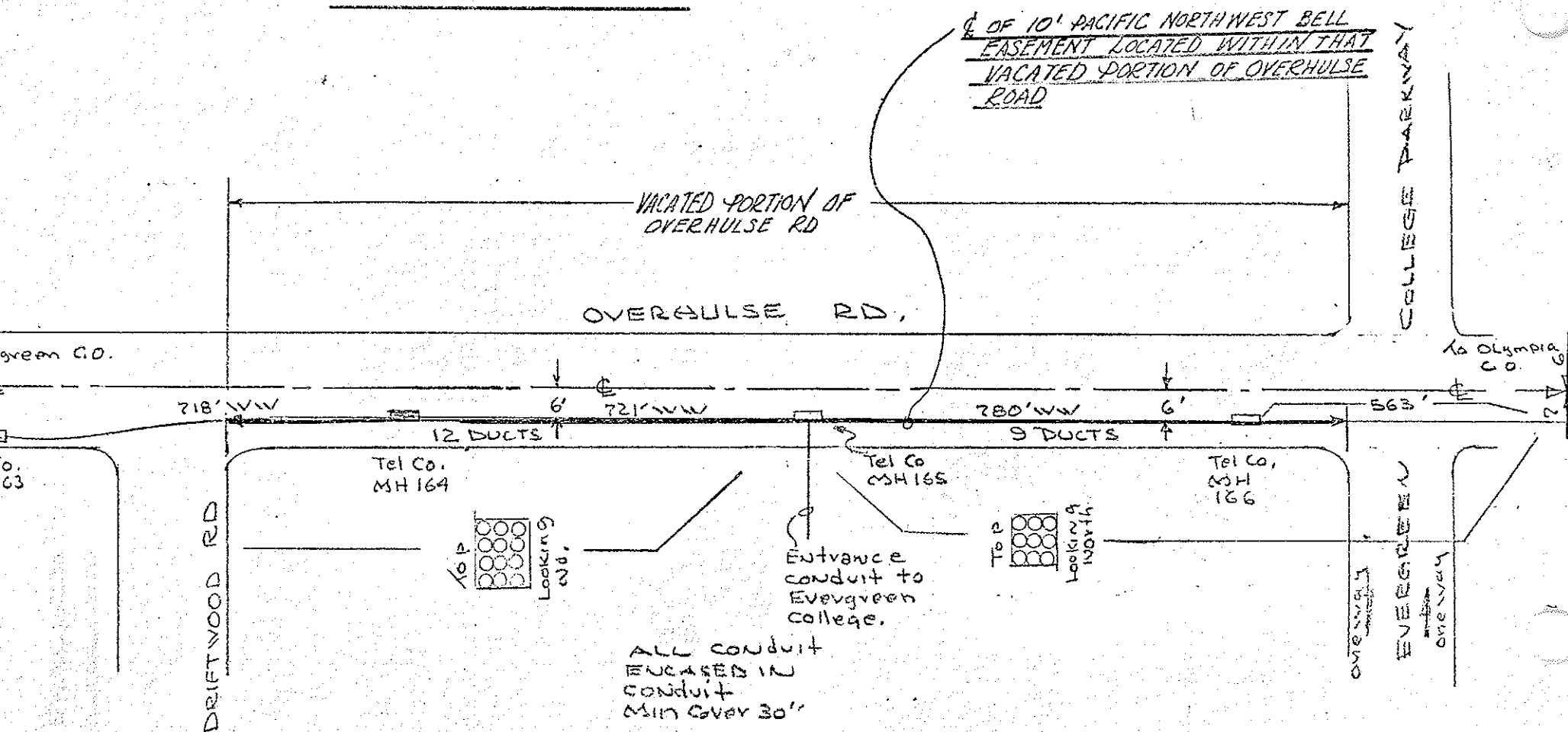
APPEARED Trueman L. Schmidt TO ME KNOWN TO BE THE  
Chairman of the Board of Trustees of The Evergreen State College

OF THE CORPORATION THAT EXECUTED THE WITHIN AND FOREGOING INSTRUMENT AND ACKNOWLEDGED THE SAID INSTRUMENT TO BE THE FREE AND VOLUNTARY ACT AND DEED OF SAID CORPORATION, FOR THE USES AND PURPOSES THEREIN MENTIONED, AND ON OATH STATED THAT HE WAS AUTHORIZED TO EXECUTE SAID INSTRUMENT.

IN WITNESS WHEREOF, I HAVE HEREUNTO SET MY HAND AND AFFIXED SEAL THE DAY AND YEAR IN THIS CERTIFICATE FIRST ABOVE WRITTEN.

Rita Brackenhush  
NOTARY PUBLIC IN AND FOR THE STATE OF  
Washington, County of Thurston

100



## STATEMENT OF POLICIES

## THE EVERGREEN STATE COLLEGE BOARD OF PUBLICATIONS

The Evergreen State College Board of Publications shall answer to the Board of Trustees through the President of the College.

The Board of Trustees, which is legally responsible for the entirety of TESC, accordingly has the right and duty to define the functions of, to set broad governing policies of, and to review any action of the Board of Publications or of student publications. By tradition, the Board of Trustees delegates these tasks to the President, who in turn delegates them to the Board of Publications, which acts on his behalf as the publisher of the publications.

The composition and the basic powers of the Publications Board shall be set forth in the Board Bylaws, which are attached to this statement of general policies. Changes in the Statement of Policies and the Bylaws shall not become official unless reviewed and approved in the manners provided in the College's governance documents. The Publications Board shall have the right of appeal to the Board of Trustees through the President, concerning issues that cannot be resolved between the Publications Board and individuals or groups within the Evergreen Community.

The following statement of policies details specific functions and responsibilities of The Paper, the Editor, and the Advisor of The Paper. This statement is intended to allow for the greatest freedom of expression for student publications, consistent with general college policy and welfare.

Student publications are important and necessary parts of TESC. They should provide a channel for campus information, serve as a forum for ideas and opinions in the college community, and educate interested students in the processes of communication (including those students whose primary concern is not oriented toward journalism per se).

The goal of The Paper is to be professional in all aspects of its operation: in news coverage, in editorial comment, and in the conduct of its staff. Therefore The Paper will be guided by the following Code of Ethics; the American Society of Newspaper Editors' CANONS OF JOURNALISM, and the BASIC STATEMENT OF PRINCIPLES from the National Conference of Editorial Writers. All of these documents are hereby made a part of the Board of Publications' Statement of Policies.

## CODE OF ETHICS:

## I. FREEDOM

- a. Freedom of expression and debate by means of a free and vigorous press is essential to the effectiveness of an educational community in a democratic society.

- b. The press must be free of all forms of external interference designed to regulate its content.
- c. Freedom of the press must not be abridged by confiscation of issues or facilities, or suspension of publications, except where there is a clear danger that publications will violate a public law, nor may it be abridged by academic, personal or financial sanctions, arbitrary removal of staff members, or threats of these actions. No one outside the staff shall delete, dictate or revise the content of a student publication.

## II. RESPONSIBILITY

- a. It is the role of the press to report the news and provide an outlet for campus opinion and creative effort.
- b. It is the responsibility of the press to maintain the highest standards of accuracy, truthfulness and fairness, in fulfilling this role.
- c. The press must maintain respect for the privacy and rights of the individual.
- d. The press must not impugn the character or motives of the individual without substantial evidence, nor shall it ever knowingly violate a confidence.
- e. Personal bias, vested interests, or editorial policy must not dictate or influence the writing, placement or length of news stories. News value must be the only criterion.
- f. The press must provide an open forum for unfettered expression of opinion, including those opinions differing from editorial policy. Such expressions must not be edited so as to distort alter, or disparage the opinion.
- g. The press must insure the highest degree of accuracy, and must not misrepresent the opinions or actions of individuals or groups.
- h. A correction must be promptly issued and fairly placed where there has been a factual inaccuracy. Where an individual or group has been damaged by the error, an apology is necessary.
- i. An article from another publication must not be reprinted in whole or in part without due credit, and permission if necessary.
- j. The editor must accept final responsibility for the contents of the publication.



### Suspension or Dismissal

- a. It shall be the responsibility of the Publications Board to suspend from all publication activities any staff member who is found, after a hearing, to have failed to comply with the editorial and business functions, policies, and responsibilities of The Paper as set forth in this Statement and its Bylaws.
- b. Student editors or managers can be removed or suspended after a hearing by the Publications Board only in extreme cases involving (1) failure to comply with the Publications Board's Statement of Policies, (2) gross incompetence, or (3) willful and/or repeated violation of the above Code of Ethics, or of the professional standards as defined in the American Society of Newspaper Editors' CANONS OF JOURNALISM, or the National Conference of Editorial Writers' BASIC STATEMENT OF PRINCIPLES.

Allegations of such incompetence or irresponsibility may be lodged in writing with the Board. No student editor or staff member shall be dismissed unless he/she has been informed by the Board in writing of the specific charges and has had adequate opportunity to defend himself/herself at hearing before the Board. The defense may include help from an advisor and the right to challenge testimony and question accusers. A Board hearing on continuing involvement in student publications is in no sense a trial, however, and judicial procedures governing cross-examination of witnesses and admissibility of evidence shall not apply.

Appeals from the decisions of the Board of Publications shall be the same as those specified in TESC's COG and social documents.

In all cases coming before the Board of Publications all parties shall be given adequate time to prepare their arguments.

Any person who has a formal complaint regarding the conduct of any college publication should make the complaint known in writing to the Publications Board.

### Responsibilities and Functions of the Editor

1. All articles, editorials, letters, columns, or other material, proposed for publication in the Paper which involve any public controversy or issue or include any criticism of a policy or action of the College or of any unit of the College, whether of faculty, staff, Board of Trustees, or students, are to be submitted to the Editor for approval before publication and are not to be published without his approval.
2. Reporters and other contributors of The Paper are responsible to the Editor. The Editor or the Adviser is expected to report im-

mediately to the Publications Board any violations of this Statement.

3. The Editor of The Paper has the responsibility to remember that exposes, crusades, editorials, statements, assertions, and articles about controversial subjects can be more wisely planned and can be carried out with less danger of injury to individuals, groups, or the College as a whole, if the Adviser, a person experienced in such matters and who has an official association with College affairs, is consulted before publication.
4. Certain powers and duties of the Editor are listed in the Board of Publication Bylaws.

#### Responsibilities and Functions of the Adviser

The Adviser, in conjunction with the Editor, is responsible for the production, management, and financial structure of The Paper. Other college publications may call upon the Adviser for advice and assistance.

The Adviser, - a member of the college staff of faculty selected by the President - is responsible to the Publications Board for implementing its policies.

The specific duties and responsibilities of the Adviser of The Paper are:

1. Advises the staff of The Paper in carrying out the policies of the Publications Board. He or she shall, in conjunction with the Editor, see that the policy statement of The Paper is understood and observed by all staff members.
2. Is responsible for developing ethical professional attitudes and for maintaining a high standard of technical performance for the various publications' staffs.
  - a. Advises writers on appropriateness of material for the publication. Advises as to techniques of gathering information.
  - b. Is alert for material which is libelous or otherwise contrary to Board of Publications policy and takes appropriate action if it is proposed for publication.
  - c. Provides for instruction in editorial skills, advertising, circulation and production.
  - d. Advises publications' staffs concerning technical aspects of publishing their respective publications.
3. Coordinates production procedures and deadlines for The Paper.
4. In conjunction with the College Purchasing Agent, initiates purchases, calls for bids, and contracts with suppliers and manufacturers. Coordinates production arrangements between each publication and its contractors.

5. Assumes, in conjunction with the Editor and Business Manager of The Paper, the responsibility for overseeing its financial operations.
6. Provides for individual or group instruction in the techniques associated with publications such as the use of equipment and procedures commonly used in publication organizations.
7. Is responsible for maintaining a central inventory of supplies; and gathering statistics and reports for the Publications Board and the program.
8. Has the responsibility and jurisdiction over all rooms and other physical facilities and equipment assigned to or owned by the Publications Board.
9. Maintains professional contacts with advisers on other campuses and with members of the printing trades and publishing firms in similar operations.
10. Is an exofficio nonvoting member of the Publications Board.
11. Provides continuity in the year-to-year business and production procedures of The Paper and the overall operation.

#### Functions and Responsibilities of The Paper Business Staff

- A. Political advertising (campus, local, or state) may be accepted provided the opposition is given due notice of such advertisement and - if possible - in time to place an advertisement in the same issue. All political advertising shall be paid in full before publication.
- B. No individual or firm shall be solicited for listing as a patron by The Paper or in any other college publication.
- C. No advertisement shall be inserted in The Paper for which payment is to be made in any other form or manner than in cash or check to the publication.
- D. The Adviser, Editor, and Business Manager for The Paper are responsible for all collections and for maintenance of budgetary control. Expenditures not in accord with the budget will not be approved without the express approval of the Publications Board.

#### Revision of Statement of Policies

- A. The Publications Board is expected to review this Statement of Policies annually and to report to the President, for the consideration of the Board of Trustees such revisions as may be necessary or desirable to carry out the purposes of these policies.

#### Provisions for Amendment

- A. The Statement of Policies may be amended in the following manner:

1. There shall be a period of at least one week between the introduction

and the vote by the Publications Board on the proposed change. Proposed changes will be duly advertised throughout the college community prior to any actions.

2. Passage will require a two-thirds affirmative vote of the entire voting membership of the Publications Board.

Nothing in these statements of principles and guides is to be construed as in effect if it is in conflict with any statement of policy adopted by the Board of Trustees.

A manual combining some of the information in this Policy Statement and other fundamental and technical aspects of journalism should be written and distributed to all staff members. The first Editor-elect and the Adviser shall be charged with the responsibility of writing this handbook.

APPENDIX I STATEMENT OF POLICIES

EVERGREEN BOARD OF PUBLICATIONS BYLAWS

ARTICLE I Publications Board

Section 1: The official publication of the Publications Board shall be The Paper.

Section 2: There shall be a Publications Board which shall - through delegation by the Board of Trustees and the President - assume responsibility for formulating and administering general policies governing publication of The Paper. "General policies" include such matters as frequency and date of publication, ratio of advertising to news space, staff size and table of organization, etc., but do not extend to matters of day-to-day administration of The Paper nor to such editorial judgements as would normally be made by the editor or editor-in-chief of a commercially-operated daily or weekly newspaper.

Membership on the Publications Board shall include five voting members:  
Two students (exclusive of The Paper staff) chosen at random from a list of volunteers;  
Two faculty and/or staff members appointed by the President.  
One professional journalist from the college service area to be selected by the President at the recommendation of the Director of College Relations.

The Board shall also include the following ex officio (non-voting) members:

- The Director of College Relations.
- The Faculty (or Staff) Adviser of The Paper.
- The Editor and the Business Manager of The Paper.

In the selection of appointed members of the board, attention will be paid to the need for representation of minorities and women in the make-up of the Board.

Vacancies shall be filled in the same manner as regular appointments.

Members of the Publications Board shall serve one year terms. (For original appointments to the Board, one of the students and one of the faculty--staff positions shall be for one year; the other student and faculty/staff positions shall be for six months so that the alternating pattern may begin.) Members may be reappointed.

The voting members of the Publications Board shall elect a chairman each year and designate a secretary to record minutes of meetings. A meeting may be called by the chairman or any two voting members. A quorum shall be necessary to conduct business and shall consist of three voting members. All meetings must be duly advertised in campus media before they are held.

At the end of Spring Quarter, the minutes of all Board meetings and other Board records shall be transmitted to the Board Secretary selected for the next academic year.

The powers and duties of the Publications Board shall be:

- (a) to serve as the official publisher and policy governing board for The Paper as indicated in Section 1.
- (b) to appoint the Editor of The Paper from among available volunteers, with the advice and counsel of the Faculty (or Staff) Adviser and the President of the College.
- (c) to appoint or approve persons to fill any vacancies which may occur in the editorship.
- (d) to insure that all staff members of The Paper adhere to the statement of Policies.
- (e) to approve all budgets and capital investments.

#### Board Meetings

The Publications Board shall meet at least once during the first month of each quarter except during the summer. Meetings of the Board shall be open to all interested persons unless, for reasons of propriety, the members determine that a closed session is necessary. Closed sessions shall be limited to confidential matters related to personal problems. Official actions of the Publications Board may be taken only in open, advertised sessions.

#### Board Decisions

All decisions of the Publications Board shall be made by a simple majority vote of members present, except in the case of permanent removal of a student editor, which shall require a majority vote of the full Board membership. The rights to appeal decisions of the Publications Board shall be the same as those specified in Evergreen's Committee on Governance and Social Contract documents.

- Section 3: The Publications Board shall maintain a Statement of Policies in which the relationships and responsibilities of the Publications Board and the guiding principles and directives for The Paper shall be defined. The Statement of Policies (and any changes herein) are subject to review and approval by the Board of Trustees.
- Section 4: The Editor and Business Manager of The Paper shall follow the established policies of the Publications Board as indicated in the Statement of Policies. Either may recommend changes in policy for action of the Publications Board at any regular meeting.
- Section 5: Salaries (if any) of student staff members of The Paper shall be determined by the Publications Board.
- Section 6: Appointments to The Paper staff shall be made by the Editor, who, shall have the power of removal of staff members of his appointment, subject to appeal to the Publications Board and beyond that in line with Evergreen's Committee on Governance and Social Contract documents.



Section 7: The Editor of The Paper shall be appointed to serve a term of up to one academic year in length and shall be eligible for reappointment. Replacements shall be selected sufficiently early to allow the incoming Editor to serve in the preparation of at least one edition under direction of the outgoing Editor. The Publications Board will be guided in its selection by the applicant's experience, his journalistic or other writing training, his overall education, his ability to provide leadership, his ability to use competent judgement, and his proposed program for producing a fair, accurate, well-balanced and high-quality production. In making an appointment the Board will seek the advice and counsel of the Faculty (or Staff) Adviser and the President of the College concerning the qualifications and suitability of the candidates.

Section 8: To recognize that the role of publisher resides (thru delegation from the Board of Trustees) with the Publications Board, it should be clearly understood by all editors that the Board has the final responsibility for policy and for the publication. Responsibility for day-to-day operation and particular editorial judgments, however, is delegated by the Publications Board to the Editor. In this situation it is extremely important that at the time an editor is appointed his or her intentions and probable mode of operation be well-understood by the Publications Board.

Section 9: The powers and duties of The Paper Editor shall be:

- (a) To have general supervision of and responsibility for the editorial operation of The Paper.
- (b) To preside at all meetings of the editorial staff and of the combined editorial and business staffs.
- (c) To direct the editorial policy of The Paper.
- (d) To be responsible to the Board for the enforcement of the Statement of Policies.
- (e) To prepare for acceptance by the Board a statement of Staff and Operating Policies. This statement should be approved by the Board before any publication of The Paper under the direction of the incoming Editor. It should provide such information as deadlines for the various editions, rules governing staff members and non-staff contributors, a table of organization, and so forth.
- (f) To appoint, and discharge if necessary, staff members of The Paper. The concurrence of the Board is required in appointing or dismissing the Business Manager.
- (g) To consult with the Faculty (or Staff) Adviser and/or the Board in any matters deemed by the Editor to have either legal or general policy implications.

Section 10: The Business Manager shall be appointed by the Editor with the final approval of the Board. In selecting a Business Manager the Vice President for Business of the College should be consulted by the Editor. The choice should be guided by the applicant's experience and training.

his ability to provide leadership, his ability to use competent judgment, and his skills in financial affairs.

Section 11:

The powers and duties of The Paper Business Manager shall be:

- (a) To have charge of the finances of The Paper.
- (b) To approve all bills incurred by the Paper.
- (c) To provide data for collection of all debts due The Paper to the College Controller.
- (d) To be responsible for all local advertising sales.
- (e) To attempt to maintain the accumulative percentage average and ratio of advertising to news content set by the Board.
- (f) To be responsible for all dummies, proof-reading of ads, content of ads (with the advice of the Faculty (or Staff), Adviser), and all advertising deadlines set by the Editor.

Section 12:

The Faculty (or Staff) Adviser shall be appointed by the President of the College and shall serve at his discretion. The Adviser's responsibility is to provide counsel to The Paper staff on matters of journalism and to report to the President and Board of Trustees at the College concerning the operations of The Paper.

Section 13:

During the school year, the Board of Publication shall each month convene a panel of 30 volunteers, randomly selected from lists of members of the College community expressing willingness to serve. Each month's panel will consist of 25 students and 5 faculty-staff persons. The panels will be directed to review the functioning of The Paper from the standpoint of service to the community and make recommendations to the Editor and the Board of Publication concerning future improvements. The panels will also be asked to give a "vote of confidence-no confidence" in the present editor. Should an Editor fail to receive majority support from two panels in any three-month period, the Board shall immediately begin the hearing procedure for suspension of the Editor.



## APPENDIX II STATEMENT OF POLICIES

### BOARD OF STUDENT PUBLICATIONS

#### CODE OF ETHICS

or

#### CANNONS OF JOURNALISM

### AMERICAN SOCIETY OF

### NEWSPAPER EDITORS

The primary function of newspapers is to communicate to the human race what its members do, feel and think. Journalism, therefore, demands of its practitioners the widest range of intelligence, or knowledge, and of experience, as well as natural and trained powers of observation and reasoning. To its opportunities as a chronicle are indissolubly linked its obligations as teacher and interpreter.

To the end of finding some means of codifying sound practice and just aspirations of American journalism, these canons are set forth:

#### I.

RESPONSIBILITY- The right of a newspaper to attract and hold readers is restricted by nothing but considerations of public welfare. The use a newspaper makes of the share of public attention it gains, serves to determine its sense of responsibility, which it shares with every member of its staff. A journalist who uses his power for any selfish or otherwise unworthy purpose is faithless to a high trust.

#### II.

FREEDOM OF THE PRESS- Freedom of the press is to be guarded as a vital right of mankind. It is the unquestionable right to discuss whatever is not explicitly forbidden by law, including the wisdom of any restrictive statute.

#### III.

INDEPENDENCE - Freedom from all obligations except that of fidelity to the public interest is vital.

1. Promotion of any private interest contrary to the general welfare, for whatever reason, is not compatible with honest journalism. So-called news communications from private sources should not be published without public notice of their source or else substantiation of their claims to value as news, both in form and substance.

2. Partisanship, in editorial comment which knowingly departs from the truth, does violence to the best spirit of American journalism; in the news columns it is subversive of a fundamental principle of the profession.

#### IV.

SINCERITY, TRUTHFULNESS, ACCURACY - Good faith with the reader is the foundation of all journalism worthy of the name.

1. By every consideration of good faith a newspaper is constrained to be truthful. It is not to be excused for lack of thoroughness or accuracy within its control, or failure to obtain command of these essential qualities.

2. Headlines should be fully warranted by the contents of the articles which they surmount.

V.

IMPARTIALITY - Sound practice makes clear distinction between news reports and expressions of opinion. News reports should be free from opinion or bias of any kind.

1. This rule does not apply to so-called special articles unmistakably devoted to advocacy or characterized by a signature authorizing the writer's own conclusions and interpretation.

VI.

FAIR PLAY - A newspaper should not publish unofficial charges affecting reputation or moral character without opportunity given to the accused to be heard; right practice demands the giving of such opportunity in all cases of serious accusation outside judicial proceedings.

1. A newspaper should not invade private rights of feeling without sure warrant of public right as distinguished from public curiosity.

2. It is the privilege, as it is the duty, of a newspaper to make prompt and complete correction of its own serious mistakes of fact or opinion, what ever their origin.

DECENCY - A newspaper cannot escape conviction of insincerity if while professing high moral purpose it supplies incentives to base conduct, such as are to be found in detail of crime and vice, publication of which is not demonstrably for the general good. Lacking authority to enforce its canons the journalism here represented can but express the hope that deliberate pandering to vicious instincts will encounter effective public disapproval or yield to the influence of a preponderant professional condemnation.

## APPENDIX III STATEMENT OF POLICIES

### BOARD OF STUDENT PUBLICATIONS

The National Conference of Editorial Writers

#### BASIC STATEMENT OF PRINCIPLE

(Adopted New York City, October 22, 1949, Still in force - May 1970)

Journalism in general, editorial writing in particular, is more than another way of making money. It is a profession devoted to the public welfare and to public service. The chief duty of its practitioners is to provide the information and guidance toward sound judgements which are essential to the healthy functioning of a democracy. Therefore the editorial writer owes it to his integrity and that of his profession to observe the following injunctions:

1. The editorial writer should present facts honestly and fully. It is dishonest and unworthy of him to base an editorial on half-truth. He should never consciously mislead a reader, distort a situation, or place any person in a false light.
2. The editorial writer should draw objective conclusions from the stated facts, basing them upon the weight of evidence and upon his considered concept of the greatest good.
3. The editorial writer should never be motivated by personal interest, nor use his influence to seek special favors for himself or for others. He should hold himself above any possible taint of corruption, whatever its source.
4. The editorial writer should realize that he is not infallible. Therefore, so far as it is in his power, he should give a voice to those who disagree with him - in a public letters column and by other suitable devices.
5. The editorial writer should regularly review his own conclusions in the light of all obtainable information. He should never hesitate to correct them should he find them to be based on previous misconceptions.
6. The editorial writer should have the courage of well-founded conviction and a democratic philosophy of life. He should never write or publish anything that goes against his conscience. Many editorial pages are the products of more than one mind, however, and sound collective judgement can be achieved only through sound individual judgements. Therefore, thoughtful individual opinions should be respected.
7. The editorial writer should support his colleagues in their adherence to the highest standards of professional integrity. His reputation is their reputation, and theirs is his.

## THE EVERGREEN STATE COLLEGE

### SEED GRANTS PROGRAM

#### Major Objectives

- (1) To begin or continue programs, or to acquire resources, not accessible through regular budgetary channels.
- (2) To encourage continued professional development of faculty and staff, thereby enriching the collective experience of the college.

#### The Program

Three to five members of the faculty and staff will receive up to two months of summer salary (at the rate of 1/9 annual salary per month) for the express purpose of developing proposals for submission to appropriate granting agencies. In addition, the recipients may receive an allotment of up to \$500 for such travel, library search, computer studies, part-time student aid, etc., as may be warranted to increase the likelihood of the developed proposal's success.

Seed Grants may be oriented to develop grant proposals that benefit the recipient directly through scholarly disciplinary or interdisciplinary activity. They may also be oriented more broadly, to develop grant proposals that benefit general resources of the college or one of its parts. Seed Grant proposals for research should include significant student involvement.

#### Procedure

Proposals will be reviewed and prioritized by a DTF composed of 3 faculty, 3 staff and 3 students from the Community Service List. They will present their findings to the President by March 25 (for 1973).

Proposals for Seed Grants should be in the President's office by March 15 (for summer 1973). They should convey (in 3 to 5 pages) a proposed plan, indications of the depth of serious consideration already given to the project, and of personal commitment to the enterprise.

The DTF will also have to make some judgments as to the probability of the proposer's ability to "deliver."

Announcements of awards will be made by April 1 (for 1973).

CJ McCann

2/8/73

00025

THE EVERGREEN STATE COLLEGE

February 8, 1972

To: Members of the Faculty and Staff  
From: Charles McCann  
Subject: Establishment of "Seed Grants"

I am very pleased to report that the Board of Trustees has approved a program of grants to faculty and staff, the purpose of which is to further institutional and professional development. The basic concept is "to give to get"--to grant a sum of money to an individual who, if successful, will in turn garner funds from other sources either for carrying out a particular project or for adding to general institutional resources.

One reason for proposing the program to the Trustees was to keep Evergreen, over the long haul, the exciting place we've begun. The other reason was that the Seed Grant program is only one of several steps we must take toward more systematic faculty and staff development.

The program, described in the attached, begins today. Proposals should be sent to my office by March 15; the DTF called for in the proposal will be constituted that same day.

CJM:rb

Attachment