

REGULAR
MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE

Thursday, October 14, 1982
The Evergreen State College Campus
Daniel J. Evans Library, Room 3112
Olympia, Washington

Trustees Present: Robert J. Flowers
Herbert Gelman
Thelma A. Jackson
George E. Mante
Jane B. Sylvester
Georgette Chun, Staff
Representative to the Board
Present: Jeff Kelly, Faculty
Pat Seaton, Alum

Staff Present: Walker Allen, Registrar
Jon Collier, Campus Planner
Les Eldridge, Assistant to the President and Director of
Community Relations
Dan Evans, President
Chuck Fowler, Director of College Relations
Rita Grace, Recording Secretary
Steve Hunter, Director of Institutional Research
Ken Jacob, Director of Auxiliary Services
David Judd, Student Accounts Supervisor
Dick Schwartz, Vice President for Business
Susan Smith, Dean of Library Services
Larry Stenberg, Dean of Student and Enrollment Services
Karen Wynkoop, Controller
Byron Youtz, Vice President and Provost
See permanent roster for others attending

Others Present: Jim Glymph, CSA/LMN Architects
Keith Johnson, Department of General Administration
Jud Marquardt, CSA/LMN Architects
Rich Montecucco, Senior Assistant Attorney General
Jerry Schlatter, CSA/LMN Architects District 12
Dale Miller, President, District 12
Robert Lorence, President, Centralia Community College
Ken Minnaert, President, Olympia Technical Community College
Dick Morgan, Director, Garrett Heyns Education Center
Merrily Knutsen, Chairman, District 12 Board
Case Doelman, Trustee
Rene Remund, Trustee
Mary Stough, Trustee

The meeting was called to order at 1:40 PM by Chairman Gelman who introduced and welcomed to Board membership George Mante, whose term began October 1. Mr. Mante replaces Wes Berglund who served Evergreen from July,

1977 to September, 1982 President Evans introduced Pat Seaton, the alumni representative and newly elected President of the Alumni Association (replacing Janice Wood) and Jeff Kelly, faculty representative who joined the college in 1972 (replacing Betty Estes).

GYMNASIUM WORKING DRAWINGS AND SPECIFICATIONS - Policy Discussion

Jon Collier reminded Trustees that this is the third presentation of the athletic/recreation complex (gymnasium)--the schematic design presentation was made in January, 1981 and design development in April of 1982. This is the final presentation of working drawings and specifications. The cost estimate for this project is \$8,727,000 (Phase II - \$6,388,900 and Phase III - \$2,338,100). Mr. Collier introduced Keith Johnson, from the Department of General Administration, and Jerry Schlatter, principal in charge of the joint venture of CSA/LMN Architects (LMN - design drawings; CSA - production drawings).

Other members of the joint venture presented working drawings and described the architectural model on display for Trustees. Jud Marquardt reported that the translation of the design drawings into construction documents has been quite smooth with the elements of the project remaining essentially unchanged. Jim Glymph told Trustees that alternate bid items represent 6 percent of the total budget.

The seating capacity is dependent on the configuration (1400 - 2000+). Total addition square footage is 49,000 sq. ft. (phase II).

INTERFUND LOAN, HOUSING TO BOOKSTORE - Action

Vice President Schwartz recommended approval of an interfund loan between housing and the bookstore, indicating the bookstore appears to be doing better this fall than last. Mr. Schwartz told Trustees he expected another interfund loan next year since the bookstore has been undercapitalized since establishment.

Motion
82-45

Mr. Flowers moved approval of the interfund loan from the housing budget to the bookstore in the amount of \$56,094.24. Seconded by Mr. Mante and passed.

APPROVAL OF THE MINUTES - Action

Motion
82-46

Mrs. Sylvester moved approval of the minutes of the September 9, 1982 meeting as distributed. Seconded by Mr. Mante and passed.

PRESIDENT'S REPORT

PSA (Fowler)

Chuck Fowler distributed the text of the Third World public service announcement indicating it would be completed in about two weeks. Trustees viewed the Vancouver PSA which, according to the Vancouver campus, has had a positive response in the area.

Marketing Plan Goals (Fowler)

Chuck Fowler reviewed the fall, 1982 enrollment goals and the actual number enrolled: in-state high school direct - 12% goal vs. 12% actual; in-state transfer - 29% vs 36%; non-resident high school direct - 10% vs. 9%; Third World - 15% vs. 8%; and part-time - 20% vs. 22%.

Tenth Day Enrollment (Allen/Hunter)

Walker Allen distributed and discussed fall enrollment statistics. Undergraduate and graduate FTE students dropped from 2622.5 in 1981 to 2386.6 this fall, with a reduction of 5.9% headcount (target FTE annual average - 2300 students). Mr. Allen highlighted a decrease in enrollment for non-resident students and an increase in part-time enrollment. President Evans mentioned a substantial increase in foreign students and added that the application fee implemented last January has resulted in more serious applicants. The change in the way payment is required is also responsible for a more accurate enrollment count. Trustee Flowers felt a concern of the college should be the lower number of applicants. Mr. Fowler responded that the marketing plan will be revised to meet needs. President Evans suggested the sharp rise in tuition, the decline in the economy and initiation of an application fee all combined to lower the number of applicants this year but felt the outlook for next year was positive.

Reorganization (Schwartz)

Vice President Schwartz reported that the reorganization of the business affairs area has made positive strides, that the management team is working effectively together, and responded to questions. President Evans commended the efforts of Art Mulka who served as a consultant in the organization of the facilities' office.

Emergency Loan Collections (Schwartz)

Dick Schwartz outlined in a memo to the Board the progress of the emergency loan collections, following approval of a revised policy at the June, 1981 Board meeting, and mentioned that the NDSL deficiency rate has dropped from 32% in 1978 to 7.3% this year. David Judd outlined the changes which were implemented fall quarter, 1981: \$2 service fee for each loan; turnover for collections at 90 days rather than 120 days (loans become delinquent at 30 days past due rather than 60 days); and interest rates increased from 6 percent to 12 percent on the outstanding principal (over 30 days).

Mr. Judd reviewed other changes planned to improve collections. Trustee Gelman wondered about the rationale for waiting the 120 days prior to collection efforts (instead of, for instance, 30 days) if there were reasonable grounds to believe the loan was in jeopardy, pointing out the period of time where no efforts could be made. Rich Montecucco recalled that emergency loans had followed NSDL procedures which called for a 120 day period. Consensus seemed to be that the waiting period was too long. Trustee Gelman suggested a 60-day period be considered with a proviso that if the loan is not secure, immediate collection efforts could be started.

Karen Wynkoop indicated policies are under review and anticipated asking Trustees to revise the time frame. Ms. Wynkoop told Trustees that during the mid-70's collection of loans had been neglected because of staff and budget cuts. Only in the summer of 1979 was the student accounts office fully staffed. The highest priority was given to NDSL because of the federal penalty. That default rate has dropped dramatically.

VA Audit (Evans)

President Evans reported on the 100 percent audit by the Veterans Administration for 1980-81. The audit identified 396 audit exceptions for 274 veterans. The college has requested the exit interview provided by law prior to responding to the audit, at which time staff expect to have the number of exceptions substantially reduced. President Evans pointed out an increase in the number of veteran students enrolled this fall.

Tacoma Program (Youtz)

Provost Youtz expressed the need for Evergreen to meet jointly with the two private institutions in Tacoma and the Council for Postsecondary Education to establish an understanding of Evergreen's Tacoma program. Should those efforts not be successful, the college would need to present the case for a program in Tacoma to the full Council in a public forum. Trustee Jackson suggested a motion for the record demonstrating the Board's support of the Tacoma program.

Motion
82-47

Mr. Flowers moved to express unanimous support in a letter directed to CPE for an Evergreen Adult Learning Center in Tacoma and requested mediation between Evergreen and the University of Puget Sound and Pacific Lutheran University at the earliest possible time. Seconded by Mrs. Jackson and passed.

Pratt/Moceri Appeal (Youtz/Eldridge)

Les Eldridge commended John Perkins for his mediation efforts between student Lewis Pratt and an Evergreen faculty member regarding award of academic credit. Dean Perkins has identified a faculty member who is offering to negotiate a revised contract.

Update on Litigation (Montecucco)

Rich Montecucco reviewed the status of several cases: (1) Kenneth Binkley lawsuit - case dismissed and Mr. Binkley given until October 15 to pursue college hearing board process. (2) Bill Montague - CPJ reporter sued by Rauh/Holm for article written in college newspaper. The case may be settled by the next Board meeting. (3) Staff unionization - appeal to allow a vote by classified employees for union certification.

Miscellaneous (Evans)

President Evans distributed (1) a background memo from Chuck Fowler regarding Evergreen's inclusion as one of the top 16 "hidden gem" colleges in an article in the October issue of Seventeen magazine; (2) series of

positive articles in the Daily Olympian about Evergreen; and (3) a recreation complex brochure.

Circulation System Update (Smith)

Susan Smith present library cards to the Trustees for the new circulation system and expressed appreciation for the efforts of the library staff and volunteers in accomplishing the conversion in such a short period of time.

Trustees recessed briefly to await arrival of the Board of Trustees and officers of Community College District 12. TESC/District 12 Trustees and administrators introduced themselves to each other.

Ms. Smith discussed briefly the ways in which Evergreen's library cooperates with District 12 students and staff and invited District 12 personnel to obtain library cards.

Areas of Mutual Concern (District 12/TESC)

Chairman Gelman mentioned the list of 9 areas of mutual concern: (1) sharing evening space at Evergreen; (2) collaboration on part-time courses, etc.; (3) sharing publications; (4) sharing of cultural events; (5) curriculum articulation advisory committee; (6) faculty development opportunities--shared efforts; (7) combined economic development efforts for the Greater Olympia Area; (8) joint support for gymnasium/athletic facilities sharing; (9) sharing of library and media resources.

President Minnaert mentioned the use of Evergreen's recreational facilities by OTCC and Centralia students.

Mrs. Jackson expressed interest in combining economic development efforts for the greater Olympia area and would be interested in identifying joint efforts. President Miller felt the key was teamwork which he feels has already developed and is strengthening. District 12 is working on an awareness phase and suggested that Evergreen could be combined in the OTCC/Centralia Community College package (from basic job entry skills development at the community college level to the advanced stages of Evergreen).

Chairman Gelman suggested finding ways to avoid competition for enrollment of high school graduates. President Minnaert felt OTCC and Evergreen complemented each other--the major focus was not aimed at the same student. President Evans added that the largest group of new students are transfers from OTCC.

Provost Youtz mentioned evening offerings for adult community members. As OTCC moves into the academic area, he expressed the hope this would be an opportunity to plan joint evening opportunities so as not to compete.

Chairman Gelman asked for comments regarding what Evergreen might be doing wrong to attract students. President Miller suggested there is an awareness problem and suggested developing a faculty exchange program on a limited basis to get Evergreen faculty on Centralia's and OTCC's campuses


and have some reciprocity. Mary Stough felt Evergreen was still trying to live down early images. President Lorence suggested some students may not feel they fit the "stereotype" Evergreen student.

Other observations were: (1) Evergreen's attraction problem may be with the recent high school graduate (rather than older students); (2) negative image to the south of Olympia; and (3) add preservation of the humanities to the list of mutual concerns.

Mrs. Knutsen, on behalf of District 12, expressed appreciation for the opportunity to meet jointly.

The meeting adjourned at 4:30 PM to continue conversations on an informal basis with a reception at the President's residence.

The next meeting was set for Thursday, November 11.


HERBERT GELMAN, Chairman


ROBERT J. FLOWERS, Secretary

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