

**REGULAR MEETING OF THE BOARD OF TRUSTEES
OF THE EVERGREEN STATE COLLEGE**

DECEMBER 10, 1997

**Daniel J. Evans Library, Room 3112
Olympia, Washington 98505**

Trustees Attending:

Fred T. Haley (12/10 only)
Dwight Imanaka (12/10 only)
David E. Lamb
Christina A. Meserve
Carol Vipperman

Absent: Bill Frank, Jr.
Lila S. Girvin

Representative to Board:

Alumna Jane Fisher
Faculty Carrie Margolin
Staff Ann-Marie Sweeten
Student Nick Mitchell

Staff Present:

Art Costantino, Vice President for Student Affairs
John Cushing, Academic Dean
Ruta Fanning, Vice President for Finance and Administration
Lee Hoemann, Executive Associate to the President
Steve Hunter, Director of Institutional Research
Jane Jervis, President
Sandy McKenzie, Executive Director of College Advancement
Nancy McKinney, Special Assistant to VP for Finance and Administration
Kim Merriman, Assistant to the President for Governmental Relations
Rita Sevcik, Administrative Assistant to the President/Recording Secretary to
Board of Trustees
Marla Skelley, Director of Financial Aid
Barbara Leigh Smith, Vice President for Academic Affairs and Provost
Steve Trotter, Budget Director
Mike Wark, Director of College Relations
Bill Zaugg, Administrative Assistant for Budget
See permanent roster for others attending

Others Attending:

Jennifer Belcher, Commissioner of Public Lands
Brian Freeborn, Alternate Student Representative
Jan Frickelton, Assistant Attorney General
Hillary Rossi, Cooper Point Journal

December 9, 1997 Work Session

The work session convened at approximately 1:30 PM. Longhouse Coordinator, Tina Moomaw, reviewed the history of the Longhouse and the Native Economic Development Arts Initiative, a partnership between six tribes and Evergreen. The mission is to promote education, cultural preservation, and economic development for Native artists residing in the Pacific Northwest. The project includes

Native art sales (Super Saturday and a holiday Native art bazaar), business management and marketing classes, an artist-in-residence program, a marketing service and a mini-grant program.

Trustee Visits to Academic Programs

Trustees visited the *Philosophy of Knowledge and Belief* program, the *Political Ecology* program, and the evening/weekend program, *Making Your Place; Freedom and Community*.

DECEMBER 10, 1997 REGULAR MEETING

Call to Order/Introductions/Acceptance of Agenda

Chair Vipperman called the meeting to order at approximately 9:00 AM. Academic Dean Susan Fiksdal introduced Professor Kiyoshi Hirase, on sabbatical from Miyazaki University in Japan. He is here under a life-long learning exchange grant.

The agenda was accepted as presented

Summer School Update

Academic Dean John Cushing provided a comprehensive update on Evergreen's summer session and the principles underlying the tuition recommendation that is scheduled for action later in the meeting. Between 1971 and 1981, summer school was State funded; in 1981, the State made summer school self-supporting, requiring that costs be covered by tuition. He outlined the contrasts between summer school and the regular academic year, highlighted results of student surveys regarding summer school, reviewed the summer session offerings and salary structure, and indicated that net revenues are used to purchase faculty and staff computers in the academic division. He summarized recent summer school enrollment and demographics and responded to questions.

Reaccreditation: Standards 6 and 9

Executive Associate to the President, Lee Hoemann, provided a broad overview of the questions required to be addressed in writing these standards. The Chair requested that a copy of these instructions be shared with Trustees. Ms. Hoemann asked Trustees to react as outside "reviewers" to these two standards (#6, *Governance and Administration*, and #9, *Institutional Integrity*) and asked them to identify other issues that should be included. She indicated that the level of Trustee involvement in the review of these reaccreditation documents is optional but encouraged Trustee participation in future work sessions. Provost Smith expressed her belief that Trustees might want to spend some considerable time in the early spring with the whole document. Her goal is to complete the document by the end of May. President Jervis asked whether the description of the following issues addressed by these standards are accurate: an historical narrative of the last ten years; description of how the college operates now; and some analysis of that and where the institution hopes to get.

Trustees had a rich conversation, particularly about governance; offered suggestions (regarding the Board's desire to be more involved; the Board's emphasis on policy and the improvement that resulted; and the issues of civility and conflict-resolution); and suggested ways to make the document more "alive."

Update of Trust Land Management

Commissioner of Public Lands, Jennifer Belcher, and Department of Natural Resources staff members Paul Dziedzic and Charlie Baum, as part of their effort to update the Boards of the State's four-year institutions, reviewed for Evergreen's Trustees the various aspects of DNR's asset stewardship plan for management of trust lands. Ms. Belcher distributed an informational packet and reviewed these materials related to the management of Beneficial Trust Lands, the Department's management of the Normal School Trust Lands, and the draft Asset Stewardship Plan that will guide future decisions about assets. She also described the recovery of timber sales and the protection program for endangered species; asked for feedback regarding whether there are things DNR could be doing for the Trustees; and invited Trustees to tour the trust lands.

Lunch Break/Introductions

Trustees recessed for lunch and reconvened the public meeting at 1:35 PM. President Jervis introduced the newly appointed staff representative, Ann-Marie Sweeten.

CHAIR'S REPORT

Chair Vipperman expressed excitement regarding the College's new language instruction lab (which she had an opportunity to tour) and invited those Trustees who had attended an academic program the preceding day to comment on that experience. She shared conversations of the Board regarding a joint boards of Trustees/Regents meeting. She proposed sending an informal invitation to the chairs of Boards of Trustees and Regents to meet to explore the level of interest and potential agenda for a joint Boards meeting. Her colleagues agreed this was an appropriate step to take. She welcomed back to the Board table Assistant Attorney General Jan Frickelton, who has been on loan to WSU.

PRESIDENT'S REPORT

President Jervis reported (1) that implementation of limited arming occurred on October 23 without incident (the final step in the process that began almost two years ago) and (2) the success of the auction to raise funds for the Cal Anderson Memorial Lecture Series. Other items mentioned included: communication between Senator West and Eastern Washington University and Washington State University; conversations regarding the issue of enrollments; the supplemental budget; the higher education endowment; a potential policy statement on the issues of diversity and affirmative action (Trustees agreed they would like to have the staff prepare a policy statement for the February meeting); the inauguration of basketball at Evergreen; an update on the Western Governors' University; and Evergreen's presence on the "*Publisher's Pick Hot List*" in the *Hispanic Outlook on Higher Education* publication. The President reported on her external activities subsequent to the last meeting, mentioning specifically the *American Council of Learned Societies* conference (organized by Provost Smith and held on Evergreen's campus), which resulted in an article in the Seattle PI.

President Jervis invited reports from Board representatives. Faculty representative Carrie Margolin observed, at least in her program, increased stability in enrollment; mentioned the academic fair and the focus of the agenda committee on the academic work life at Evergreen; and reported the success of the fall faculty retreat. Student representative Nick Mitchell (1) reported a sense of the part of students he has talked with that campus facilities are crowded (particularly the computer lab); (2) some students believe that the internet connections benefit students with greater economic resources, (3) mentioned the activities and issues raised by the student workers organization; and (4) provided an update on the progress regarding the efforts to provide bus passes for Evergreen students. Alumna representative Jane

Fisher reported alumni activities since the last meeting: a decision to meet more frequently and to review the Alumni Board's role and relationships with other college entities; an upcoming alumni newsletter mailing; a successful Lewis County alumni gathering and plans for a gathering in Seattle; a February 19 legislative reception, which will be followed by a home basketball game; an upcoming fundraising activity; and distribution of survival kits to students. Recently appointed Staff representative Ann-Marie Sweeten had no report.

APPROVAL OF MINUTES - Action

Motion Ms. Meserve moved approval of the minutes of the October 8, 1997 meeting as
12-1-97 distributed. Seconded by Mr. Lamb and passed.

APPROVAL OF 1998 SUMMER SCHOOL TUITION - Action

Academic Dean John Cushing reviewed the proposal to raise the summer school tuition to continue to maintain the established relationship between the academic year and summer school tuition. This results in total per-credit hour tuition and fees of \$84.60 for resident undergraduate students, \$186.39 for non-resident undergraduate students, \$127.87 for resident graduate students and \$186.39 for non-resident graduate students. This maintains a self-supporting summer school in a way that is reasonable and financially affordable for students, as decided by the Board in 1986.

Motion Ms. Meserve moved approval of raising summer school tuition for 1998 by 4.06 percent,
12-2-97 thereby maintaining the established relationship, to the extent allowed by Initiative 601, between the academic year and summer school tuition rates. Seconded by Mr. Imanaka and passed.

OTHER BUSINESS, REPORTS AND ANNOUNCEMENTS

Report on Faculty Reappointment Policy

Academic Dean Rob Knapp, on behalf of the Academic Deans who have responsibility for the faculty reappointment policy, described experiences during the first year of implementation of this policy approved in August 1996. He set forth the process for the review of 25 faculty members this past year and observed that the new policy has clarified the progress of a faculty member through the different kinds of contracts available and that the policy is designed to enhance faculty development. Provost Smith applauded the Deans for their efforts during this first review cycle. Carrie Margolin, who was one of the 25 faculty reviewed this year, noted that having collective mentors to help her realize a clear focus for her future development and work was very beneficial.

Annual Admissions and Retention Report/10th Day Enrollment

Steve Hunter, Director of Institutional Research, briefly reviewed the material in the Board packet and noted that fall quarter was the largest enrollment in the College's history (4,084 head count and 3,963 FTE). The 1997-98 annual average FTE enrollment is estimated at 3,700. He also provided an analysis of the freshman student population, discussing retention and other information.

Annual Financial Aid Report

Director of Financial Aid, Marla Skelley, noted a pattern of steadily increasing expenses for student, indicating that even though financial aid dollars are increasing, that increase is in the form of loans. President Jervis articulated a long-term concern about the increased indebtedness of students: although

institutions have no control over who can borrow, they are held accountable for default rates on student loans. High default rates can put an institution in jeopardy of losing financial aid money. Vice President Costantino commented on unrealistic assumptions, on the part of some students, about the role of financial aid in the financing of a student's education.

Pre-legislative Briefing

Kim Merriman reported Governor Locke's focus for his supplemental budget – access, affordability and accountability. She briefly covered some of the issues before the legislature (including the College's request for an additional 100 students; a higher education endowment which would accrue interest; and term limits). She invited Trustees to attend the February 19 legislative reception and encouraged Board members to suggest legislators they would like to meet with or with whom they would like her to meet.

DATE OF NEXT MEETING, EXECUTIVE SESSION, AND ADJOURNMENT

The date of the next meeting was confirmed for February 11, with a work session on February 10 (which was subsequently cancelled).

The Board convened into executive session for approximately 20 minutes to consult with legal counsel regarding actual or potential agency litigation. No action resulted from this executive session.

The meeting adjourned at 3:50 PM.


Carol Viperman, **Chair**
David E. Lamb, **Secretary**

Attachments - none

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