

**REGULAR MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE**

**Regular Meeting - December 14, 1994
Daniel J. Evans Library, Room 3112
Olympia, Washington 98505**

Trustees Attending:	Lila S. Girvin Frederick T. Haley Dwight Imanaka Christina A. Meserve John N. Terrey	Excused Absence:	Edward F. Kelly Carol Vipperman
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Representative to Board:	Judy Huntley, Staff	Absent:	Dale Knuth, Alumni Linda Kahan, Faculty Ted Shouse, Student
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Staff Present:

Art Costantino, Vice President for Student Affairs
Magda Costantino, Director of Center for Educational Improvement
John Cushing, Academic Dean
Paul Gallegos, Assistant to the President for Equal Opportunity
Lee Hoemann, Executive Associate to the President
Steve Hunter, Director of Institutional Research
Jane Jervis, President
Sandy McKenzie, Executive Director of College Advancement
Nancy McKinney, Special Assistant to the Executive Vice President
Kim Merriman, Assistant to the President for Governmental Relations
Les Purce, Executive Vice President for Finance
Arnaldo Rodriguez, Dean of Enrollment Services
Rita Sevcik, Administrative Assistant to the President/Recording Secretary to
Board of Trustees
Barbara Leigh Smith, Vice President for Academic Affairs & Provost
Steve Trotter, Budget Officer
Karan Wade-James, Financial Aid Counselor
Mike Wark, College Relations
Bill Zaugg, Administrative Assistant for Budget, Student Affairs Division
See permanent roster for others attending

Others Attending:	Jan Frickelton, Assistant Attorney General Michael Hill, ACE Fellow
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WORK SESSION - DECEMBER 14, 1994

The work session was convened at approximately 9:15 AM by Chair Girvin. Trustees devoted the three-hour session to discussing issues of tuition and financial aid. President Jervis reviewed the material previously received by Trustees: the Higher Education Coordinating Board general background paper on tuition in Washington (policy review); Higher Education Coordinating Board tuition policy proposal; a memo from HEC Board member Ann Daley regarding tuition setting authority; the Governor's proposed operating budget for higher education; and a summary of Governor Lowry's 1995-97 education B&O tax credit proposal.

President Jervis opined that the college is facing a strong (but not unanimous) push toward limited local tuition setting authority. President Jervis believes that the Board's policy regarding tuition setting authority is principled and has been consistent over time. Staff are not advocating that the Board reconsider its position which the college has been publicly stating in the following way:

*"Tuition and financial aid are **the** critical elements that control access to colleges and universities. Access to higher education has been a long-standing public concern. Evergreen believes that state policy governing access to higher education should be set by elected officials, **not** by local boards concerned primarily with issues at the colleges they govern."*

Items discussed at length in the work session:

◆ *Governor's December 13, 1994 proposal regarding financial aid.*

President Jervis recounted the discussion at the meeting hosted by the Governor in November for higher education when he presented his tuition proposal (specifically, the Governor's proposal to fund state pay increases through locally determined tuition hikes) and his proposal to fund financial aid by giving B&O tax credits. There would be a \$60 million ceiling, with a \$20 million limitation per school. Half of the tax money would go directly to students at public and private institutions through the state need grant program, administered by the HEC Board.

◆ *Action at December Higher Education Coordinating Board meeting regarding the proposal to increase tuition by a "mandatory" 3% and a "permissible" 5%.*

Kim Merriman read the resolution adopted by the HEC Board and pointed out changes made at the meeting. She reiterated that Evergreen stands alone in opposing local tuition-setting authority. Les Purce reviewed information about collective bargaining (Governor's proposal for a bill which would allow local collective bargaining at higher education institutions).

◆ *Budget reductions and tuition increases (given the I-601 spending limits).*

Given the possibility of no new funds available to cover mandatory increases next biennium, the Board viewed three scenarios prepared and discussed by the budget officer -- and reviewed tuition rates under the various scenarios.

◆ *Financial aid policy discussion.*

President Jervis outlined the 1993-94 estimated annual expenses. The computed financial need of Evergreen students is \$10 million. The amount of aid which Evergreen awards is \$8 million, which leaves a \$2 million gap at the current tuition level. A substantial amount of the aid given has to be repaid. Arnaldo Rodriguez introduced Karan Wade-James and shared financial aid information. Over time there has been a dramatic shift in financial aid from grant to loans. At Evergreen, 70% of financial aid is in the form of loans; 20% is grants; and 10% is on campus work study.

President Jervis asked for Trustee guidance regarding the policy positions staff should present to legislators. Trustee Terrey reaffirmed his belief that public policy ought to be decided by the legislature -- the highest public policy body in the state. As a starting point for discussion, Kim Merriman distributed the testimony she gave to the House Higher Education Committee. After lengthy discussion, the Chair asked that Kim Merriman and Mike Wark work with Trustee Terrey to draft a policy statement for the Board. Trustee Terrey complimented President Jervis for the depth of understanding and perception -- philosophically and economically -- which she brought to this discussion.

LUNCH RECESS

Student and Academic Support Services staff hosted tours for Trustees of their areas, followed by a potluck luncheon with members of this division.

REGULAR MEETING

The regular meeting was called to order by Chair Girvin at 1:40 PM. President Jervis introduced Judy Huntley (Assistant to the Dean for Registration & Records) who was elected by her peers to serve as Staff Representative to the Board of Trustees, replacing Walter Niemiec. Dr. Jervis conveyed Walter Niemiec's good wishes to Judy and his thanks to the Board for his experience as staff representative. Chair Girvin added to the agenda an action item, "6a - indemnification" and announced that there would be an executive session later in the meeting. The agenda was approved as revised.

CHAIR'S REPORT

Chair Girvin highlighted items discussed at the morning work session and thanked Trustee Meserve for attending the November 22 meeting with the Governor in her stead. She also mentioned there would not be a holiday gathering with former Trustees this December -- it may be a new event in the spring.

APPOINTMENT TO THE FINANCE COMMITTEE

Chair Girvin reappointed Trustee Meserve to serve, along with Trustee Kelly, on the Board Finance Committee (replacing Trustee Vipperman).

PRESIDENT'S REPORT

President Jervis reported on a number of issues, starting with an announcement that the College's capital budget request has been approved by the Governor and will be forwarded to the Legislature.

- She commented that part of the "*Contract with America*" gives rise to serious concern -- the proposal calls for the elimination of the subsidy on the interest of federal student loans and elimination of certain aspects of campus-based student aid including the entire federal college work study program, the SEOG and the Perkins Loan programs.
- The President alerted Trustees to a potential donation of 40 acres near the College. Staff are exploring the obligations incumbent with the acceptance of this property.
- She advised Trustees that Evergreen has been informed that the discussions regarding co-location of a state agency on Evergreen's campus are not being pursued at this time.

- President Jervis mentioned her off-campus activities and speeches and visitors to campus.
- She devoted a major portion of her report to issues surrounding accreditation, which included a brief review of the national and regional discussions. She defined Title IV and outlined the relationship between Title IV, the Higher Education Act, the Department of Education and the accreditation agencies which are regional, voluntary associations of institutions. She described the role of SPRE (a federal state partnership created in 1992). In Washington, the Higher Education Coordinating Board has been given the responsibility to monitor academic quality. Prior to 1992, the accountability was shared among state, regional accrediting agencies, and the federal Department of Education. Since 1992, responsibility is mixed in a complex way among the federate-state partnership (SPRE), accrediting agencies, and the Department of Education which now has extraordinary powers to supervise and regulate colleges. The message to accrediting agencies is to take their voluntary role in monitoring institutional quality very seriously. The changes taking place at the national and regional levels will have a big impact on the way we do business and represent a profound change in the autonomy of educational institutions. There will be an increasingly strong emphasis on outcomes assessment.

APPROVAL OF MINUTES - Action

Motion Ms. Meserve moved approval of the minutes of the September 28 and October 12,
12-1-94 1994 meetings as distributes. Seconded by Mr. Haley and passed.

APPROVAL OF BOARD GOALS FOR 1994-95 - Action

Prior to taking action, Trustees fine-tuned their goals for the coming year.

Motion Dr. Terrey moved to delete item 5f from the goals statement "*being more assertive*
12-2-94 *and forward thinking.*" Seconded by Mr. Imanaka and passed.

Motion Mr. Imanaka moved approval of the attached goals for the Board of Trustees
12-3-94 for 1994-95. Seconded by Mr. Haley and passed.

INDEMNIFICATION FOR JERVIS AND CHEATHAM

Assistant Attorney General Jan Frickelton informed Trustees that they would need to repeat action they had previously taken in June. Because the 60-day waiting period had not been observed, the lawsuit was withdrawn and then refiled with a new case number.

Motion Ms. Meserve moved adoption of Resolution 94-16 authorizing indemnification
12-4-94 for Jane Jervis, President, and Ronald Cheatham, former Director of Recreation and Athletics (Superior Court Action No. 94-2-04038-1, Morgan vs. Jervis, Cheatham, TESC, and the State of Washington), who were acting in good faith within the scope of their authority as employees of TESC. Seconded by Mr. Imanaka and passed.

OTHER BUSINESS

Annual Fundraising Report

Sandy McKenzie presented a positive picture of fundraising efforts for 1993-94. She discussed efforts being made to strengthen the Board of Governors, described the work of the five major Foundation committees, and reviewed current and future priorities.

Last February the functions of development, alumni relations and college relations were brought together to form the office of College Advancement. Ms. McKenzie mentioned that the highest proportion of gifts for the Evergreen fund come from Evergreen alumni and parents. The primary use of the Evergreen fund is support of scholarships. She introduced staff who were present: Mike Wark, Dave Over, Valerie Manion, Jose Gordon, and Helen Stoutnar. Trustees complimented Ms. McKenzie on the good work done by her and her staff this past year.

Evergreen Center for Educational Improvement

Magda Costantino, who has served as Director of the Center for Educational Improvement for the past nine months, introduced Gary Burris who is working with her as administrative coordinator, and distributed handouts providing an overview of the activities and projects of the Center. Dr. Costantino commented that the Center is about integration, creating partnerships, including the voices of diversity, community learning, community service and curriculum integration.

Staff Turnover Report

President Jervis introduced Paul Gallegos who reviewed the hiring activities, promotions, terminations, workforce profile and labor market availability for the period November, 1993, through October, 1994. He mentioned that the College has made progress in achieving the goals of diversity as it pertains to persons of color; problem areas continue to be disabled persons and Vietnam veterans. He also discussed statistics regarding hiring by job group for 1993-94, pointing out patterns of persisting underutilization. President Jervis complimented Mr. Gallegos on the clarity of his presentation.

Bookstore Consultant Report

Vice President Purce introduced Robert Payne who has been serving as acting manager of the bookstore since June. Dr. Purce touched on key points of the bookstore consultant report (previously mailed to Trustees). The key recommendation was in the area of leadership -- the search for a new manager who possesses the required skills and abilities is under way. He summarized the broad recommendations and the long-term challenges and strategies.

Trustee Attendance at March 26-28 AGB Meeting

Trustee Terrey proposed that the Chair designate two members to attend, suggesting that might be the Chair and the Vice Chair. The Chair agreed that the Board should send one or two Trustees.


EXECUTIVE SESSION, DATE OF NEXT MEETING, AND ADJOURNMENT

Trustees recessed at 3:58 PM for a brief executive session for the purposes spelled out on the agenda. The next meeting will be February 8, with a work session on February 7.

Presentation by Senator Rinehart

Following adjournment of the regular meeting at approximately 4:15 PM, President Jervis welcomed Senator Nita Rinehart who distributed a "*95-97 State Budget Situation*" publication. Senator Rinehart used this publication as a springboard for her remarks. She hoped her remarks would elevate the public debate by providing knowledge about the budget. The challenge of this session is to craft a budget under the confines of Initiative 601.

Lila S. Girvin
Lila S. Girvin, Chair


Fred T. Haley, Secretary

Attachments (2): Board 1994-95 goals
Indemnification resolution No. 94-16

BOARD GOALS FOR 1994-95

In addition to supporting the President in the achievement of her goals for 1994-95, the Board adopts the following goals for the coming year:

- 1) Participate in long-term planning and take an active role in implementation of the Long-Range Plan
- 2) Increase our external and internal community involvement, including:
 - a) legislative involvement, as appropriate
 - b) interaction with the Foundation
- 3) Continue to address issues of community and the social contract and issues facing higher education in general.
- 4) Support improvement and refinement of institutional governance structure and governance documents; track issues of governance as they relate to Board responsibility.
- 5) Become a more effective Board by, specifically:
 - a) continuing to focus on policy aspects and the direction of the College;
 - b) continuing to bring the external view to the campus and to raise questions;
 - c) centering on values;
 - d) reviewing regular reports from the President and staff;
 - e) working with the administration to set the College's and the Board's own agendas;

Adopted: December, 1994

BOARD OF TRUSTEES
RESOLUTION AUTHORIZING INDEMNIFICATION

No. 94-16

WHEREAS, a legal action, as designated below, has been commenced involving this institution of higher education; and

WHEREAS, the officers and employees of the institution designated below have requested the Board to authorize their defense under RCW 28B.10.842; and

WHEREAS, the Board has made a determination that such designated individuals were acting in the performance of their duties and in good faith; Now, Therefore,

BE IT RESOLVED that the Board of Trustees hereby specifically finds that the individuals designated below acted within the scope of their authority and in good faith with regard to the conduct alleged by the plaintiff to be wrongful, and the Board specifically authorizes their defense and approves their indemnification by the State pursuant to RCW 28B.10.842.

Done in Open Meeting by the Board this 14th day of December, 1994

BOARD OF TRUSTEES

THE EVERGREEN STATE College

By: Lila D. Givvin
Chair of the Board

Title of Action: Morgan v. Jervis, Cheatham, TESC & the State of Washington

Cause No: Thurston County Case No. 94-2-04038-1

Individuals Indemnified: Jane L. Jervis
Ronald Cheatham

I, the below-named assistant attorney general assigned to the college/university, have reviewed the facts and circumstances involving the request for indemnification and I concur in the determination by the Board of Trustees.

Dated this 14th day of December, 1994. Janet E. Drickelton
Assistant Attorney General

Indemnification approved ☐ Disapproved ☐

Deputy Attorney General