

REGULAR
MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE

Thursday, November 12, 1981
The Evergreen State College Campus
Daniel J. Evans Library, Room 3112
Olympia, Washington

Trustees Present: Wesley E. Berglund
Robert J. Flowers
Herbert Gelman
Thelma A. Jackson
Jane B. Sylvester

Representatives to the Board Present: Georgette Chun, Staff
Betty Estes, Faculty
Julie Grant (representing Janice Wood), Alum
Jeffree Stewart, Student

Staff Present: Mike Bigelow, Budget Officer
Dan Evans, President
Chuck Fowler, Director of College Relations
Rita Grace, Recording Secretary
Judy McNickle, Director of Information Services
Dick Schwartz, Vice President for Business
Dave Wallbom, Director of Facilities
Byron Youtz, Vice President and Provost
See permanent roster for others attending

Others Present: Dona Dezube, Cooper Point Journal
Rich Montecucco, Senior Assistant Attorney General
See permanent roster for others attending

CALL TO ORDER, ADDITION TO AGENDA, AND INTRODUCTION OF GUESTS

The meeting was called to order by Chairman Sylvester at 10:40 AM. Trustee Jackson requested a brief report on the November 11 affirmative action workshop. Julie Grant, representing the Alumni Association, was introduced, as well as Georgette Chun (staff) and Betty Estes (faculty).

APPROVAL OF MINUTES - Action

Motion Mrs. Jackson moved approval of the minutes of the October 15,
81-49 1981 meeting as distributed. Seconded by Mr. Flowers and passed.

LEGISLATIVE GOALS - Action

President Evans presented legislative college and interinstitutional goals (previously discussed at the October meeting) for the 1982 session and responded to questions. College goals include:

(1) develop a capital projects fund; (2) gain approval of an appropriation for gymnasium construction; (3) convince Legislature of need for steady enrollment growth; (4) gain legislative approval for modification of the student services formula; (5) retain use of the Master of Environmental appropriation; (6) obtain approval of various capital projects (minor remodeling, Lab Annex expansion, energy systems modification); (7) prevent introduction of bills to close TESC or introduce State Library or OTCC facilities to campus; and (8) passage of legislation increasing state revenues so as to maintain current funding levels.

Interinstitutional goals include joining, when appropriate, with the five state universities in Council of Presidents efforts to: (1) implement Title IX through special appropriations; (2) enhance and restore research funds; (3) increase the physical plant variable formula level; (4) restore the 01 instruction formula to 72 percent; (5) develop acceptable terms for personnel boards merger; and (6) improve the quality of education through other legislation which may be introduced.

President Evans discussed the introduction of a bill to close Evergreen and shared a response from State Senator Goltz.

Motion Mr. Flowers moved adoption of the attached college and
81-50 interinstitutional goals for the 1982 regular legislative
 session. Seconded by Mrs. Jackson and passed.

BREAK WITH COMMUNITY MEMBERS

Chairman Sylvester thanked those who attended the coffee break to talk with Trustees and suggested that, any who had a special interest they would like to have Trustees hear about, select a representative to discuss this interest during the introduction period at the next meeting.

GOALS AND OBJECTIVES - Action

Mike Bigelow asked Trustee approval of the 1981-82 goals and objectives (discussed last month) and of the calendar for setting goals for 1982-83. Mr. Bigelow also mentioned that a progress report of the 1981-82 goals and objectives is being prepared for Trustee review at the December meeting, prior to the Board's setting goals in January. Trustee Flowers mentioned the Trustees will want to set a retreat date; Trustee Gelman added he thought Trustees should be prepared at the December meeting to set a retreat date in January, aside from the regular Board meeting.

Motion Mr. Berglund moved approval of the 1981-82 institutional goals
81-51 and objectives as distributed and of the following timetable for
 setting goals and objectives for 1982-83:

December: Progress report on current year's goals and
 objectives

January: Trustees present President with specific goals
 and objectives for coming year

February: President presents his Council with his goals and objectives

March: First week - Budget Officer circulates budget instructions along with goals and objectives

Third week - Council circulates unit goals and objectives which include measurement and timetables

April: First week - Council members finalize goals and objectives and budget requests

Third week - budget hearings to include a review of last year and next year's goals and objectives

May: Trustees review budget and goals and objectives

June: Trustees approve budget and goals and objectives

Seconded by Mr. Gelman and passed.

FINANCE COMMITTEE REPORT - Policy Discussion

1983-84 CAPITAL BUDGET REQUEST - Discussion

Mr. Schwartz told Trustees the college was invited to submit a capital budget request for 1983-84 with the understanding that the operating budget would be considered alternate years from the capital budget. Therefore, this is a one-year budget rather than the normal biennial request. The request total \$15,011,800 for 13 requested projects. One of the most important policy issues in this document is Evergreen's request for a source of revenue for capital funding similar to the normal school fund available to the regional universities.

Trustee Flowers asked about the Vancouver site acquisition. Mr. Schwartz mentioned that the rent-free situation which now exists will not be available in 1984. The college is requesting funds in 1984 to purchase a site which would accommodate the increasing student body and keep costs low and consolidate all activities at one location. Trustee Sylvester asked about purchasing the present site. Mr. Schwartz responded that the facility has been designated part of an historic district the City of Vancouver is in the final stages of acquiring from the federal government and that the present site does not provide the large space needed by the program even currently.

Trustees Jackson and Gelman, as finance committee members, recommended approval. Action was deferred until December.

SERVICES AND ACTIVITIES BOARD ALLOCATION TRANSFER - Action

Vice President Schwartz reviewed the offer from the Services and Activity Fees Review Board of \$103,000 for academic support. Trustee Gelman suggested a minor revision to the acceptance resolution substituting by for "of" in the second paragraph.

Motion
81-52

Mr. Gelman moved approval of attached Resolution 4-81 (as amended) with gratitude, entitled "Resolution of the Board of Trustees of The Evergreen State College acknowledging the offer of \$103,000 by the Service and Activity Fees Review Board from the CAB Phase II unexpended plant fund in support of faculty and student salaries." Seconded by Mrs. Jackson and passed.

Student Fees

Mr. Schwartz discussed the three fees recommended by the President's Council and discussed by the finance committee: (1) \$15 application fee; (2) \$15 diploma fee; and (3) \$25 non-refundable external credit application fee. Trustee Gelman endorsed adoption of the fees, pointing out the application fee applies to applicants and not admitted matriculated students. Trustee Jackson endorsed the fees but felt December, 1981 was too soon to implement the diploma fee.

\$15 APPLICATION FEE - Action

Trustee Flowers asked whether there was an admission deposit fee. The \$50 advance deposit fee (applicable toward tuition) has not been collected on a voluntary basis recently; however, staff encourage reinstituting this fee on a mandatory basis at some future time. Anticipated revenue from the application fee - \$30,000.

Motion
81-53

Mrs. Jackson moved approval of a non-refundable \$15 application fee for applications received or postmarked after January 1, 1982 for new or transfer students applying for admissions to The Evergreen State College January 1, 1982 and beyond, with permission for the fee to be waived by the Director of Admissions if it would place a hardship upon the applicant. The motion was seconded by Mr. Flowers and passed following discussion and the inclusion of several amendments.

Special students and students returning from leave who do not go through the admission process will not be charged an application fee.

\$25 EXTERNAL CREDIT APPLICATION FEE - Action

Motion
81-54

Mr. Flowers moved approval of a non-refundable \$25.00 external credit application fee. Seconded by Mr. Gelman and passed.

\$15 DIPLOMA FEE - Action

President Evans brought to the attention of the Trustees a petition received that morning from a number of Vancouver students registering opposition to the \$15 diploma fee. Provost Youtz mentioned the President's Council agreed students could graduate, receive transcripts, etc, but would not receive their diploma until the fee was paid. Anticipated revenue - \$7500. Student Jeff Stewart endorsed waiting until next fall for this fee.

Mrs. Jackson moved approval of the \$15 diploma fee to begin with the summer quarter 1982. Seconded by Mr. Gelman. The motion failed for lack of a majority vote.

Motion
81-55

Mr. Gelman moved that all students who graduate from The Evergreen State College after January 1, 1982, shall, if they desire to obtain a diploma, pay a diploma fee in the amount of \$15. Seconded by Mr. Flowers and passed with Mrs. Jackson voting negatively.

The fee is refundable prior to the printing of the diplomas. After the diploma is printed, it is non-refundable. Applications for refunds may be made through the Registrar, who is custodian of the diplomas.

RECESS

Trustees recessed for lunch with faculty and reconvened the regular meeting at 1:30 PM.

PRESIDENT'S REPORT

Canyonlands Exploration (Academic Program) - Presentation

Students Jeff Stewart and Peter Moulton presented a narrative and slide show of the student-initiated Canyonlands exploration program (studying, in part, geology, flora, fauna and desert ecology in Oregon, Idaho, Utah and Arizona). One of the students asked Trustees how they felt about programs of this nature. Chairman Sylvester invited students to put together a presentation, discuss with the administration, and present their concerns to the Board at a future meeting.^a

Affirmative Action Workshop (Evans)

President Evans reported on the November 11 Affirmative Action workshop which had evolved out of incidents of insensitivity or racism during the past year. The concluding session is to be held November 18. President Evans commended Rebecca Wright and others who had contributed to the planning of this program, indicating he felt it would have positive results. Trustee Jackson was pleased that the college was engaging in this kind of activity.

Admissions Statistics (Evans)

President Evans reported winter quarter and fall quarter admissions statistics for 1982.

Presentation of Master Plan Document (Schwartz/Cellarius/et al.)

Faculty member Richard Cellarius and five of the eleven students responsible for preparation of the master plan document officially presented copies to the Trustees. Student Tim O'Connor briefly reviewed

contents of the document. Vice President Schwartz told Trustees that once reactions were received from facilities, the plan and staff reactions will be submitted to the Environmental Advisory Committee, who will determine whether an environmental impact statement should be developed. If no environmental impact statement is required, a discussion document could be reviewed by Trustees in December. Chairman Sylvester suggested discussion at the January meeting; however, Mr. Schwartz felt, were an impact statement required, it might be spring before the statement is completed. Mrs. Sylvester wondered whether the Longhouse project should be involved in the master plan. Mr. Schwartz thought it should be separate because a potential impact statement may hold up decision on the Longhouse and the college has an existing master plan. Student David Stalheim asked Trustees to hold a public hearing on the document. Chairman Sylvester suggested Trustees join a public hearing.

Legislative Update (Eldridge)

Mr. Eldridge reported on the potential agreement between the House and Senate on an approach to the higher education portion of the budget.

OTHER BUSINESS AND ANNOUNCEMENTS

AGB Conference (Gelman/Sylvester)

Trustee Gelman reported on the positive remarks he had heard about Evergreen on the East Coast and mentioned Dr. Chait told him Evergreen has a chapter in his new book about faculty tenure. Nationally, he felt the principal concern seemed to be enrollment problems. Staff is to send a copy of Evergreen's financial exigency plan to the Association of Governing Boards. Chairman Sylvester^a brought back a set of tapes relating to minority faculty hiring.

Two-Year Calendar of Action

A list of action items required during 1982 and 1983 was presented to the Trustees for information. Minor revisions were made in terminology.

Christmas Luncheon

Chairman Sylvester and Mr. Gelman will serve on a committee to plan the December 10 Trustee luncheon.

Announcement

President Evans announced that Richard Jones, one of the founding members of the faculty, has accepted appointment as campus adjudicator.

EXECUTIVE SESSION

The Trustees convened an executive session for presidential evaluation at 2:45 PM. The regular meeting resumed at 4:13 PM.

PRESIDENTIAL SALARY - Action

Motion Mr. Gelman moved approval of an annual salary for President Evans
81-56 of \$64,500, retroactive to October 1, 1981.

DATE OF NEXT MEETING AND ADJOURNMENT

The date of the next meeting was set for December 10.

The meeting adjourned at 4:14 PM.


JANE B. SYLVESTER, Chairman


THELMA A. JACKSON, Secretary

Attachments

Following are some highlights from other units:

Co-Op Education: 660 quarters of internships - 346 Seniors, 171 Juniors,
66 Sophmores, 25 Freshmen

Prior Learning: 800 credit hours or 54.7 FTE

Learning Resource Center: 74 students attend, 670 hours per week, 40 students per
week who come to the center three or more times;
Tested 945 incoming students - 1/3 needed work.

3rd World Coalition: Offered several specific ethnic days for each major
group served. Included music, food and dance.

Financial Aid: Provided 1600 emergency loans; hired 500 students employees.

Health Services: Saw 1031 general patients in a 4 day work week. Hired 75
interns, saw 1000 patient visits in women's clinic in
4 day week.

Recreation: Added 4 sports clubs, offered 396 Leisure Ed courses to 2,200
participants, signed access contracts with OCCC and CCC.

Affirmative Action: Received two to three drop ins per week; 11 complaints
resulted in formal files, three resulted in appeals we
couldn't settle in house.

Alumni: Developed Alumni data bank. Expanded association to 200 paid
members, 15 'alums' participated in Phonathon; 20 in
legislative reception.

The Evergreen State College

REVIEW GOALS AND OBJECTIVES 1980-81

GOAL: To devise an institutional program that will permit each unit of the College to organize, plan and utilize resources in the most effective and efficient manner.

Our first attempt at Goals and Objectives this past year was useful and helpful for individual units, but not particularly useful for institutional planning. We had little institutional coordination and since we didn't tie them to our budgeting review we were not always able to determine if our funding met our objectives. We've agreed to an institutional format and schedule that we seek approval now from the Trustees for implementation.

MEMBER - Progress report on current year's goals & objectives

I. January

Trustees present the President with Specific Goals and Objectives for coming year.

II. February

President presents the Council with his Goals and Objectives.

III. March

First week - Budget Officer circulates budget instructions along with Goals and Objectives

Third week - Council circulates unit Goals and Objectives which include measurement and timetables.

IV. April

First week - Council members finalize Goals and Objectives and budget requests.

Third week - Budget hearings to include a review of last year and next year's Goals and Objectives.

V. May

Trustees review Budget and Goals and Objectives.

VI. June

Trustees approve Budget and Goals and Objectives.

Enclosed is a copy of the recapitulation of the Goals and Objectives for the Business Office for 1980-81. We consider them to be among the best in format and execution.

General Legislative Goals - 1982 Session

TESC Goals

1. Develop a capital projects fund.

This "Normal School" fund would provide annual revenues from state lands adequate to finance needed TESC capital projects.

2. Gain approval of an appropriation for gymnasium construction.
3. Inform and convince the Legislature of the need for steady enrollment growth at TESC.
4. Gain legislative approval for modification of the Program 06 (Student Services) formula, exempting TESC from the application of formula at the 2,500 FTE level.
5. Retain use of the MES appropriation.
6. Obtain approval of various capital projects; e.g., minor remodeling, Lab annex expansion, energy systems modification.
7. Prevent introduction of bills to close TESC or introduce State Library or OTCC facilities to campus.
8. Passage of legislation increasing state revenues so as to maintain current Evergreen funding levels.

Interinstitutional Goals

Join, when appropriate, with the 5 state universities in COP efforts to:

1. Implement Title IX through special appropriations.
2. Enhance and restore research funds.
3. Increase the physical plant variable formula level.
4. Restore the 01 instruction formula to 72%.
5. Develop acceptable terms for personnel boards merger.
6. Improve the quality of education through other legislation which may be introduced.

THE EVERGREEN STATE COLLEGE

RESOLUTION 4-81

RESOLUTION OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE
ACCEPTING THE OFFER OF \$103,000 FROM SERVICE AND ACTIVITY FEES REVIEW
BOARD COLLEGE ACTIVITIES BUILDING PHASE II UNEXPECTED PLANT FUND IN
SUPPORT OF FACULTY AND STUDENT SALARIES.

WHEREAS, The Service and Activities Fees Review Board offer the College \$103,000; \$55,000 to be used in the first year to supplement the curricular offerings in a broad range of subjects regular faculty cannot teach and the remaining \$48,000 to be used for faculty salaries in 1982-83. If the Legislature restores funds for adjunct faculty salaries, the remaining S & A portion will be used to restore the level of institutionally-funded student jobs, subject to the approval of the future S & A Board at an open meeting.

WHEREAS, the Board of Trustees gratefully accepts the offer of the Service and Activities Fee Review Board and supports the administration's gesture in-kind by agreeing to:

1. maintain student spaces for organizations funded through S & A at the present level for a period of 10 years, unless that space is replaced by equal or better space;
2. continue to pay CAB support from the state's general fund building support budget (and, pending recommendations from Larry Stenberg's office regarding the CAB Use DTF recommendations, the administration might be able to pay for more support);
3. add the CAB Phase II project as a high priority to the Capital Outlay Budget Request Document for the next biennium.

BE IT RESOLVED by the Board of Trustees of The Evergreen State College that the gift of \$103,000 will be transferred from the College Activities Building Phase II unexpended Plant Fund to the College Activities Operating fund to be used in accordance with the terms under which it is offered.

ADOPTED by the Board of Trustees of The Evergreen State College on this 12th day of November, 1981.

Dated this 12th day of November, 1981