

REGULAR MEETING OF THE BOARD OF TRUSTEES OF THE EVERGREEN STATE COLLEGE

**Regular Meeting - May 11, 1994
Daniel J. Evans Library, Room 3112
Olympia, Washington 98505**

Trustees Attending:

Lila Girvin
Dwight Imanaka
Edward F. Kelly
Christina A. Meserve
John N. Terrey
Carol Viperman

Excused Absence: Frederick T. Haley

**Representatives to the
Board Attending:**

Ray Goforth, Student
Dale Knuth, Alum
Walter Niemiec, Staff
David Paulsen, Faculty

Staff Present:

Jeannie Chandler, Director of Housing
Art Costantino, Vice President for Student Affairs
Magda Costantino, Director of the Center for Educational Improvement
John Aikin Cushing, Academic Dean
Wade Davis, Controller
Lee Hoemann, Executive Associate to the President
Steve Hunter, Director of Institutional Research
Jennifer Jaech, Assistant to the President
Jane Jervis, President
Russ Lidman, Vice President for Academic Affairs & Provost
Sandra McKenzie, Executive Director of College Advancement
Nancy McKinney, Special Assistant to the Executive Vice President
Chuck Nisbet, Member of the Faculty
Les Purce, Executive Vice President for Finance
Arnaldo Rodriguez, Dean of Enrollment Services
Rita Sevcik, Administrative Assistant to the President
Pete Steilberg, Acting Director of Recreation & Athletics
Steve Trotter, Budget Officer
Mike Wark, College Relation
Les Wong, Academic Dean
Karen Wynkoop, Associate VP for Academic Budget & Financial Planning
Bill Zaugg, Administrative Assistant for Budget, Student Affairs Division
See permanent roster for others attending

Others Attending:

Joan Egan, Sound Financial Group, Inc.
Jan Frickelton, Assistant Attorney General
Dan Gottlieb, Riddell, Williams, Bullitt & Walkinshaw
See permanent roster for others attending

NOTE: On Tuesday, March 8, Trustees met in a work session to discuss the long-range/strategic planning committee reports. Also discussed were issues regarding retention. Following this session, Trustees attended the multi-media production entitled "Constancy and Change," and a reception which followed.

Regarding long-range/strategic planning, Trustees expressed the following reactions: (1) Desire to remain distinctive in some innovative way; (2) With increasing pressure to grow, the College needs to be attentive to the funding question and to the interaction between size and the specialness of the teaching approach; (3) Concern about consistency, quality and retention; (4) Commitment to serving the needs of and providing access for underserved populations, including older students, working or disadvantaged adults, diverse populations, as well as traditional students; (5) Commitment to remain a four-year (not a two-year, upper division) institution; and (6) Concern that decisions about one educational model over another not take place at the Board level.

WORK SESSION

The work session was convened at approximately 9:05 AM by Vice Chair Girvin.

Housing Bond Refinancing - Briefing

Dan Gottlieb (bond counsel for Evergreen) and Joan Egan (financial advisor for the College) presented background information regarding refinancing of the 1987 and 1989 housing bonds to reduce the overall debt and increase the flexibility on the debt service coverage, which will improve the financial position of the student housing program. They explained the process and required steps, revised the upper limit to an interest rate of 7.25%, and recommended bids be received on June 1 (rather than the originally identified date of May 28). They also distributed a savings report scenario and responded to Trustee questions.

Faculty Hiring - Briefing

Russ Lidman and Pris Bowerman reviewed faculty hiring for 1994-95 and discussed the rationale for conducting national searches for visiting positions (to obtain a broad, competitive, and ethnically diverse pool of candidates because the tendency is to repeatedly rehire visitors). They discussed budget constraints which motivated a decision to maintain a reduction-in-force cushion of 9%. A list of visiting positions for 1994-95 was distributed which identified curriculum needs and areas in which these positions would be placed. President Jervis identified issues related to making the evening/weekend program an "organic" part of the institution -- the intention has been to staff the program with regular, continuing faculty in order to bind this program to the institution. This decision has led to some of the strife with students in that program who want to have visiting faculty automatically continued. Trustee Imanaka asked about the impact of 601, quarter vs. semester system, and the curriculum review process on the decision to hire continuing

faculty. Dr. Bowerman responded that these positions represent areas of pressure which have existed in the curriculum for a number of years. The President added that it is a balancing act affected by issues of justice and exploitation.

Delegation of Authority Resolution/Capital Construction Project Policies - Discussion

Vice President Purce explained why the staff were proposing revisions to the Delegation of Authority Resolution -- to address problems with regard to capital issues, since many of the funding levels and authorizations for the Board were approved in 1969. Following the incorporation of Trustee suggestions/reactions, the Board will be asked to approve this resolution at the June meeting. Dr. Purce and budget officer Steve Trotter reviewed specific changes with the Board.

Trustees Vipperman and Meserve expressed concern about the addition of technical language and the desire that new Board members be able to understand the delegation language. For clarity, they suggested the technical terms need to be defined or explained. The proposed language in new section six of the delegation resolution prompted a lengthy discussion. Trustee Kelly suggested that capital plan requests approved by the Board should, in addition to the 5% limit, have a dollar limit for variances; if either of these limits are met, the plan should be returned to the Board for review and re-approval.

Staff recorded Trustee comments and concerns which they will incorporate into a revised proposal.

Budget - Discussion

President Jervis provided an overview of the construction of the budget for the next biennium. In preparation for the budget request process, divisions have been reviewing the budget initiatives. Initiative 601 allows for a six percent increase in the entire state budget for next year. Provost Lidman discussed areas of concern for which the academic division will develop initiatives (emerging technologies, cultural diversity, undergraduate quality, and public services programs). Vice President Purce discussed mandatory rate increases which will impact the operations in the finance and administration division and outlined the budget initiatives and enhancements (staff development and training, energy maintenance, and administrative computing). Vice President Costantino highlighted planning in student affairs in the areas of advising and career development, financial aid, mediation and grievance, and the impact of health care reform in the state. President Jervis informed the Board that the President's area is not planning any new initiatives. As part of long-range planning, the College is looking for ways to supplement the fiscal base through external funding. She mentioned efforts to build up the Foundation Board in order to improve fund-raising efforts. Trustee Vipperman encouraged the exploration of international grant money to support programs central to the mission of the college and for which the college has expertise--perhaps with the assistance of the Foundation (to provide money to assist the faculty in

obtaining these funds). She indicated that other Washington State public colleges and universities are receiving large sums of money through these programs and that Congress is looking for more international exchange programs.

Les Purce briefly reviewed capital planning and issues which will likely affect modifications to the ten-year capital plan.

REGULAR MEETING

The regular meeting was called to order by Chair Meserve at 1:40 PM. The Chair mentioned requests from representatives of the evening/weekend program and a student wanting to make a statement about long-range planning.

Motion Ms. Vipperman moved acceptance of the agenda with the addition of the
5-1-94 presentation from the evening/weekend program and the statement from a student concerning long-range planning under "other business." Seconded by Ms. Girvin. Dr. Terrey moved to amend the motion to allow a brief presentation from the evening/weekend program students as a special order of business at 2:10 PM. The amendment was seconded by Mr. Kelly and approved. The main motion as amended passed.

CHAIR'S REPORT

Chair Meserve mentioned discussions of long-range planning, retention, housing bond refinancing, faculty hiring, and a budget update which occurred in the Tuesday afternoon and Wednesday morning work sessions. She also reviewed her attendance, on behalf of the Board, at a Foundation scholars dinner and receipt of communications from the college and members of the college community relating to faculty hiring, retention, the evening/weekend program, and restructuring of the academic calendar.

PRESIDENT'S REPORT

President Jervis acknowledged the transformative events taking place in South Africa; called on Dr. Costantino who informed the Board about a recent death of a student (Jason Madsen); mentioned her external activities (two trips to visit alumni, friends of the College, and the Washington State Congressional delegation) and her participation in three academic programs on campus. She also mentioned her appointment to the executive committee of the Associated Western Universities (an organization which provides research opportunities for students and faculty) and a recent Council of Presidents meeting in which the presidents evaluated the effectiveness of the Council of Presidents. She reminded Trustees of graduation activities on June 5 and reviewed changes to the 1995 and 1996 commencement/Super Saturday schedules. She called on Les Purce who reviewed a proposal from the McLane Fire District to explore the location of the fire stations on the college's

property. The President informed the Board of the Governor's veto of legislation which would have allowed the college to carry forward unspent tuition funds from one biennium to the next.

Reports from Board representatives: Student Ray Goforth recounted his efforts to canvas student opinion on two issues -- a proposal to start a basketball program and the faculty decision to change Evergreen to a semester system. He contended that the entire process for restructuring of the academic calendar is flawed and needs to be scrapped. He distributed and discussed his suggestion for an alternate process. Staff member Walter Niemiec reviewed items he has discussed with his colleagues (issues of long-range planning, restructuring of the academic calendar, morale -- workload, recognition, etc.). Faculty Member David Paulsen mentioned faculty discussions of long-range planning and the launching of the long-range curriculum disappearing task force next year. He felt the faculty were divided regarding the issue of the academic calendar. Alumni Dale Knuth indicated the alumni have talked about many of the same issues brought up in this meeting. At the request of the president of the alumni association, he read the following statement: "*The alumni board encourages the Trustees to continue their commitment to community involvement including the alumni on issues of importance to the college (basketball, the move to semesters and freshmen retention).*"

At 2:10 PM, the Chair called on student Pete Kinney from the evening/weekend program "Shaping a Nation" who presented student demands to the Board to " . . . *play multiple, reciprocal, and reinforcing roles in both the teaching/learning process and in the governance process.*" He recited the demands contained in a petition (which had been distributed to the Board members) and asked that the Board instruct the President to initiate the processes outlined in the petition. (Discussion occurred later in the agenda under "other business.")

APPROVAL OF MINUTES - Action

Motion Ms. Vipperman moved approval of the minutes of the March 9, 1994
5-2-94 meeting as distributed. Seconded by Dr. Terrey and passed.

HOUSING BOND REFINANCING - Action

Controller Wade Davis recommended Trustee approval of refinancing of the housing bonds as previously reviewed with the Board.

Motion Ms. Vipperman moved approval of Master Resolution 94-3 (attached) which
5-3-94 authorizes Special Fund Revenue Bonds of the College to be issued in series to finance and/or refinance facilities for the system; creates and establishes a lien upon net revenues of the housing system for the payment of such bonds; and makes covenants and agreements in connection with Master Resolution 94-3 --
AND -- approval of Series Resolution 94-4 (attached) which authorizes the sale

and issuance of Housing System Revenue Refunding Bonds, Series 1994, in an aggregate principal amount not to exceed \$7,575,000 for the purpose of refunding certain outstanding housing system revenue bonds; fixes the date, forms, terms and maturities for such series; and approves and authorizes the execution of a surety bond agreement and an escrow agreement for the bonds. Seconded by Ms. Girvin and passed.

ACCEPTANCE OF THE 1992-93 AUDITOR'S REPORT - Action

Trustee Kelly informed Trustees that he and Chair Meserve met with the college staff and representatives from the Auditor's office to review the audit report for 1992-93.

Motion Mr. Kelly moved acceptance of the report of the State Auditor (No. 5413)
5-4-94 for the period July 1, 1992 to June 30, 1993. Seconded by Ms. Girvin and passed.

HOUSING RENTAL RATE INCREASE - Action

Director of Housing, Jeannie Chandler, reiterated the rationale behind the recommended rate increases and reviewed housing rental rates at the other senior institutions and the process used to inform students of this increase. She responded to Trustee questions and commented that actual rate adjustments vary depending on the type of room and contract.

Motion Dr. Terrey moved approval of a housing rental rate increase averaging 4%
5-5-94 in order to continue the current level of service to students, maintenance of the existing infrastructure, and a deferred maintenance program. Seconded by Ms. Vipperman and passed.

RENEWAL OF WASHPIRG CONTRACT - Action

Arnaldo Rodriguez, Dean of Enrollment Services, recommended approval of the administration's endorsement of renewing the WashPIRG fee collection agreement for another two-year period, based upon the successful referendum required by the agreement. The contract increases by \$214 the annual contribution that WashPIRG pays the college for administrative costs associated with fee collection. WashPIRG organizer Liz Hoar introduced key students involved in WashPIRG activities this year and distributed a report reviewing the history of the WashPIRG chapter at Evergreen and the reaffirmation process.

Motion Ms. Vipperman moved approval of the attached WashPIRG Fee Collection
5-6-94 Agreement between Evergreen's WashPIRG Chapter and The Evergreen State College for the period fall quarter 1994 through summer quarter 1996. Seconded by Mr. Imanaka and passed.

1994 LEGISLATIVE SUPPLEMENTAL BUDGET MODIFICATION - Action

President Jervis explained that the college's budget has been reduced to reflect a reduction in the cost of employee health benefits; the effect of the reduction in the budget appropriation resulted in a \$13,000 reduction in the college's spending plan. This is a housekeeping measure.

Motion Ms. Girvin moved to approve a \$308,000 reduction plan required by the 1994
5-7-94 legislative change regarding employee health benefit costs. This action results in an overall lowered state general fund spending level from the level previously approved by the Board as outlined below.

1994-95 Operating Budget Spending Plan Modifications
 (State General and Operating Fees Only)

	BOT Approved Levels	Supplemental Budget	New Spending Level
Fiscal 1993-94 Spending Plan	\$27,257,257	-0-	\$27,257,257
Fiscal 1994-95 Spending Plan	\$27,864,256	(\$308,000)	\$27,556,256
1993-95 Biennium Total Spending Plan	\$55,121,513	(\$308,000)	\$54,813,513

Seconded by Ms. Vipperman and passed.

INTERAGENCY AGREEMENT BETWEEN EDMONDS COMMUNITY COLLEGE AND TESC - Action

Vice President Costantino recommended approval of an interagency agreement between Edmonds Community College and Evergreen which will provide specialized technical assistance regarding access equipment and will also provide training for campus based access services for students with disabilities.

Motion Dr. Terrey moved approval of the attached interagency agreement between
5-8-94 Edmonds Community College Washington Access Services for Post-secondary students with disabilities (EDCC/WAS) and The Evergreen State College.
 Seconded by Ms. Vipperman and passed.

ACQUISITION OF NEW LIBRARY COMPUTER - Action

Dean of the Library, Bill Bruner, discussed three reasons to purchase a new library computer (to provide internet resources; to interface with other universities; and to allow the college to control operating costs) and distributed a handout estimating costs associated with the various computer options.

Motion Dr. Terrey moved approval to expend up to \$160,000 for Evergreen's share of
5-9-94 a \$340,000 computer system to replace the existing library computer system.
Seconded by Ms. Girvin and passed.

OTHER BUSINESS AND REPORTS**Restructuring of Academic Calendar**

President Jervis reminded those assembled that this item is under discussion *only* and that there is time for input. Academic Dean, John Cushing, reviewed the process the academic deans and the faculty have been following in discussing the possibility of recommending a conversion to the semester system in 1996-97. Dr. Cushing remarked that the notion of considering semesters seriously started last year when the college faced budget cuts. On April 13 the faculty voted 49-41 in favor of recommending conversion to the early semester calendar in 1996 (a significant turnout for faculty). The deans are unanimous in recommending this system and believe there will be (1) a significant workload savings for faculty and staff by eliminating one evaluation and registration cycle; (2) a 50 percent increase in faculty planning time, resulting in better planned and better developed curriculum; and (3) better choices among curriculum offerings. He indicated that the vice presidents are developing impact statements for their areas in terms of workload, cost implications and required conversions. Art Costantino and Shannon Ellis have been seeking student input; students are encouraged to attend and to participate in a forum on May 18. President Jervis reported that the other four-year schools in the state are all in various stages of considering conversion to semesters. Student representative, Ray Goforth, reviewed his efforts in seeking student input and reiterated his feeling that the process is flawed; he expressed his belief that students do not feel they have any input into the formulation of the possible calendar/ curricular changes and that students feel they are not being acknowledged in this process. Trustees encouraged students to participate in the open debate that is under way. The Board emphasized its commitment to seriously review the pros and cons when that debate has occurred. The President added that the Board and administration want to hear all points of view of all the constituencies regarding the calendar change. The calendar decision will form the basis for the work of the long-range curriculum task force in the coming year.

The Chair expressed appreciation to Dean Cushing and to the staff for the amount of effort and detail which has gone into these discussions. Faculty member Chuck Nisbet spoke in

support of Mr. Goforth's proposal. Student Sara Steffans spoke in favor of having the long-range curriculum process precede the calendar decision.

Basketball DTF Recommendations

Dr. Costantino reviewed the two-year effort of the disappearing task force which resulted in the recommendation that the college establish a men's and women's basketball program in 1995-96. He reviewed the pros and cons which have been received. Dr. Costantino reviewed the seven intercollegiate varsity sports which Evergreen has engaged in during the school's history (soccer, cross country, crew, sailing, swimming, track and field, and tennis). Pete Steilberg, Acting Director of Recreation and Athletics, responded to specific questions about sports at Evergreen. Academic Dean Les Wong reviewed community reaction.

Public Policy Institute

Tom Sykes, Director of the Washington State Institute for Public Policy, mentioned the creation of the Institute in 1983, provided a recap of recently completed projects and an overview of new assignments for 1994-95. He reviewed briefly the projects contained in three newsletters which were mailed as part of the Board packet.

Invitation to Participate in Super Saturday Activities

Staff members Michael Huntsberger and Mike Wark reviewed plans for this year's Super Saturday celebration being coordinated by a 21-member committee. They distributed posters and volunteer sign-up forms.

Appointment of Nominating Committee for Board Officers

The Chair appointed Trustees Terrey and Imanaka to recommend a slate of officers for consideration at the next meeting.

Other Business - Continuation of Discussion of Evening/Weekend Demands

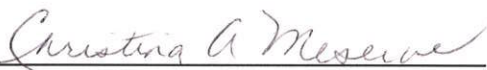
President Jervis reviewed the establishment of the evening/weekend programs late last spring and the necessity to use visiting faculty this year. She said it was the college's intention to build the evening/weekend program into the regular structure of the college using full time faculty to assure long-term viability. She indicated that discussions are continuing among academic deans, the provost, and the students about appropriate ways of consultation regarding faculty and curriculum for next year's program. Trustee Terrey reminded students of the Board's role (the Board does not manage) and the students' role (to recommend and consult).

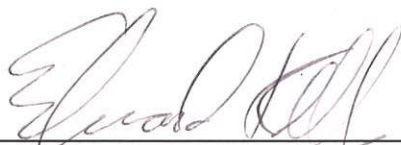
Student Todd Kelly spent a few minutes expressing his views on long-range planning.

DATE OF NEXT MEETING AND ADJOURNMENT

The next meeting was confirmed for Wednesday, June 8, 1994.

The meeting adjourned at 5:10 PM.


Christina A. Meserve, **Chair**


Edward F. Kelly, **Secretary**

Attachments (3)