

REGULAR
MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE

Thursday, July 10, 1980
The Evergreen State College Campus
Daniel J. Evans Library, Room 3112
Olympia, Washington

Trustees Present: Wesley E. Berglund
Robert J. Flowers
Herbert D. Hadley
Herbert Gelman
Jane B. Sylvester

Representative to the Board Present: Bob Butts, Alum
James Garey, Student
Carl Renshaw for Ann Brown

Absent: Maxine Mimms, Faculty
Ann Brown, Staff

Staff Present: John Aikin, Director of Computer Services
Mike Bigelow, Budget Officer
Rita Cooper, Acting Vice President for Business
Arnie Doerksen, Assistant to the Facilities Director
Les Eldridge, Director of Community Relations and
Assistant to the President
Dan Evans, President
Chuck Fowler, Director of College Relations
Rita Grace, Recording Secretary
Will Humphreys, Academic Dean, representing Provost Youtz
Steve Hunter, Director of Institutional Research
Bonnie Marie, Alumni Coordinator
Barbara Smith, Academic Dean
Larry Stenberg, Dean of Student and Enrollment Services
See permanent roster for others attending

Others Present: Vance Horne, The Daily Olympian
Richard Montecucco, Senior Assistant Attorney General
John Perkins, Academic Dean - elect
Peter Speek, TESC graduate
See permanent roster for others attending

CALL TO ORDER AND INTRODUCTION OF GUESTS

Chairman Berglund called the meeting to order at 10:37 AM. As new chairman, he expressed his appreciation to Bob Flowers for his year of chairmanship and stated his intention to keep the same friendly, open atmosphere of his predecessors.

Carl Renshaw represented staff member Ann Brown.

President Evans introduced Hiroshi Yoshida, Fulbright professor from Kobe University in Japan visiting Evergreen spring and summer quarters, and invited him to comment on his experiences at Evergreen.

Will Humphreys, representing Provost Youtz, introduced Dr. John Perkins, Academic Dean-elect from Miami University in Oxford, Ohio. Dr. Perkins replaces Barbara Smith (who replaces Will Humphreys).

PRESIDENT'S REPORT

Monthly Budget Summary (Bigelow)

Mike Bigelow discussed variances in the year-end summary report of budget and expenditures, indicating the college has a balanced budget for next year. The .5 percent overexpenditure relates to orders that haven't arrived and will be adjusted in the second year of the biennium.

Admissions Statistics (Evans)

President Evans reviewed admissions statistics; asked Steve Hunter, Director of Institutional Research, to discuss his calculations for fall; and asked Chuck Fowler to discuss plans implemented by the enrollment coordinating group. Trustees received a copy of a letter which will be sent to 1322 prospective students who have not converted to an admitted or enrolled status.

Trustee Flowers asked about programs that are full and whether it would be feasible to add additional sections. Will Humphreys said that this was under discussion, but some of the programs require resources that cannot be increased or shared.

President Evans indicated in order to make the funded annual average FTE goal of 2375, based on past historical experience, the college should have 2600 FTEs in the fall. There were 115 applications for the MPA program (45 accepted) and 140 applications to the teacher's certification program with 50 to be admitted.

Mr. Stenberg indicated that the college has tried to respond to the CPE recommendations, taking into consideration past experience and resources. He mentioned also that applications from non-residents have dropped by 10 percent.

Details of the overall marketing/admissions plan will be discussed with Trustees at the August meeting.

Personal Services/Consulting Agreement Contracts (Cooper)

Rita Cooper reviewed the Personal Services/Consulting Agreement contracts executed in May, 1980, indicating the format of the next report will change to include the funding source. Bill Zaugg responded to questions.

Announcement/Publications Awards (Evans/Fowler)

President Evans announced notification of grant awards for two grant requests: Cooperative Education (\$77,000 request; amount received unknown at this time) and Special Services for Disadvantaged Students (\$254,599 request for 3 years; \$53,000 of the requested \$80,000 received for the first year).

Chuck Fowler announced that Evergreen had won a second-place award for the 1980-81 catalog and a first-place award for the summer catalog from the National School Public Relations Association.

POLICY DISCUSSIONS

Five-Year Growth Plan (Humphreys)

Will Humphreys reviewed Byron Youtz' five-year growth plan for Evergreen, revised 6/30/80 to reflect suggestions and concerns of the Trustees, as expressed at their June 18 retreat, that the college not ease up on attempting to meet the CPE/Legislative enrollment targets. The Council for Postsecondary Education advised the college, given the conflict among target enrollment goals in Evergreen's budget, OFM projections, and CPE recommended targets (in their report to the Legislature) to stay with the legislative projections until legislative action can be taken during the next session. President Evans mentioned that by the end of the next biennium, the difference between student contract levels OFM is using and the CPE recommendations would be 420 students; Gail Norris' opinion was that initial targets should be attempted and that Evergreen have a fall-back position. This revised plan has been presented to CPE for comment. President Evans reviewed changes to the plan and the fall-back position. Herb Hadley suggested that references to Aberdeen and Longview include Hoquium and Kelso. President Evans suggested reference be by county.

Trustee Hadley initiated a discussion of next year's enrollment; he felt that the Trustees had recommended implementation of the Council for Postsecondary Education goal of 2500 annual average FTE for 1980-81. President Evans responded that the Legislature had not funded that goal and that the college would be hard-pressed to do a good job teaching additional students without support. President Evans felt that the college could, if it were to receive the required additional resources, mount the necessary new programs to meet the 2500 FTE annual average required in the CPE study. The college was funded for 2375 annual average FTE (the goal of the college is to reach 2400). In order to achieve 2375 annual average, the college will need a fall quarter enrollment of 2600 FTE.

President Evans thought that the CPE, people outside Evergreen and perhaps the Trustees were waiting to see whether the contract enrollment level would be reached. Once that has been achieved, the college will better be able to make argument for extra funding to start meeting the growth rate recommended by CPE. He felt if the Legislature then did not allow growth, it would be appropriate for them to amend the CPE recommendations.

President Evans will share CPE's response to the college's 6/30/80 growth plan with the Trustees.

The five-year growth plan will be an action item on the August Board agenda.

Services and Activities Budget Policy Discussions (Cooper)

Following discussion at the June 19 Board meeting, Rita Cooper reported that she had met with others to discuss the issue of Services and Activities budget policy. The college's present policy will not be in compliance with the statute in effect in September. That statute requires the administration

to review and respond to allocations made by the students. If there is disagreement, then both go to the Board. Further discussion will be held in the fall after students return to campus to allow response from the student body.

APPROVAL OF MINUTES - Action

Motion
80-27

Mr. Flowers moved approval of the June 19, 1980 minutes as submitted. Seconded by Mr. Gelman and passed.

APPROVAL OF AWARD OF CONTRACT FOR THE RECREATION FIELD - Action

Arnie Doerksen recommended approval of the low bidder for the Recreation Field development and responded to questions regarding performance of Fuller Co. and discussed alternate bids. Mr. Doerksen indicated that the performance bond and insurance documents are in process. President Evans expressed his pleasure in having Dave West serve as Clerk of the Works.

Motion
80-28

Mr. Hadley moved approval of the low bid by Fuller Co. Landscape Construction of Bothell for the Recreation Field Development in the amount of \$205,817, including the base bid and alternates 1, 2 and 3. Seconded by Mr. Flowers and passed unanimously.

OTHER BUSINESS

Report to Trustees re: Reduced Tuition for Alumni (Marie/Butts)

Bonnie Marie, Alumni Coordinator, reviewed the proposal (made to the Trustees at the October 1979 meeting) which requested reduced tuition for alumni. That proposal was tabled by the Trustees. Bob Butts, Alumni President, indicated that, after further investigation, the alumni decided to drop the proposal in that benefits to the college and to the alums were not substantial. Instead, alums would like to work with the college in creative planning, looking at life-long learning, self-financing programs, and some of the alternatives at other institutions (such as weekend and summer college programs).

Goals and Objectives (Cooper)

Rita Cooper distributed advance copies of goals and objectives statements prepared by budget heads as a means of tying these goals to their budget and asked the Trustees to review them prior to discussion at the next meeting. President Evans indicated he would like to have measurements set, along with timetables for these goals.

Insurance Coverage for TESC Shuttle Bus (Evans)

In response to a question which arose at the June meeting, Rich Montecucco investigated and found that there is no insurance coverage for the shuttle bus. It is Rich's opinion that coverage under the indemnification statute and the state tort claims act would be sufficient for the college bus.

Rita Cooper has reviewed Evergreen's insurance coverage for housing and recreational buildings with the Risk Manager. He recommended the college purchase insurance through that office as a means of saving money on the coverage. Staff will seek the best coverage from competitive sources.

Invitation to Trustees and Regents for a Joint Meeting (Evans)

President Evans discussed the suggestion for a joint meeting of Trustees and Regents from the six senior institutions at the last meeting of the Council of Presidents (of which Evans is now chairman). As chairman of COP, he will work to identify a date in September.

Areas of Responsibility for Trustees (Evans)

President Evans distributed his July 8 memo to Trustees outlining possible areas of responsibility for Trustees and asked that Trustees identify areas of interest.

EXECUTIVE SESSION AND APPOINTMENT OF VICE PRESIDENT FOR BUSINESS - Action

The Trustees recessed at 12:55 PM to discuss a personnel matter and reconvened the regular meeting at 1:10 PM.

Motion
80-29

Mr. Flowers moved approval of appointment of Richard N. Schwartz as Vice President for Business, effective September 1, 1980 at an annual salary of \$42,240 (Range 15, Step P). Seconded by Mr. Gelman and passed.

OTHER BUSINESS - Continued

Video-tape of Channel 11 Program re: TESC (Fowler/Speak)

Chuck Fowler introduced Peter Speak (a recent Evergreen alum who had worked on an individual contract with Fowler spring quarter), co-producer of the 29-minute video-tape regarding Evergreen shown on Channel 11 TV on Sunday, June 1. Mr. Fowler indicated that the admissions office had received inquiries from prospective students who had viewed this program. Peter Speak was on hand to show the video-tape.

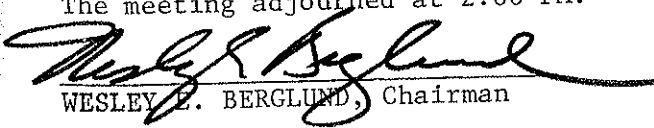
Departure of Bob Butts

Alum representative Bob Butts announced that he would be moving to Alaska in the very near future. Chairman Berglund thanked him for his participation in Trustee meetings and extended best wishes to Bob and his wife in their future endeavors.

DATE OF NEXT MEETING AND ADJOURNMENT

The date of the next meeting was set for Thursday, August 21, a special meeting date.

The meeting adjourned at 2:00 PM.


WESLEY E. BERGLUND, Chairman


HERBERT GELMAN, Secretary