

MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE

**Wednesday, May 12, 1993
Daniel J. Evans Library, Room 3112
Olympia, Washington 98505**

Trustees Attending:

Lila S. Girvin
Frederick T. Haley
Dwight Imanaka
Edward F. Kelly
Christina A. Meserve
John N. Terrey
Carol Vipperman

**Representatives to the
Board Attending:**

Tom Grissom, Faculty
Kim Goforth, Student

Absent: Charen Blankenship, Staff
Shary Smith, Alum

Staff Present:

Jeannie Chandler, Director of Housing
Art Costantino, Vice President for Student Affairs
Shannon Ellis, Dean of Student and Academic Support Services
Patty Henson Firman, Executive Director of Development
Sandy Hanson, Director of College Relations
Lee Hoemann, Executive Assistant to the President
Michael Huntsberger, KAOS Program Manager
Jennifer Jaech, Assistant to the President
Jane Jervis, President
Russ Lidman, Vice President and Provost
Nancy McKinney, Special Assistant to the Executive
Vice President
Rita Sevcik, Administrative Assistant to the President
David Schoen, Director of the Health and Counseling Center
Steve Trotter, Budget Officer
Karen Wynkoop, Associate Vice President for Academic Budget
and Financial Planning
Bill Zaugg, Administrative Assistant for Budget, Student Affairs
Division
See permanent roster for others attending

Others Attending:

Jan Frickelton, Assistant Attorney General
Bill Bradley, WashPIRG
Liz Hoar, WashPIRG

WORK SESSION

The work session was convened at 9:07 AM by Chair Terrey. Board members welcomed Trustee Dwight Imanaka who replaced Constance Rice. President Jervis announced the receipt of a major gift.

Report of Operational Planning and Budget Council

Lee Hoemann, convener of the Operational Planning and Budget Council, introduced Council members who were present and mentioned the particularly important role students played in the process. She gave special thanks to Steve Trotter and the budget coordinators. Ms. Hoemann indicated that the Council itself had not reached a final consensus on a recommendation to the President.

Jennifer Jaech updated Trustees on the final legislative budget. The operating budget assumes a 4.3 percent efficiency cut to higher education, a very substantial reduction in travel, and a reduction to the College's revolving funds. The legislative budget gives the College 80 (fully funded) additional FTE students. Lee Hoemann mentioned the proviso aspects (not in the College's budget) concerning funding for the Policy Institute.

Ms. Hoemann discussed in detail the guiding principles under which the Council worked. She reviewed the Council's proposed institutional list of "must do's" (Library materials inflation; mandatory and scheduled utility rate increases; revolving funds - Attorney General; human resource services; postal rate increases; energy maintenance; environment health and safety; financial aid; access services; and diversity training). The proposed institutional reduction is close to 7 percent. Ms. Hoemann pointed out (and provided percentages for) a chart showing the effect of budget cuts on selected staff groups. Faculty reductions will be made by not filling positions and by the elimination of vacant positions, which will have an impact on the student-faculty ratio. Ms. Hoemann provided highlights of the budget reduction plan by major area/function. She pointed out an issue which has not been resolved in the academic area: the question of public service areas and the Labor Center in particular. A packet containing communications regarding the Labor Center was distributed. Ms. Hoemann reviewed the controversy and misunderstandings on campus regarding the Labor Center and the issue of provisos. She and Provost Lidman responded to Trustee questions about the proposed staff support and history of the labor center. President Jervis shared a letter from the Governor with Trustees. The President indicated that discussion is ongoing. Trustee Imanaka expressed puzzlement that the Labor Center is not self-sufficient. Other Trustee comments: whether this center should be more accessible (perhaps in the Seattle area); the priority of undergraduate education; the lack of evaluation of the Labor Center since its inception with the suggestion that the College go through a thorough evaluation of the program and whether it is achieving its mission (not only for the Labor Center but for all the public service institutes); and the suggestion that a Labor Center ought to be attached to a business administration program. Trustees seemed to feel that an evaluation of the Labor

Center would be important. Trustee Meserve expressed concern about the lobbying efforts on this item when other items in the budget don't have that kind of natural support. Trustee Vipperman endorsed the sense that Trustees needed to remain apolitical. Decisions need to be made in accordance with the guiding principles which have been established. Chair Terrey asked for a history of provisos and trade-offs for funding the Labor Center. Alternatives would be to take additional cuts from the academic program or reductions across the campus.

President Jervis outlined the context for the assumption at the state and national levels that higher education administrations have mushroomed in size, commenting that is not the case at Evergreen. In the last dozen years, Evergreen has grown by 50 percent in student enrollment while the administration and staff have shrunk by 10 percent (23 FTE).

Lee Hoemann mentioned the Governor's Executive Order regarding travel. Steve Trotter distributed and reviewed a travel reduction plan. He pointed out that 33 percent of total expenditures for travel is spent on the motor pool. Chair Terrey commented that, based on the nature of this institution, it is imperative that prospective faculty be brought to campus as part of the selection process. President Jervis stated that it is hard to make an argument for any particular trip but that the long-range cumulative affect of reduced travel will be profoundly damaging to the quality of this institution.

Trustee Vipperman expressed the belief that the College needs to review every aspect of how it does business (including the Board and the Board's role). She wondered about the status of strategic planning and the role the Board can play. President Jervis stated that it was explicit that the budget process should lay the groundwork for strategic or long-range planning.

Lunch Recess

Trustees met over lunch with members of the Faculty Agenda Committee and others to discuss a February, 1993 PEW Policy Perspective paper which advocated the restructuring of higher education through reductions in management and administration.

REGULAR MEETING

Chair Terrey convened the public meeting at approximately 1:30 PM, mentioned the Board's review of the draft institutional budget reduction plan during the morning work session, the lunch seminar with the Faculty Agenda Committee regarding restructuring of higher education, and officially introduced and welcomed Dwight Imanaka as the newest member of the Board of Trustees.

Chair's Report

The Longhouse funding became a reality during this legislative session. The Chair

recognized and thanked those who played a role. In 1977, the Longhouse Project concept was formed (with thanks to faculty member Mary Hillaire, joined later by Lloyd Colfax). In 1979 Jon Collier joined the staff and began his work on the Longhouse design. A number of faculty have played a role in the Longhouse, including David Whitener, Lloyd Colfax, Rainier Hasenstab, Mary Nelson and Carol Minugh and academic deans Barbara Smith and John Perkins. Les Purce has played a significant role since his arrival in 1989 and has helped to guide the process since that time. Many thanks go to President Jervis for placing the Longhouse on her list of personal and institutional goals in 1992. Special recognition goes to Jennifer Jaech for her work with legislators and staffers; to Colleen Ray for her research, her persistence, and her focus internally and with the many tribes who have provided support for the project; and to Steve Trotter for crafting the budget which paved the way for these discussions.

Legislation was also passed this session which will allow Evergreen to receive an equal portion of normal school trust funds in 1995. Chair Terrey recalled that in 1984 student Jerry Probst wrote a master's paper reviewing enabling legislation designating Evergreen to receive a portion of the normal school fund revenues when outstanding bonds had matured. Major thanks go Les Purce for the groundwork he laid, to Russ Lidman for continuing to remind the institution of this opportunity, and to Jennifer Jaech for the many contacts and immeasurable time she devoted to keeping this bill alive. Special thanks to Jan Frickelton for her legal research on this issue and to Jane Jervis for her support throughout the legislative process.

President's Report

President Jervis expressed personal thanks to all those who have been working on the budget. She distributed a poster found on campus this week, along with the administration's response, and mentioned other incidents on campus. She reviewed the College's involvement with and a recent meeting of a new organization of small, public liberal arts colleges and expressed the difficulty of this involvement, given the recent budget reductions. The President mentioned (1) her other external public functions since the last Board meeting; (2) CASE awards received by Evergreen for College publications; (3) the charge of two disappearing task forces (racial justice, chaired by Eugene Fujimoto and the Provost search, chaired by Stephanie Coontz); (4) a series of events on campus honoring Cesar Chavez. She also distributed a very complimentary editorial published by the Olympian.

Student Representative Kim Goforth, anticipating the end of her term, thanked the Board for the opportunity to participate. She also lauded Jennifer Jaech for her work during the legislative session which benefited students and higher education. She discussed her involvement with a student governance planning committee and efforts this group is making. She expressed appreciation to two students who served on the Operational Planning and Budget Council--Nora Fast and Jennifer Mecham--and related her response to legislation regarding the state need grant program.

BOARD REACTION TO POSTER ON CAMPUS - Action

The Chair reflected on the demeaning and insulting nature of the poster distributed earlier in the meeting. He applauded the administration's response. Trustee Girvin initiated a conversation about the social contract and the desire to have this document read and a process developed to demonstrate students' agreement with the principles contained therein. The President pointed out that the social contract is not just for students but applies to faculty and staff as well. There was a discussion of how the document is circulated. The Provost commented that many academic programs have covenants which students are asked to sign. Trustee Imanaka wondered whether the Board should also respond to this issue. After further discussion it was agreed that action was in order to let the entire campus know that this kind of behavior will not be tolerated.

Motion Trustee Imanaka moved to have a statement issued on behalf of the
5-1-93 Board of Trustees (attached) stating the Board's indignation with the conduct demonstrated by the flier on campus and reaffirming to the student body, the faculty, the administration and the community at large that the Board joins hands with the community in totally rejecting such conduct. The Board reaffirms its belief in the guiding principles stated in the social contract. Seconded by Trustee Girvin and passed.

It is the Board's wish to support the steps taken by the administration; the Board asked that its statement be shared with the community.

APPROVAL OF MINUTES - Action

Motion Ms. Meserve moved approval of the minutes of the April 14, 1993
5-2-93 meeting as submitted. Seconded by Ms. Girvin and passed.

HOUSING RENTAL RATE INCREASE - Action

Vice President Costantino introduced Jeannie Chandler who distributed a corrected chart of 1993-94 housing rental rates and amended the administrative recommendation reducing the proposed percentage rate increase from an overall rate of 6.5 percent to an average annual increase of 5.84 percent.

Motion Ms. Girvin moved approval of a housing rental rate increase
5-3-93 averaging 5.84 percent in order to continue the current level of service to students, maintenance of the existing infrastructure, and a deferred maintenance program. Seconded by Ms. Meserve and passed.

STUDENT HEALTH FEE INCREASE - Action

Dr. Costantino reviewed the decision to request an increase in student health fees during the budget process and introduced the Director of the Health and Counseling Center, David Schoen. Mr. Schoen reviewed the administrative recommendation and distributed additional background information containing comparisons with health fees at other institutions. President Jervis expressed the opinion that there is almost no other service that the College can provide to students that will have a greater impact on retention. Dr. Costantino added that the trend for the work of counselors has shifted from developmental issues to issues of psychological dysfunctions.

**Motion
5-4-93**

Ms. Vipperman moved to (1) increase the percentage of counseling center costs paid from the student health fee to fully cover the salary and benefits of a full-time counselor which is now partially supported by state funds. This requires a transfer of funds to support an additional .75 of the salary and benefits of the counselor because .25 of the salary and benefits is already being paid from the student health fee; and (2) increase the present mandatory student health fee from **\$30.00 to \$32.00 per student per quarter** for all students registered for ten credits or more per quarter. This would increase a half-time counselor to full-time status. Seconded by Mr. Imanaka and Mr. Kelly and passed.

REPORTS, DISCUSSION ITEMS, OTHER BUSINESS AND INFORMATION**WashPIRG Informational Presentation**

Liz Hoar, the campus organizer for WashPIRG, distributed information about the WashPIRG organization, projects, and news articles, and gave a brief overview of this statewide student directed environmental consumer protection and community service organization. She explained that PIRGs exist to empower students and enable students to work on issues they are concerned about. Bill Bradley, student intern with WashPIRG, reviewed projects undertaken during the year.

Air Quality Update

Vice President Purce told Trustees that the experience of the last five months has been one of the most difficult challenges he has faced in many years of public administration. He has received the final report of the consultants brought in last January to address concerns initiated by construction projects during December. He reviewed some of the findings and discussed other actions taken to address the concerns of employees (hiring of occupational health physicians; establishing an internal air quality advisory committee; and selecting an external group of occupational health hygienists to review the final work of the consultants). President Jervis commented that Dr. Purce has done an extraordinary job in coordinating this

effort--he has been sensitive, thorough, imaginative and creative in his approach. Mr. Purce thanked the College's facilities staff who have worked tirelessly and now are ready to get on with corrective items; he also acknowledged the efforts of Jill Lowe, the College's environmental health and safety officer.

Appointment of Nominating Committee

Chair Terrey announced that Trustees Vipperman, Girvin and Kelly have agreed to serve as a nominating committee to propose a slate of officers for the election to be held during the June meeting. He requested that Trustee Vipperman convene the group.

Graduation/Super Saturday Update

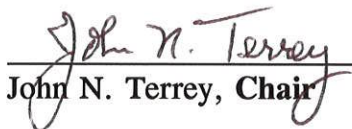
Trustees were advised they would be receiving an invitation to a brunch preceding the graduation ceremonies on June 6.

Mike Wark and Michael Huntsberger presented *Super Saturday* caps to Trustees, provided *Super Saturday* information and historical background, and outlined the purpose for the June 5, 1993, fifteenth annual event (to thank the local community, to promote better relationships with local citizens, to increase interest among prospective students and their families, to provide a year-end celebration for students and families, to increase contact with alumni and cultivate cooperative ties with civic organizations). Mike Wark distributed forms and invited Trustees to volunteer to help the day of the event.

DATE OF NEXT MEETING, EXECUTIVE SESSION, AND ADJOURNMENT

The next meeting was confirmed for Wednesday, June 9.

The meeting adjourned at approximately 4:00 PM.


John N. Terrey, Chair


Lila S. Girvin, Secretary

Attachment

May 17, 1993

To: Cooper Point Journal, Editor

From: TESC Board of Trustees

As members of the Board of Trustees, we often have the opportunity to see *the best* of Evergreen. Hearing from students, talking with faculty and staff, participating in seminar discussions and serving on DTF's provide many of the most exciting and meaningful moments we spend in our roles as trustees.

From these moments, we each are able to assemble in our minds an overall picture of what Evergreen is. And as a result, each of us has come to respect and admire the scholarship, creativity, commitment and honesty that so many of our students, faculty and staff represent. We have become committed to this institution and to those who are part of this learning community that seems so different from other colleges and universities.

That is just one of the reasons--and there are many--for our unanimous dismay and disgust when we witness hateful, insulting acts that should not occur anywhere, but least of all here. We became aware, at our meeting May 12, of fliers posted on campus that were especially demeaning and offensive toward women. Our discussions and reading of the *Cooper Point Journal* have made us aware of other, similar fliers posted around campus at various times through this academic year. The intended "target" of the fliers might change; the despicable nature of the messages they convey do not. We find this type of behavior sad and demeaning to every member of the campus community.

We wish to join the administrators and student organizations who wrote last week to express their indignation toward the conduct demonstrated by these types of messages.

We wish to express to each of you our belief that the vast majority of students, faculty and staff find this behavior inappropriate and repulsive - and that those who engage in hateful acts have no place in this community.

We wish to reaffirm our belief that much of Evergreen's strength lies in the guiding principles expressed in the Social Contract, and that each member of the community is made stronger when those principles are upheld and made weaker when those principles are violated.

It is important to us, because of both our responsibility to and our belief in this institution, to speak out against senseless, hateful acts and to affirm our commitment, for the record, to the Social Contract and to the people of Evergreen who will work to maintain an environment in which hateful communication is unacceptable.

The Evergreen community by its actions sustains or diminishes the social contract. When the social contract is sustained, the human spirit is enlarged. The message for every component of the community must be that hatred and bigotry, even when exercised in free speech, are irresponsible actions against the social contract.