

# **MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE**

**Wednesday, June 9, 1993**

**Daniel J. Evans Library, Room 3112  
Olympia, Washington 98505**

**Trustees Attending:**

|                    |                      |
|--------------------|----------------------|
| Lila S. Girvin     | Edward F. Kelly      |
| Frederick T. Haley | Christina A. Meserve |
| Dwight Imanaka     | John N. Terrey       |
|                    | Carol Vipperman      |

**Representatives to the  
Board Attending:**

Kim Goforth, Student

**Staff Present:**

Pris Bowerman, Academic Dean  
Jon Collier, Staff Architect  
Wade Davis, Controller  
Art Costantino, Vice President for Student Affairs  
Shannon Ellis, Dean of Student and Academic Support Services  
Ermelindo Escobedo, Special Assistant to the President for  
Affirmative Action  
Patty Henson Firman, Executive Director of Development  
Jim Johnson, Director of Computing and Communications  
Sandy McKenzie Hanson, Director of College Relations  
Lee Hoemann, Executive Assistant to the President  
Jane Jervis, President  
Helen Lee, Director of the Labor Education Center  
Russ Lidman, Vice President and Provost  
Nancy McKinney, Special Assistant to the Executive  
Vice President  
Thomas Mercado, Director of Student Activities  
Rita Sevcik, Administrative Assistant to the President  
Steve Trotter, Budget Officer  
Greg Williamson, K-12 Initiative  
Les Wong, Academic Dean  
Karen Wynkoop, Associate Vice President for Academic Budget  
and Financial Planning  
Bill Zaugg, Administrative Assistant for Budget, Student Affairs  
Division  
See permanent roster for others attending

**Others Attending:**

Mark Bean, District Council of Carpenters  
Richard Brown, Machinist Union  
Jim Freese, International Brotherhood of Electrical Workers  
Jan Frickelton, Assistant Attorney General  
Casey Held, United Food Commercial Workers Union  
Margot Heyne, International Brotherhood of Electrical Workers/  
Labor Education Center Advisory Board  
Kamilla McClelland, *The Olympian*

**WORK SESSION**

The work session was convened at 9:07 AM by Chair Terrey, who reviewed the agenda for the day. President Jervis outlined the budget areas to be discussed, indicating these discussions will relate to policy guidelines; the spending plans will be ready for Board approval in July.

**1993-95 Operating Budget Reduction Plans**

President Jervis discussed and explained the information in the *Staff Impact Analysis* chart. Mr. Trotter added that of the 37.17 FTE reductions which the institution will experience, 13.15 FTE are positions which are occupied. The president mentioned plans for an in-house out-placement service for affected individuals and that Higher Education Personnel Board guidelines provide "bumping" rights to these people. She stated that the Labor Education Center was restored to the budget recommended by the Operational Planning and Budget Council. All three of the non-provisoed public service operations (Labor Education Center, Washington Center, and the Public Policy Institute) received an 11 percent reduction; the K-12 initiative was protected by proviso and did not share in this reduction. The President reviewed the rationale behind the OPBC's reluctance to identify trade-offs for reductions to individual items or programs. Trustee Vipperman suggested it would be worthwhile to have an evaluation of the effectiveness of all of the College's programs and that a logical starting point might be the public service area; she encouraged the College to start this process. President Jervis responded that it is her hope to have routine evaluations and assessments of all administrative entities (these discussions will be part of the strategic planning process). Trustee Imanaka suggested the College look at whether some programs could be self-sustaining. The President agreed that the College could begin to raise the questions as to whether the user should be paying a larger portion of the budget. Chair Terrey encouraged all segments of the College community to participate in the strategic planning process.

President Jervis reviewed the budget-cut plans by major area/function. Decisions regarding personnel cuts were based on functions with an attempt, to the extent possible, to be sensitive to the College's commitment to diversity. Trustee Imanaka expressed the desire to see diversity/affirmative action data over time (presentation to be scheduled for August). The Chair asked for additional breakdowns and identification of revenue for the July meeting when the budget spending plan is to be approved.



Trustee Vipperman commended the staff for their work in developing the reduction plan. President Jervis distributed a preliminary analysis (prepared by the Senate Ways and Means staff) of the impacts of the provision of Initiative 602 and announced plans for a joint Boards of Trustees and Regents meeting. Trustee Imanaka asked for data in advance of this meeting reflecting impacts on higher education of ballot measures in Oregon and California.

#### **Statement From Labor re: Labor Education and Research Center**

Supporters of the Labor Education Center asked to make statements regarding their support and appreciation for the Labor Center's programs. Those making statements were: Jim Freese, President of International Brotherhood of Electrical Workers/Labor Center Advisory Committee; Mark Bean, Director, Organization Department of the District Council of Carpenters; Casey Held, Director of Membership Services for the United Food Commercial Workers Union/Labor Center Advisory Committee; Margot Heyne, International Brotherhood of Electrical Workers/Labor Education Center Advisory Committee; Richard Brown, Machinist Union/Labor Center Advisory Committee. President Jervis expressed the hope that the College could work with the Labor Center to develop an evaluation and review schedule. Jim Freese suggested he would like to meet, perhaps in the fall, with the Trustees, the Labor Center, and the Advisory Board to talk about goals and criteria for evaluations. In the meantime he offered to be available for informal discussions regarding criteria development.

#### **Enrollment Growth and the Evening/Weekend Program**

President Jervis requested approval for the general direction of the evening/weekend program; expenditures will be integrated into the overall budget which Trustees will approve in July. Vice President Lidman and Academic Dean Les Wong reviewed the plans for the evening/weekend program which the College plans to have in place by September. Dr. Lidman reviewed the budget and past experience with part-time studies. The proposal is based on 48 FTE students the first year of the biennium and 32 additional FTE students the second year. In order to determine the kinds of programs which should be offered, staff looked at data regarding options selected by transfer students. Dr. Wong related details of the planning. In designing these programs, staff would like to retain the interdisciplinary, team-taught and seminar approach and the involvement of full-time faculty.

Trustee reactions: whether there is access for populations who normally wouldn't come to school; whether the targeted focus was on upper division and transfer students; question about where the demand is coming from; comment that the program as presented appears to be an evening program with a weekend component; question about whether there will be data gathering of market information for the long-term program; whether there is a projected enrollment threshold; whether there are night/weekend classes offered by other institutions in the area; question about the age of prospective part-time students; and the observation that receiving life/work experience credit would be attractive to older part-time students.

### **1993-95 Capital Budget Spending Plan**

Vice President Purce mentioned the possibility of refinancing housing bonds, which would allow for improvements to the covenants and might result in additional dollars which could be directed toward housing repairs and maintenance. He hopes to provide detailed information to the Board's finance committee by the July meeting. Dr. Purce reviewed the capital budget spending plan totaling \$6.1 million for minor preservation projects, the Longhouse Cultural Education Center, and the Campus Computer Networking, Phase II. He commended the work done last summer by the capital budget planning group (chaired by Russ Lidman) and mentioned his desire to discuss the long-term, ten-year plan at some point with Trustees. Trustee Vipperman wondered whether it would be helpful to review the ten-year plan prior to the August Board retreat. Trustee Imanaka asked about the capability of the main frame computer to support the campus computer networking project. President Jervis identified time frames for Trustee approval for the Longhouse Cultural Center. Trustee Imanaka suggested staff take a look at the Longhouse on Vancouver Island.

### **Lunch Recess**

Trustees had a luncheon celebration with Longhouse planners.

### **REGULAR MEETING**

The regular meeting was called to order by Chair Terrey at 1:37 PM. Outgoing student representative Kim Goforth introduced her replacement, Ray Goforth, who will begin his term in July. President Jervis introduced Greg Williamson who is providing staff support for the K-12 program. The agenda was unanimously approved.

### **Chair's Report**

Chair Terrey offered congratulations to the Super Saturday and graduation planners.

### **President's Report**

President Jervis thanked Trustees for their participation in graduation and called on Provost Lidman who announced faculty member Dharshi Bopegedera's receipt of the 1993 Burlington Northern Faculty Achievement award. He mentioned certificates of excellence will also be awarded to faculty member Ginny Hill and the Tacoma faculty team.

The President mentioned (1) her activities, speaking engagements and external meetings since the last Board meeting; (2) the Trustee gathering which honored Constance Rice and served as an oral history collection project; (3) her trip to Spokane for a series of activities highlighted by a reception given by Trustee Girvin and her husband; (4) the series of potlucks held at the President's Residence; and (5) the handling of students who engaged in graffiti as



a means of expression and the opportunity to have dialog about the difficult topics of sexual harassment, assault, and rape. She added that continuing effort is being given to educating and enlisting all students, staff, and faculty in the cooperative effort to make Evergreen as safe as possible. She reported autopsy results of the student who died of a suspected drug overdose. President Jervis will notify Trustees as soon as a date is set for the joint boards of Trustees and Regents meeting. Trustee Haley suggested that UW Bothell and UW Tacoma Advisory groups be invited to send two or three representatives. The President thanked Board members for their support during her first year at Evergreen.

Student representative Kim Goforth reported her concern over the lack of upper division political economy/social change programs; she is a part of a group of students who are working to have a stronger voice in the process of curriculum development. She feels this is also a retention issue for the school. The Provost outlined the reasons why programs are cancelled. He expressed the hope that this kind of issue could be addressed in the strategic planning process and offered to talk with Ms. Goforth or her successor.

Trustee Girvin told the Board that President Jervis was very impressive and informative during her meetings with people in Spokane.

#### **APPROVAL OF MINUTES - Action**

**Motion** Ms. Vipperman moved approval of the minutes of the May 12, 1993  
**6-1-93** meeting as submitted. Seconded by Mr. Imanaka and passed.

#### **1993-95 OPERATING BUDGET REDUCTION PLANS - Action**

The Chair stated that the action taken today has been preceded by a great deal of study and detailed discussion in the morning work session.

**Motion** Ms. Vipperman moved approval of the attached 1993-95 operating budget  
**6-2-93** reductions totaling \$3,732,874, which reflect the actions of the 1993 legislature and the College's internal adjustments required to fund mandatory cost increases and critical need areas. The annual fiscal reduction by division:

|                                |                         |
|--------------------------------|-------------------------|
| Academic Division              | (\$ 898,480), 5.60% cut |
| Finance & Administration       | ( 665,471), 8.47% cut   |
| Student Affairs Division       | ( 173,402), 8.45% cut   |
| President's Area               | ( 114,084), 8.44% cut   |
| Equipment Repair & Replacement | ( 15,000), 2.87% cut    |

Seconded by Ms. Meserve and passed, following discussion.

Trustee Imanaka asked about the targeted population for the diversity training workshop. Tom Mercado discussed the speakers brought to campus this past year. Trustee Vipperman expressed her interest in seeing plans for use of this money next year.

**APPROVAL OF PRELIMINARY PLANS FOR ENROLLMENT GROWTH - Action**

This recommendation was discussed in the morning session and seeks approval of the general direction staff outlined regarding an evening/weekend program.

**Motion** Ms. Girvin moved approval of the attached preliminary 1993-95 plans  
**6-3-93** totaling \$1,130,000 to expand the College's student enrollment levels in upper-division part-time evening and weekend programs. Seconded by Ms. Vipperman and passed.

**1993-95 CAPITAL BUDGET SPENDING PLAN - Action**

President Jervis briefly reviewed the recommendation which was discussed in detail during the morning session.

**Motion** Ms. Vipperman moved approval of the 1993-95 capital budget spending plan  
**6-4-93** totaling \$6,136,999 as summarized below:

|                                     |             |
|-------------------------------------|-------------|
| Minor Preservation Project          | \$3,546,999 |
| Longhouse Cultural Education Center | 2,200,000   |
| Campus Computer Networking Phase II | 390,000     |

Seconded by Ms. Meserve and passed.

**1993-95 SERVICES AND ACTIVITIES BUDGET - Action**

Vice President Costantino praised the work of the students who have been involved in this budget process and called on Jerry Price, the student S&A coordinator, who chaired this group. Tom Mercado provided some highlights of this year's S&A activities and advised the Board that the S&A budget process guidelines should be ready for Trustee approval in July. Jerry Price introduced S&A Board members in the audience and Darice Johnson, who will be the 1993-94 S&A budget coordinator. Mr. Price opened his presentation by requesting approval of the 1993-95 S&A budget instead of the one-year approval contained in the written recommendation. He provided highlights of how the S&A money is used. He discussed the S&A Board's recommendation for a stipend of \$500/year for Board members in order to obtain economic diversity on the board, indicating that many students cannot serve because they need to work.

**Motion** Ms. Meserve moved approval of the 1993-94 tier I S&A budget proposal of  
**6-5-93** \$744,024; the 1993-94 tier II proposal of \$127,216; and the 1994-95 tier I proposal of \$751,122 for a total of \$1,622,362. Seconded by Ms. Vipperman and passed.

Assistant Attorney General Jan Frickelton suggested that Budget Director Steve Trotter be called on to clarify the figures contained in the previous motion.



**Motion 6-6-93** Ms. Meserve moved to reconsider **Motion 6-5-93** relating to Board approval of the S&A budget. Seconded by Ms. Girvin. By unanimous consent, the Board approved the motion to reconsider **Motion 6-5-93**.

**Substitute Motion 6-5-93** Ms. Meserve moved to amend the main motion by substitution -- to approve the 1993-95 Services and Activities budget of \$7,776,500; to authorize an increase of fees by \$3/student/year; and to approve the proposed spending plan of \$1,622,362. Following clarification, Ms. Meserve moved to amend the main motion by striking *((an increase of fees by \$3/student/year))* and substituting *S&A to charge the maximum rates as allowed by law*. Ms. Vipperman seconded the amendment and the substitute motion as amended. The substitute motion as amended passed.

The substitute motion as amended reads as follows:

**6-5-93** "to approve the 1993-95 Services and Activities budget of \$7,776,500; to authorize S&A to charge the maximum rates as allowed by law; and to approve the proposed spending plan of \$1,622,362."

There was discussion regarding transfers of funds and whether or the Board would need to modify the spending plan to reflect transfers. Staff clarified that there are no transfers between programs but there are transfers between objects. Chair Terrey requested that for the next meeting the procedure be clarified with the understanding of the students, the administration and the Board. Trustee Kelly added a request to have the oversight responsibility clarified. Trustee Imanaka requested clear information as background for Trustee action.

#### **ELECTION OF OFFICERS - Action**

Trustee Vipperman presented the slate of officers for next year.

**Motion 6-7-93** Mr. Imanaka moved approval of the following slate of Board officers for 1993-94

|                   |            |
|-------------------|------------|
| Christina Meserve | Chair      |
| Lila Girvin       | Vice Chair |
| Ed Kelly          | Secretary  |

Seconded by Mr. Kelly and unanimously approved.

#### **REPORTS, DISCUSSION ITEMS, OTHER BUSINESS AND INFORMATION**

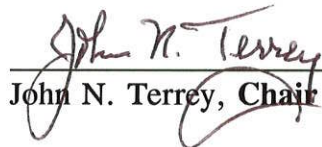
Trustee Imanaka noted that he will not be able to attend the July Board meeting. The Chair

suggested that when a member notifies the Board that he or she cannot attend, the absence be listed as "excused." Provost Lidman responded to two questions asked at the work session: (1) the tuition for eight units/year is \$1,576/year or approximately \$525/quarter; (2) a list of other schools in the area offering evening/weekend programs was provided. Dr. Lidman took the opportunity to recognize the contributions of his Administrative Assistant Lisa Levy, who will leave at the end of June to enter a master's degree program. Chair Terrey conveyed best wishes to Ms. Levy on behalf of the Board.

#### **DATE OF NEXT MEETING, EXECUTIVE SESSION, AND ADJOURNMENT**

The next meeting was confirmed for Wednesday, July 14, 1993.

The meeting adjourned at approximately 3:12 PM.

  
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John N. Terrey, **Chair**

  
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Lila S. Girvin, **Secretary**

Attachments